



**So you think you
can survive?**



Marketplace



Currency



- 250 000€
- 260 companies
- 550 partners



Auch...

MISTAKE

FIND THE RIGHT COMPANY TYPE FOR YOUR ACTIVITY



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CORRECT
**Listen to your
customer**

SPORT



**A-Team or a
team?**



CORRECT
Accelerate





SportID 2013



All startups like

SPORT



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Are we safe now?



MISTAKE

DON'T SPLIT YOUR TEAM



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MISTAKE
PUT EVERYTHING INTO IT
WITH THE WHOLE TEAM



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**I am a full-time musician
but getting to that point was really difficult.**

MISTAKE

**DON'T LISTEN TO THOSE
WHO NO NOTHING ABOUT YOU**



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EESTI PARIM E-TEENUS 2011







TOP 10 MYTHS ABOUT RAISING CAPITAL IN SILICON VALLEY



9. Pitching = Pitching



POLAR BEAR PITCHING











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part of our
success story!

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