



INTERNATIONAL ASSOCIATION OF YOUNG LAWYERS

www.aija.org

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San Diego | USA

**Entrepreneurship and innovation:
from early stages to the evolution**



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With 70 miles of coastline and year-round amazing weather and serene ocean water, you can see why San Diego is the place to be. With hidden gems tucked into different neighbourhoods, you can explore San Diego's natural beauty, plentiful breweries, one-of-a-kind shops, cultural institutions, and attractions. Today, the city also gained a reputation as an innovative tech hub thanks to its top-notch universities and world-renowned research institutes. These are just a few of the reasons that make San Diego a perfect venue to speak about entrepreneurship and innovation.

The AIJA Seminar will address topics such as entrepreneurship legal issues, key challenges in setting up new businesses, use of intellectual property strategies to protect new assets, approaching investors, negotiation techniques between founders and investors, or licensing strategies. You will have the opportunity to meet with industry leaders, professionals and listen to the "real stories" of successful entrepreneurs who have made an impact in their industry.

AIJA Commissions

Intellectual Property, Technology, Media, and Telecommunications
International Business Law

