

# MEXICO CITY

2024 | 100 | 100



INTERNATIONAL ASSOCIATION  
OF YOUNG LAWYERS

**LAW IN THE TIMES OF THE DIGITAL ECONOMY**

## SPONSORSHIP BROCHURE

AIJA Half-Year May Conference  
29 May – 01 June 2024





[www.aija.org](http://www.aija.org)

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# WHO WE ARE

Established in 1962, AIJA is the only global association designed by and dedicated to lawyers and in-house counsel below 45 years old. AIJA has today over 4,000 active members in more than 90 countries worldwide, including strongly established roots in Europe and a growing presence in the Americas and Asia.

## OUR MEMBERS. YOUR NEW NETWORK & CLIENTS



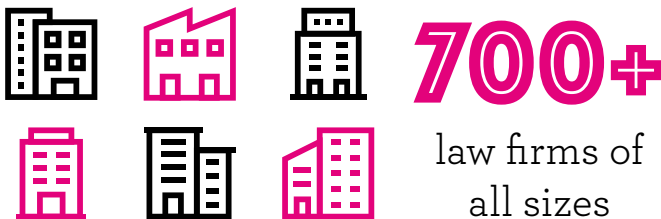
65%

of members in leadership positions in their law firms



50

collective bar association members



21

legal and business-related commissions

## NETWORK WITH LEADING INTERNATIONAL ATTORNEYS

Every year AIJA hosts more than 20 events including its flagship Annual Congress, conferences, seminars, and webinars. Our onsite events are held in different places in the world and attract a diverse audience:

- + Annual Congress: 800+ global attendees
- + Half-Year Conferences (one at springtime, one during the fall): 350-450 global attendees
- + Double seminars: up to 160 global attendees
- + Seminars: up to 120 global attendees


### Top participants' job roles

- 1 Partner/ Managing Partner
- 2 Sr. Associate / Associate
- 3 Corporate Counsel





# ENGAGE WITH US ON DIGITAL AND SOCIAL MEDIA



Facebook  
**6,000+**  
likes

LinkedIn  
**23,000+**  
followers

Instagram  
**380+**  
followers



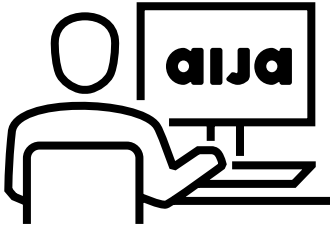
## 50,000

people view our posts every month



### LEGAL INDUSTRY LEADERS FOLLOW US ON SOCIAL MEDIA

- 1 Law practice
- 2 Legal services providers
- 3 Higher education
- 4 Utilities (energy, retail, etc.)
- 5 Financial services



### AIJA WEBSITE

## 42,000

unique views every month

## 8,800

unique visitors every month

### AIJA NEWSLETTER

## 6,600

subscribers

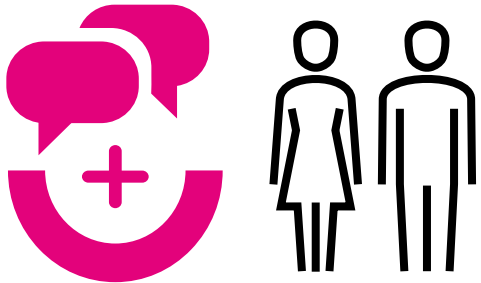


## MyAIJA MEMBER-ONLY PLATFORM

## 2,000

unique views every month

MyAIJA is a members only platform that allows members to check upcoming events, access the member directory and to connect with other members through a dedicated chat function and forum.







# ABOUT THE HALF-YEAR MAY CONFERENCE 2024

After almost 20 years, **AIJA will return to Mexico City** for the 2024 Half-Year May Conference! We are delighted to invite you to one of the oldest and largest cities in the Americas, which is a testament to the nation's rich history, diverse culture and indomitable spirit.

“The City of Palaces”, as it's nicknamed, will be hosting the **Half-Year May Conference from 29 May to 1 June 2024**.

