



100 years  
1911  
2011

# The EU «Digital Single Market» and Switzerland – Potential Impacts on the (Swiss) Film Industry

Lukas Herforth

[pestalozzilaw.com](http://pestalozzilaw.com)

Pestalozzi Rechtsanwälte AG  
Löwenstrasse 1  
CH-8001 Zürich  
T +41 44 217 91 11  
F +41 44 217 92 17

Pestalozzi Avocats SA  
Cours de Rive 13  
CH-1204 Genève  
T +41 22 999 96 00  
F +41 22 999 96 01

# Agenda

- Will/Can Switzerland join the «Digital Single Market»?
- Copyright Issues for the (Swiss) Film Industry under the «Digital Single Market»
  - Copyright law and the Swiss Film Industry
  - The «Digital Single Market» and the Swiss Film Industry

# Will/Can Switzerland join the «Digital Single Market»?



- Project «Digital Switzerland»
- Will/Can Switzerland join the «Digital Single Market»

# Copyright Law and the (Swiss) Film Industry



- Swiss Copyright law
- System of commercialization of movies
- Specific copyright-rule for movies

# The «Digital Single Market» and the (Swiss) Film Industry



- Copyright under the «Digital Single Market»
- Potential impacts on the (Swiss) film industry