



— **aija** —

**WE ARE DIAMOND**

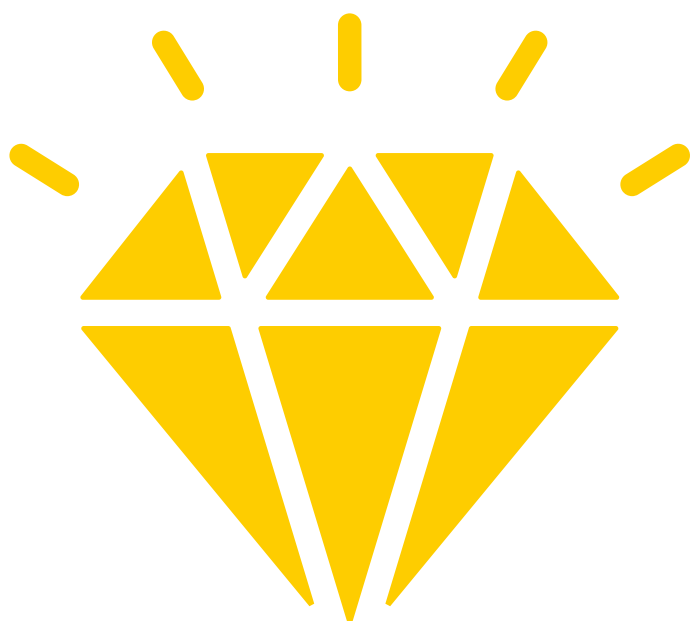
# **SPONSORSHIP BROCHURE**

**AIJA's 60th Birthday**  
**9 – 10 December 2022**  
**Antwerp, Belgium**



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**#wearediamond**



## Who we are today

Established in 1962, AIJA is the only global association designed by and dedicated to lawyers and in-house counsel below 45 years old. AIJA has today over 4,000 active members in more than 90 countries worldwide, including strongly established roots in Europe and a growing presence in the Americas and Asia.

### OUR MEMBERS. YOUR NEW NETWORK & CLIENTS



**65%**  
of members  
in leadership  
positions in  
their law firm



**4,000**  
individual members  
and supporters

**50**

collective bar  
association  
members



**700+**  
law firms of  
all sizes



**21**  
legal and  
business-related  
commissions

### NETWORK WITH LEADING INTERNATIONAL ATTORNEYS

AIJA hosts every year more than 20 events including its flagship Annual Congress, conferences, seminars, and webinars. Our onsite events are held in different places in the world and attract a diverse audience:

- + Annual Congress: 800+ global attendees
- + Half-Year Conferences (one at springtime, one during the fall): 300-350 global attendees
- + Double seminars: up to 160 global attendees
- + Seminars: up to 120 global attendees

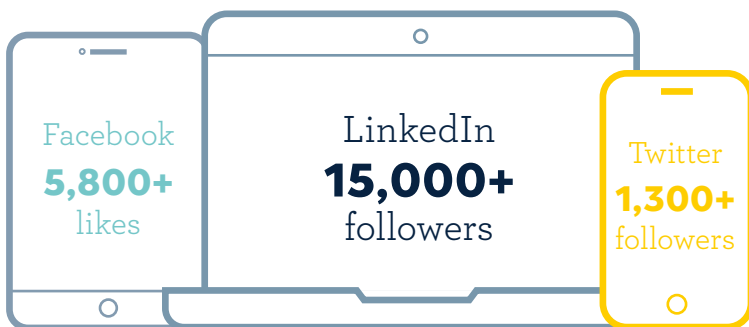
#### Top participants' job roles

- 1 Partner/ Managing Partner
- 2 Sr. Associate / Associate
- 3 Corporate Counsel





## ENGAGE WITH US ON DIGITAL AND SOCIAL MEDIA



### TOP INDUSTRIES FOLLOWING US ON SOCIAL MEDIA

- 1 Law practice
- 2 Legal services providers
- 3 Higher education
- 4 Utilities (energy, retail, etc.)
- 5 Financial services