Mexico City is a place where history and modernity converge, making it the perfect location to host a conference focused on the ever-evolving relationship between the law and the digital economy. With a diverse range of keynote speakers and panel discussions, the academic programme is designed to explore the latest trends, theories and research, including their potential impact on our daily life, as lawyers.

Nestled in the heart of the sprawling Valley of Mexico, this bustling metropolis, which dates back to the time of the Aztecs, captivates visitors with its stunning blend of ancient traditions and modern innovation. Mexico City pulses with life, offering a mesmerising array of attractions, ranging from awe-inspiring archaeological sites to world-class museums, eclectic cuisine, and a thriving arts scene. With its infectious energy, warm hospitality, and deep-rooted appreciation for its heritage, Mexico City will offer an unforgettable AIJA experience.

The conference will take place in the financial centre of Mexico City, renowned for its exceptional facilities, beautiful architecture, and world-class accommodation. The area offers an impressive range of museums and galleries, where more than 4,500 years of Latin American and global history are housed.

The academic programme will be about ‘*Law in the Times of the Digital Economy*’ and will be divided into two tracks. The first track will focus on **Transactions in the Age of Technology**, where the panels will discuss AI, blockchain technology, cryptocurrencies, and smart contracts, among other topics. The second track will address the **Impact of the Digital Economy in our Daily Lives** and how the digital economy is shaping, not only commerce but also public interest, regulation and policy in a variety of areas, including environmental factors, healthcare, indigenous rights, traditional knowledge and consumers' rights.

The Organising Committee plans to deliver a social programme worthy of Mexico City's heritage, character and vibrance, at some of the most beautiful landmarks in the City, such as the National Museum of Art, Hacienda de los Morales, Casino Español, and Castillo de Chapultepec. Each of these landmarks has witnessed numerous chapters in the nation's history and they are not to be missed.

Even though the conference will be immersed in all things digital, you will also get to experience the well-renowned warm welcome of the country that coined the phrase “mi casa es tu casa” and sample the gastronomic delicacies that Mexico's world-famous cuisine has to offer at the home hospitality dinner.

We look forward to seeing you in Mexico City in May 2024!







**MEXICO CITY IS A PLACE WHERE HISTORY AND MODERNITY CONVERGE, MAKING IT THE PERFECT LOCATION TO HOST A CONFERENCE FOCUSED ON THE EVER-EVOLVING RELATIONSHIP BETWEEN THE LAW AND THE DIGITAL ECONOMY.**





# ACADEMIC PROGRAMME

*Law in the Times of the Digital Economy*



## TRACK 1

### Transactions in the Age of Technology

In this track, international lawyers will convene to discuss the transformative power of technology in the modern world. The panels will explore a wide range of topics, including:

- **Artificial Intelligence (AI):** Delve into the realm of AI, understanding its applications, implications, and its role in reshaping industry.
- **Blockchain Technology:** Uncover the potential of blockchain technology and its impact on various sectors, from finance to supply chain management.
- **Smart Contracts:** Learn about the future of legal agreements with smart contracts and their implications for businesses and individuals.

## TRACK 2

### The Impact of the Digital Economy in our Daily Lives

This track takes a deep dive into how the digital economy is transforming not only commerce but also influencing public interest, regulation, and policy across multiple domains, including:

- **Technology and Social Issues:** Explore the intersection of technology and various social issues from the evolution of consumer rights in the digital age, to the impact on indigenous rights telemedicine and environmental sustainability. These areas overlap and require a holistic approach to address the challenges and opportunities they present.
- **Regulation and Policies on Technology:** Analyse the legal and policy challenges presented by the digital economy and how governments are responding.



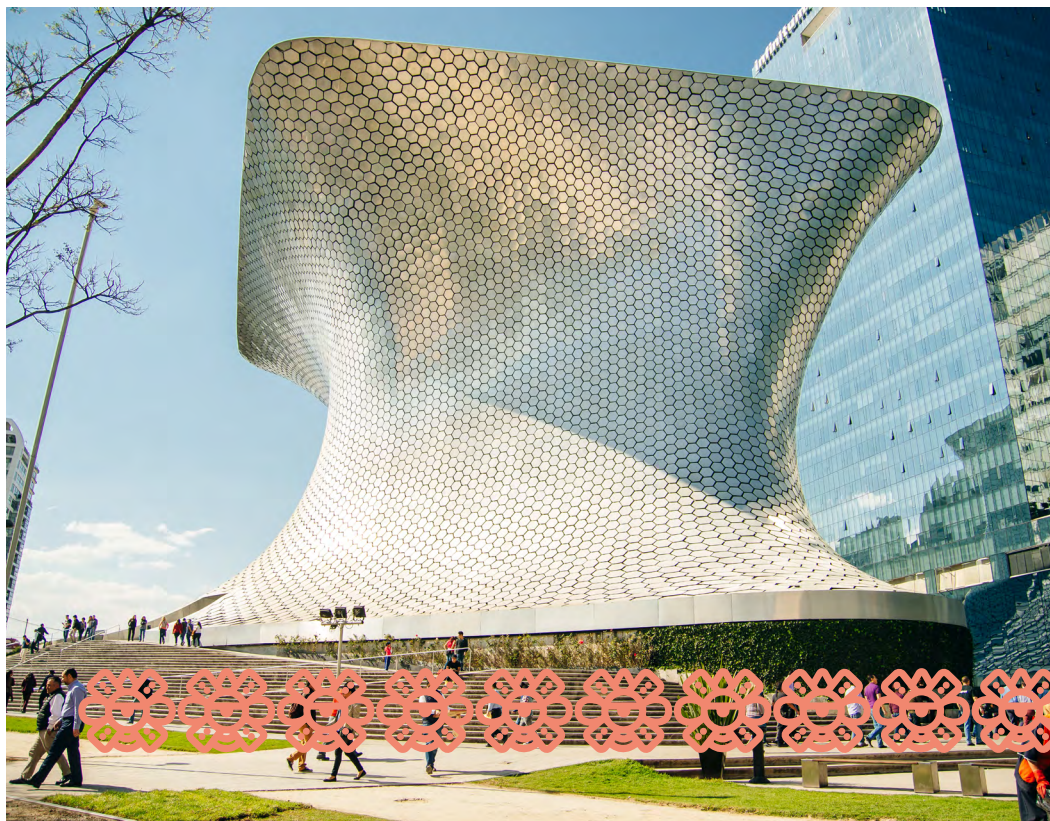


# MEXICO CITY 2024 | 2024 | 2024



## HALF-YEAR MAY CONFERENCE

29 May –  
01 June 2024





# SPONSORSHIP PACKAGES

We offer several sponsorship options (see below) with the possibility to select the one that best suits your firm. All fees exclude VAT if applicable.



## Titanium Sponsorship

14,500 EUR

- Top Sponsor of the Half-Year Conference (HYC)
- Acknowledgement and introduction by AIJA Officials at the Welcome Reception and Conference Dinner. Possibility to address the audience in one of the social functions in parallel to the respective Diamond Sponsor(s) of the selected event.
- Two complimentary full registrations (academic & social programmes, value 2,400 EUR)
- Two complimentary extra tickets to the Welcome Reception (value 300 EUR)
- One complimentary extra ticket to the Conference Dinner (value 200 EUR)
- Opportunity to display two banners at all or selected social functions (placement & withdrawal by sponsor in agreement with the organisers' instructions)
- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink on event webpage & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the Conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor

### OPTIONAL:

- Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)