### AIJA WEBSITE

**42,000**

unique views every month

**8,800**

unique visitors every month

### AIJA NEWSLETTER



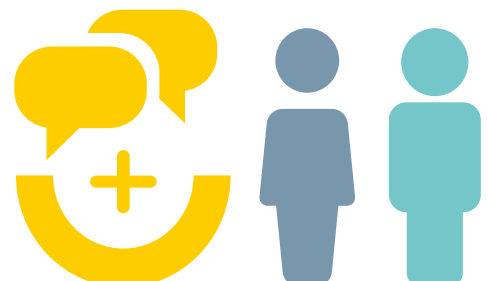
**6,600**  
subscribers



### MyAIJA MEMBER-ONLY PLATFORM

**2,000**  
unique views  
every month

MyAIJA is a member only platform that members use to check upcoming events, access the member directory, but also to connect with each other through a dedicated chat function and forum.



# About AIJA's 60th Birthday



**AIJA is turning 60 this year, and we are going to celebrate our diamond anniversary in the city of diamonds: **Antwerp**.**

Join **AIJA's 60th Birthday on 9 and 10 December** and don't miss this unforgettable weekend to connect with new and old AIJA members, learn through our academic panels and hear more about the history of our beloved association through different activities. Anyone will have the opportunity to share their AIJA memories and the important role that the association had in their professional career and personal development.

The programme includes a welcome cocktail reception on Friday 9 December while an anniversary run for Human Rights, a keynote session, a brunch and a legacy team-building activity will take place on Saturday 10 December. The celebration will conclude with an Anniversary Gala Dinner which will take place in the historic heritage venue, Handelsbeurs of Antwerp, for a truly unforgettable experience.

The main part of the event will be hosted at the brand new Sapphire House Antwerp, our hotel partner located in a 16th century building that breathes the history of the golden age of the city. The Sapphire House Antwerp represents an invigorating, luxury lifestyle that reflects the authentic Antwerp way of living.

Come and celebrate the association with peers from all over the world because we are diamond, we are AIJA.

**#wearediamond**





**AIJA'S 60TH  
BIRTHDAY**

**9 – 10 DECEMBER  
2022, ANTWERP**



# Sponsorship Packages

We offer several sponsorship options (see below) with possibility to select the one that best suits your firm.

All fees exclude VAT if applicable.



## Mosaic Sponsorship

### 750 EUR

*Open to 60 firms only - on a first come first served basis*

**60 years of AIJA – 60 supporting sponsors**

**Make your firm shine for this unique opportunity with your logo appearing on a special logo mosaic to be released at the Anniversary celebrations.**

- Logo included in the anniversary mosaic
- Logo recognition on all pre-event branding: event webpage (incl. hyperlink) and marketing material
- Sponsor acknowledgment on AIJA social media channels (one post) as part of the mosaic initiative

## Legacy Sponsorship Package

### 2,500 EUR

*Open to 10 firms only*

**Support the epoch-making discussion and programme around Legacy. Make your contribution instrumental to spark the dialogue and engage AIJA members to define the impact they want to achieve; the legacy they want to leave, as individuals and professionals, through a law firm or an international association.**

- One complimentary event registration
- Facilitator role during the academic session around Legacy
- Official presentation and recognition by AIJA President at the opening of the academic session
- Logo recognition on all pre-event branding: event webpage (incl. hyperlink) and marketing material
- Sponsor acknowledgment on AIJA social media channels (two posts) provided that the content is shared by the sponsor



# Sponsorship Packages (continued)

## Strass Sponsorship Package

3,500 EUR

*Open to 4 firms only*

**Say shiiiiine!**

**Sponsor the Anniversary Gala Dinner photobooth and have your logo printed on the evening souvenir pictures**

- One complimentary event registration
- Logo printed on the photobooth hard and virtual pictures
- Logo recognition on all pre-event branding: event webpage (incl. hyperlink) and marketing material
- Sponsor acknowledgment on AIJA social media channels (two posts) provided that the content is shared by the sponsor

## Diamond Sponsorship Package

5,000 EUR

*Open to 10 firms only*

**Shine bright like a diamond at the Anniversary Gala Dinner with this sponsorship package which will feature your firm among the stars of this glittering night. This package will sponsor one of the highlights of the night: the give-away of a real diamond that will be hidden in one of the glasses of bubbles served during the Gala dinner!**

- Two complimentary event registrations
- Logo recognition on all pre-event branding: event webpage (incl. hyperlink) and marketing material
- VIP Table at the Anniversary Gala Dinner
- Address on the anniversary official video to be recorded on-site
- Sponsor of the hidden diamond give-away
- Sponsor acknowledgment on AIJA social media channels (three posts) provided that the content is shared by the sponsor





# Sponsorship Application Form



**Please complete and send to:**

AIJA – International Association of Young Lawyers  
Avenue de Tervueren 231, 1150 Brussels – Belgium  
T: + 32 2 347 33 34 | Fax: +32 2 347 5522 | E: office@aija.org

## SPONSOR DETAILS

Company:

.....