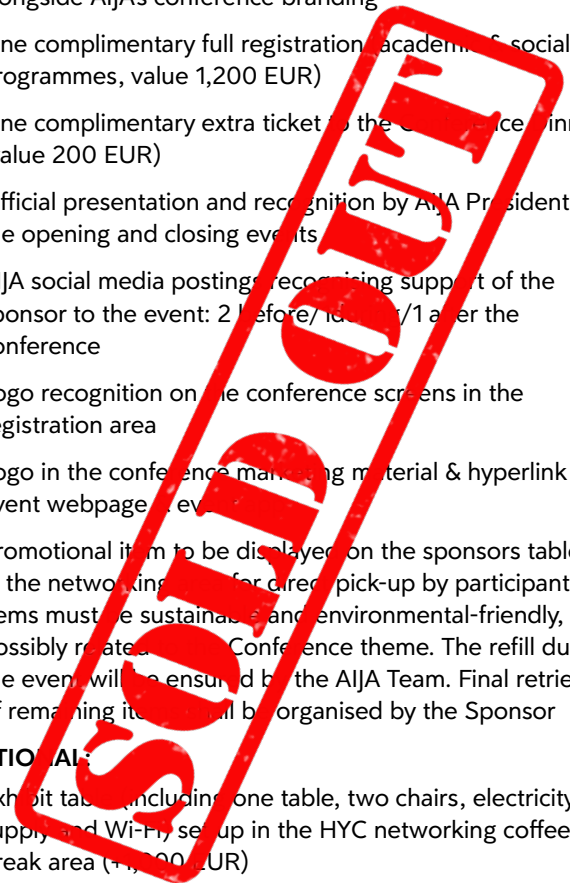
## Lanyard Sponsorship

12,000 EUR

- Exclusive sponsor of the conference lanyard with logo alongside AIJA's conference branding
- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- One complimentary extra ticket to the Conference Dinner (value 200 EUR)
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink on event webpage & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the Conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor

### OPTIONAL:

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)



## Diamond Sponsorship - Conference dinner

### 8,000 EUR

- Sponsor of the Conference Dinner
- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- One complimentary extra ticket to the Conference Dinner (value 200 EUR)
- Logo display at each table of the Conference Dinner
- Official presentation and recognition by AIJA President at the opening and closing events
- Introduction by AIJA President at the Conference Dinner and opportunity to welcome and address delegates
- Opportunity to display two banners at the Conference Dinner (placement & withdrawal by sponsor in agreement with the organisers' instructions)
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink on event webpage & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the Conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor

#### OPTIONAL:

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)





## Diamond Sponsorship - Welcome Reception

7,000 EUR

- Sponsor of the Welcome Reception
- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- One complimentary extra ticket to the Welcome Reception (value 150 EUR)
- Logo display at each table of the Welcome Reception
- Official presentation and recognition by AIJA President at the opening and closing events
- Introduction by the Organising Committee at the Welcome Reception and opportunity to welcome and address delegates
- Opportunity to display two banners at the Welcome Reception (placement & withdrawal by sponsor in agreement with the organisers' instructions)
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink on event webpage & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the Conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor

### OPTIONAL:

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)



## Emerald Knowledge Sponsorship (Full Track)

5,500 EUR

- Sponsor of one of the two academic tracks
- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- Recognition by the Session Moderators at the opening and closing of the selected track sessions
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink on event webpage & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the Conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor

### OPTIONAL:

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)
- Sponsor of the joint ABA-AIJA session (+ 500 EUR)

## Emerald Networking Sponsorship

5,500 EUR

- Sponsor of the Lunch of Thursday or Friday OR First Timers gathering OR Home Hospitality afterparty - subject to availability
- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- Logo display in the area of the selected sponsored function as listed above
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink on event webpage & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the Conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor

### OPTIONAL:

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)





## Gold Knowledge Sponsorship (Session)

4,000 EUR

- Opportunity to select one specific session to support
- One complimentary academic programme registration (value 500 EUR)
- Recognition by the Session Moderator at the opening and closing of the Session
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink on event webpage & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the Conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor

### OPTIONAL:

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)
- Sponsor of the joint ABA-AIJA session (+ 500 EUR)

## Gold Networking Sponsorship

4,000 EUR

- Sponsor of the coffee breaks of Thursday OR Friday
- One complimentary academic programme registration (value 500 EUR)
- Logo display in the area of the selected sponsored function as listed above
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media posting recognising support of the sponsor to the event: 1 after the conference.
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink on event webpage & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the Conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor

### OPTIONAL:

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)

## Silver Sponsorship

2,000 EUR

- One complimentary academic programme registration (value 500 EUR)
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media posting recognising support of the sponsor to the event: 1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink on event webpage & event app



## Exhibitor Sponsorship

### 3,000 EUR

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area
- One complimentary academic programme registration (covering booth representative pass) (value 500 EUR)
- One complimentary extra ticket to Welcome Reception (value 150 EUR)
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 during the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink on event webpage & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the Conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor

#### OPTIONAL:

- Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)

## Conference Mobile App Sponsorship

### 3,000 EUR

Available on iPhone and Android, the conference mobile app includes the detailed conference schedule, venue maps, speakers details, attendees list and all practical information.

- Exclusive branding as Mobile App Sponsor on the conference mobile app
- One complimentary academic programme registration (value 500 EUR)
- One complimentary extra ticket to Welcome Reception (value 150 EUR)
- Acknowledgment and recognition as Mobile App Sponsor on social media
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink on event webpage & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the Conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor

## Sustainability Sponsorship

### 3,000 EUR

By actively engaging service providers and local conference partners as well as following green policies, the organisers will strive to reduce the carbon footprint of the event, but also to leave a positive legacy in the host Mexico City.

- One complimentary academic programme registration (value 500 EUR)
- One complimentary ticket to the Welcome Reception (value 150 EUR)
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 after the conference
- One sponsored article presenting the sustainability actions to be reviewed & published by AIJA, with a presentation of the sponsor and quote.
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink on event webpage & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the Conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor



# SPONSORSHIP APPLICATION FORM



**Please complete and send to:**

AIJA – International Association of Young Lawyers  
Avenue de Tervueren 231, 1150 Brussels – Belgium  
T: + 32 2 347 33 34 | Fax: +32 2 347 5522 | E: office@aija.org

## SPONSOR DETAILS

Company:

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Contact person:

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Phone:

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E-Mail:

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Website:

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## BILLING INFORMATION

Company:

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Billing address (1):

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Zip code:

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City:

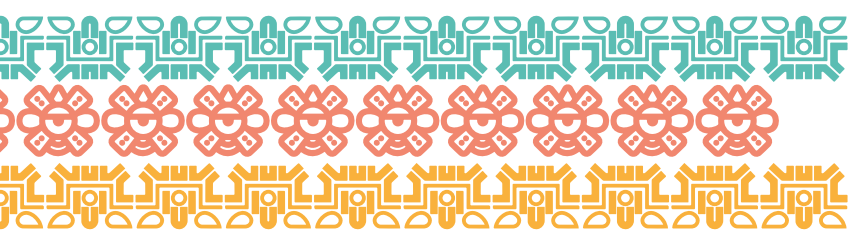
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Country:

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VAT number (if applicable):

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Continued on following page



# SPONSORSHIP APPLICATION FORM (continued)



## SELECTED SPONSORSHIP PACKAGE (EXCL. VAT IF APPLICABLE) Please tick the appropriate box:

- Titanium Sponsorship<sup>2</sup> - 14,500 EUR\*\*\*
- Lanyard Sponsorship<sup>1,2</sup> - 12,000 EUR\*\*\*
- Diamond Sponsorship - Conference dinner<sup>1,2</sup> - 8,000 EUR
- Diamond Sponsorship - Welcome Reception<sup>1,2</sup> - 7,000 EUR
- Emerald Knowledge Sponsorship (Full track)<sup>1,2,3</sup> - 5,500 EUR  
(track # selected.....)
- Emerald Networking Sponsorship<sup>1,2</sup> - 5,500 EUR  
(function and day selected.....)\*\*\*
- Gold Knowledge Sponsorship<sup>1,2,3</sup> - 4,000 EUR  
(session # and track # selected.....)
- Gold Networking Sponsorship<sup>1,2</sup> - 4,000 EUR  
(function and day selected.....)\*\*\*
- Silver Sponsorship - 2,000 EUR
- Exhibitor Sponsorship<sup>2</sup> - 3,000 EUR
- Conference Mobile App Sponsorship - 3,000 EUR
- Sustainability Sponsorship - 3,000 EUR
  