Contact person:

.....

Phone:

.....

E-Mail:

.....

Website:

.....

## BILLING INFORMATION

Company:

.....

Billing address (1):

.....

.....

.....

Zip code:

.....

City:

.....

Country:

.....

VAT number (if applicable):

.....

Continued on following page



# Sponsorship Application Form (continued)



## SELECTED SPONSORSHIP PACKAGE (IN EURO – EXCL. VAT IF APPLICABLE)

Please tick the appropriate box:

- ☐ Mosaic Sponsorship\* - 750 EUR
- ☐ Legacy Sponsorship\* - 2,500 EUR
- ☐ Strass Sponsorship\* - 3,500 EUR
- ☐ Diamond Sponsorship\* - 5,000 EUR

\*Subject to availability

Sponsorship is only final upon full payment, AIJA's receipt of sponsor's written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.

Date:

.....

Name:

.....

Signature:

.....



## How to sponsor

**Applications for sponsorship can be made in writing by sending the Sponsorship Application Form duly completed and signed to AIJA ([office@aija.org](mailto:office@aija.org)).**

### Terms of Payment

Full amount to be paid within 15 days upon receipt of request for payment from AIJA and at the latest 7 days prior to the event.

### Payment

By wire transfer. Wire transfer fees, currency conversion charges and any other bank charges are the responsibility of the sponsor and should be paid at source in addition to the sponsorship fees. AIJA will raise a request for payment with full bank details.

## Terms and Conditions

The following terms and conditions (the “Terms and Conditions”) have been established by AIJA, the International Association of Young Lawyers ASBL (“AIJA ASBL”) within the framework of the AIJA's 60th Birthday organised by AIJA ASBL (the ‘Event’).

The provisions of ‘How to Sponsor’ (Section 4 above) are hereby incorporated by reference as though fully stated herein.

### Sponsor Registration, Payment and Cancellation Policy

Sponsors must complete the Sponsorship Application Form (see Enclosed), proceed to the payment of the selected package and agree to these Terms and Conditions to have their registration for sponsorship processed. Sponsorships will not be secured for applications submitted without settlement of the due amount and a signed copy of the Sponsorship Application Form.

### Sponsor Listing in Event Materials

If included within the applicable Sponsorship packages, Event promotional and delegate material will include the sponsor's promotional materials and references to the sponsor, which may include the sponsor's name, logo, company description or company advertisement. The information and artwork for such materials will be taken from the sponsor's registration form and marketing-related artwork provided by the sponsor to AIJA in accordance with the schedule provided to the sponsor. If such information and artwork is not provided by the sponsor in accordance with the schedule specified, the sponsor's name and promotional materials may not be included in the related Event promotional and delegate materials to the extent described under Sponsorship or at all. The failure of any

### Cancellation Policy

Cancellations must be made in writing to [office@aija.org](mailto:office@aija.org). The organisers shall retain:

- > 10% of the agreed package amount if the cancellation is made more than 5 months before the Conference;
- > 50% of the agreed package amount if the cancellation is made more than 3 months before the Conference;
- > 100% of the agreed package amount if the cancellation is made less than 3 months before the Conference.

sponsor to meet specific deadlines shall not result in the return of any sponsorship fees already paid or relieve the obligation to complete the payment of any remaining sponsorship fees.

### Sponsor Badges

Sponsor badges will be distributed onsite during registration. Badges may be produced only in the name of representatives of the sponsor as shown on the sponsor registration form. All representatives of the sponsor must register and wear the official sponsor badge during all entitled activities. The deadline for receipt of all badge information is 25 November. Sponsors not registered by that date will incur a charge of EUR 30.00 per badge.