- 1. OPTIONAL: Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- 2. OPTIONAL: Extra 2-day pass for booth representative with exhibition/networking area access only (+300 EUR)
- 3. OPTIONAL: Sponsor of one of the joint ABA-AIJA sessions (+ 500 EUR)

\*\*\*Subject to availability

- I would like to pay in Euros (EUR) to the AIJA Belgian account.
- I would like to pay in Mexican Peso (MXN) to the local bank account that AIJA will provide.

**Sponsorship is only final upon full payment, AIJA's receipt of sponsor's written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.**

Date: .....

Name: .....

Signature: .....





## HOW TO SPONSOR

**Applications for sponsorship can be made in writing by sending the Sponsorship Application Form duly completed and signed to AIJA ([office@aija.org](mailto:office@aija.org)).**

### Terms of Payment

Full amount to be paid within 15 days upon receipt of request for payment from AIJA and at the latest 7 days prior to the Congress.

### Payment

By wire transfer. Wire transfer fees, currency conversion charges and any other bank charges are the responsibility of the sponsor and should be paid at source in addition to the sponsorship fees. AIJA will raise a request for payment with full bank details.

### Cancellation Policy

Cancellations must be made in writing to [office@aija.org](mailto:office@aija.org).

The organisers shall retain:

- > 10% of the agreed package amount if the cancellation is made more than 5 months before the Conference;
- > 50% of the agreed package amount if the cancellation is made more than 3 months before the Conference;
- > 100% of the agreed package amount if the cancellation is made less than 3 months before the Conference.

## TERMS AND CONDITIONS

The following terms and conditions (the “Terms and Conditions”) have been established by AIJA, the International Association of Young Lawyers ASBL (“AIJA ASBL”) within the framework of the Half -Year May Conference 2024 organised by AIJA ASBL (the ‘Event’). The provisions of ‘How to Sponsor’ (Section 4 above) are hereby incorporated by reference as though fully stated herein.

### Sponsor Registration, Payment and Cancellation Policy

Sponsors must complete the Sponsorship Application Form (see Enclosed), proceed to the payment of the selected package and agree to these Terms and Conditions to have their registration for sponsorship processed. Sponsorships will not be secured for applications submitted without settlement of the due amount and a signed copy of the Sponsorship Application Form.

### Sponsor Listing in Event Materials

If included within the applicable Sponsorship packages, Event promotional and delegate material will include the sponsor’s promotional materials and references to the sponsor, which may include the sponsor’s name, logo, company description or company advertisement. The information and artwork for such materials will be taken from the sponsor’s registration form and marketing-related artwork provided by the sponsor to AIJA in accordance with the schedule provided to the sponsor. If such information and artwork is not provided by the sponsor in accordance with the schedule specified, the sponsor’s name and promotional materials may not be included in the related Event promotional and delegate materials to the extent

described under Sponsorship or at all. The failure of any sponsor to meet specific deadlines shall not result in the return of any sponsorship fees already paid or relieve the obligation to complete the payment of any remaining sponsorship fees.

### Sponsor Badges

Sponsor badges will be distributed onsite during registration. Badges may be produced only in the name of representatives of the sponsor as shown on the sponsor registration form. All representatives of the sponsor must register and wear the official sponsor badge during all entitled activities. The deadline for receipt of all badge information is 8 May. Sponsors not registered by that date will incur a charge of EUR 30.00 per badge.

### Advertising, Product Demonstrations and Sample / Souvenir Distribution

The sponsor is not permitted to engage in product demonstrations, materials distribution or promotional activity during the Event nor any (e-)mailings to Event participants, unless written permission has been provided by AIJA ASBL.

### Endorsement

The sponsor is not permitted to claim that its goods or services have been endorsed by AIJA ASBL, unless AIJA ASBL has specifically and in writing provided such an endorsement. The sponsor may not use AIJA ASBL’s logo, name or brand, nor any sub-logos, which can be seen as related hereto, in advertising, with the exception of informational references such as ‘[Sponsor name] is proud



to sponsor the AIJA Half-Year May Conference 2024'. Unless otherwise expressly agreed elsewhere by AIJA ASBL, the sponsor will not identify itself as a partner of AIJA ASBL or the Event, or as a Co-sponsor of the Event.

### Indemnity and Release of Liability

The sponsor agrees to indemnify and hold harmless AIJA ASBL, their respective officers, directors, employees, agents and members as well as the Event Hotel, Event registrants, accompanying persons and other guests and invitees attending the Event, against (i) any and all liability to any person or persons for or by reason of any condition of or defect in any apparatus, equipment, fixtures or other items furnished by the sponsor in connection with the Event, (ii) any and all claims or copyright, trademark or patent infringement, unfair competition, personal injury and/or product liability pertaining to the sponsor's goods and /or services displayed or otherwise promoted at the Event, (iii) loss of or damage to persons or property caused directly or indirectly by the sponsor or any of its representatives, and governmental charges, taxes or fines and solicitor's fees arising out of or caused by the sponsorship provided hereby, the sponsor's installation, removal, maintenance, occupancy or use of any apparatus, equipment, fixtures or other items used by the sponsor at the Event.

### Termination and Force Majeure

AIJA may terminate a sponsorship at any time and for any reason in its sole discretion by returning any sponsorship fees paid by such sponsor for the same. If the event is cancelled by AIJA, the sponsor will be offered to take part in the virtual version of the same event. In that case, parties agree on the level of sponsorship and adjust the package accordingly and part of or all the amount paid for the sponsorship will be used for the virtual alternative, if applicable. The remaining amount can be either carried forward to another AIJA event within the calendar year or refunded. In case the sponsor does not wish to take part in the virtual version of the same event, the amount paid for the

sponsorship of the cancelled event can be carried forward to another AIJA event within the calendar year or refunded. In the event of fire, strike, civil commotion, act of terrorism, act of God, or other force majeure making it impossible or impractical for the Event to be held, AIJA ASBL shall be excused from performance of its contract with the sponsor. AIJA ASBL may terminate a sponsorship at any time and for any reason at its sole discretion by returning any sponsorship fees paid by such sponsor for the same.

### Miscellaneous

These Terms and Conditions shall be governed by the laws of Belgium, without regard to any application of the same that would result in the laws of any other jurisdiction applying, and both AIJA ASBL and the sponsor hereby submit to the exclusive jurisdiction of the courts of Brussels. In the event of any inconsistency between these Terms and Conditions and the sponsor's registration or any other communication or correspondence with the sponsor concerning the Event, these Terms and Conditions shall prevail. These Terms and Conditions may be modified only in writing by AIJA ASBL. If any court of competent jurisdiction holds that one or more provisions of these Terms and Conditions is invalid, unenforceable, or void, then that ruling will not affect any other provisions of these Terms and Conditions, and all other provisions will remain in full force and effect. The sponsor represents and warrants that it has the requisite authority to accept these Terms and Conditions and to perform the duties hereunder, that the individual signing below has all requisite authority and approvals to do so and to bind its organisation, and that it has done and will do all things necessary so that these Terms and Conditions will be valid, binding and legally enforceable upon its organisation. Enclosed: Sponsorship Application Form. Sponsorship is only final upon full payment, AIJA's receipt of the sponsor's written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.

**Signature:** .....

**Print Name:** .....

**Title:** .....

**On behalf of:** .....

**Date:** .....





Learn.  
Network.  
Share.



INTERNATIONAL ASSOCIATION  
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