### Advertising, Product Demonstrations and Sample / Souvenir Distribution

The sponsor is not permitted to engage in product demonstrations, materials distribution or promotional activity during the Event nor any (e-)mailings to Event participants, unless written permission has been provided by AIJA ASBL.

### Endorsement

The sponsor is not permitted to claim that its goods or services have been endorsed by AIJA ASBL, unless AIJA ASBL has specifically and in writing provided such an endorsement. The sponsor may not use AIJA ASBL's logo, name or brand, nor any sub-logos, which can be seen as related hereto, in advertising, with the exception of informational references such as ‘[Sponsor name] is proud to sponsor the AIJA's 60th Birthday’.

Unless otherwise expressly agreed elsewhere by AIJA ASBL, the sponsor will not identify itself as a partner of AIJA ASBL or the Event, or as a Co-sponsor of the Event.

### **Indemnity and Release of Liability**

The sponsor agrees to indemnify and hold harmless AIJA ASBL, their respective officers, directors, employees, agents and members as well as the Event Hotel, Event registrants, accompanying persons and other guests and invitees attending the Event, against (i) any and all liability to any person or persons for or by reason of any condition of or defect in any apparatus, equipment, fixtures or other items furnished by the sponsor in connection with the Event, (ii) any and all claims or copyright, trademark or patent infringement, unfair competition, personal injury and/or product liability pertaining to the sponsor's goods and /or services displayed or otherwise promoted at the Event, (iii) loss of or damage to persons or property caused directly or indirectly by the sponsor or any of its representatives, and governmental charges, taxes or fines and solicitor's fees arising out of or caused by the sponsorship provided hereby, the sponsor's installation, removal, maintenance, occupancy or use of any apparatus, equipment, fixtures or other items used by the sponsor at the Event.

### **Termination and Force Majeure**

AIJA may terminate a sponsorship at any time and for any reason in its sole discretion by returning any sponsorship fees paid by such sponsor for the same. If the event is cancelled by AIJA, the sponsor will be offered to take part in the virtual version of the same event. In that case, parties agree on the level of sponsorship and adjust the package accordingly and part of or all the amount paid for the sponsorship will be used for the virtual alternative, if applicable. The remaining amount can be either carried forward to another AIJA event within the calendar year or refunded. In case the sponsor does not wish to take part in the virtual version of the same event, the amount paid for the sponsorship of the cancelled event can be carried forward

to another AIJA event within the calendar year or refunded. In the event of fire, strike, civil commotion, act of terrorism, act of God, or other force majeure making it impossible or impractical for the Event to be held, AIJA ASBL shall be excused from performance of its contract with the sponsor. AIJA ASBL may terminate a sponsorship at any time and for any reason at its sole discretion by returning any sponsorship fees paid by such sponsor for the same.

### **Miscellaneous**

These Terms and Conditions shall be governed by the laws of Belgium, without regard to any application of the same that would result in the laws of any other jurisdiction applying, and both AIJA ASBL and the sponsor hereby submit to the exclusive jurisdiction of the courts of Brussels. In the event of any inconsistency between these Terms and Conditions and the sponsor's registration or any other communication or correspondence with the sponsor concerning the Event, these Terms and Conditions shall prevail. These Terms and Conditions may be modified only in writing by AIJA ASBL. If any court of competent jurisdiction holds that one or more provisions of these Terms and Conditions is invalid, unenforceable, or void, then that ruling will not affect any other provisions of these Terms and Conditions, and all other provisions will remain in full force and effect. The sponsor represents and warrants that it has the requisite authority to accept these Terms and Conditions and to perform the duties hereunder, that the individual signing below has all requisite authority and approvals to do so and to bind its organisation, and that it has done and will do all things necessary so that these Terms and Conditions will be valid, binding and legally enforceable upon its organisation. Enclosed: Sponsorship Application Form. Sponsorship is only final upon full payment, AIJA's receipt of the sponsor's written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.

**Signature:** .....

**Print Name:** .....

**Title:** .....

**On behalf of:** .....

**Date:** .....



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**WE ARE DIAMOND**

**Learn. Network. Share. Celebrate.**

#weareaija #wearediamond #aijaevents

[www.aija.org](http://www.aija.org)



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INTERNATIONAL ASSOCIATION  
OF YOUNG LAWYERS