

SPONSORSHIP BROCHURE

Half-Year November Conference
16 – 19 November 2022
Edinburgh



INTERNATIONAL ASSOCIATION
OF YOUNG LAWYERS



**AIJA ESG HALF-YEAR
CONFERENCE PART 1
ENVIRONMENT,
CLIMATE AND
SUSTAINABILITY:
OPPORTUNITIES,
CHALLENGES
AND RISKS**





EDINBURGH

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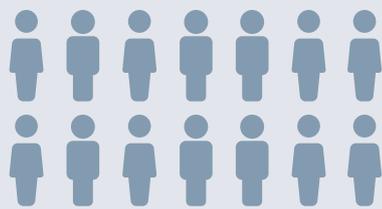
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Who we are

Established in 1962, AIJA is the only global association designed by and dedicated to lawyers and in-house counsel below 45 years old. AIJA has today over 4,000 active members in more than 90 countries worldwide, including strongly established roots in Europe and a growing presence in the Americas and Asia.

OUR MEMBERS. YOUR NEW NETWORK & CLIENTS



4,000 individual members and supporters

50 collective bar association members



700+ law firms of all sizes



21 legal and business-related commissions

NETWORK WITH LEADING INTERNATIONAL ATTORNEYS

AIJA hosts every year more than 20 events including its flagship Annual Congress, conferences, seminars, and webinars. Our onsite events are held in different places in the world and attract a diverse audience:

- + Annual Congress: 800+ global attendees
- + Half-Year Conferences (one at springtime, one during the fall): 300-350 global attendees
- + Double seminars: up to 160 global attendees
- + Seminars: up to 120 global attendees

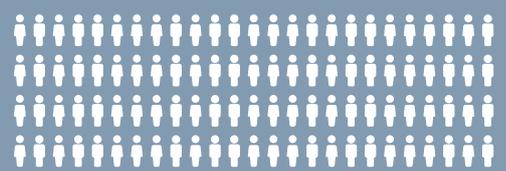
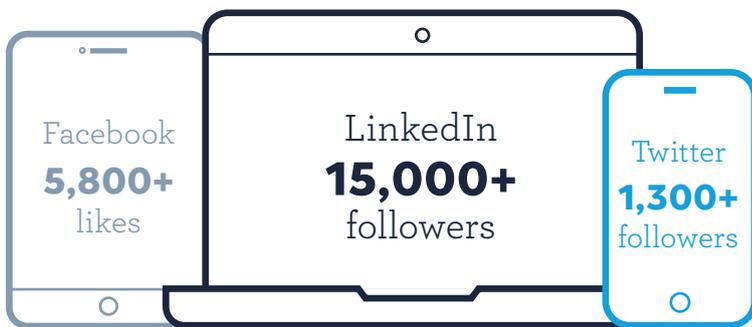
Top participants' job roles

- 1 Partner/ Managing Partner
- 2 Sr. Associate / Associate
- 3 Corporate Counsel





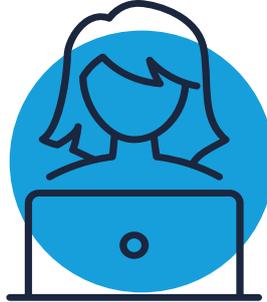
ENGAGE WITH US ON DIGITAL AND SOCIAL MEDIA



50,000
people view our
posts every month

TOP INDUSTRIES FOLLOWING US ON SOCIAL MEDIA

- 1 Law practice
- 2 Legal services providers
- 3 Higher education
- 4 Utilities (energy, retail, etc.)
- 5 Financial services



AIJA WEBSITE

42,000

unique views every month

8,800

unique visitors every month

AIJA NEWSLETTER

6,600
subscribers



MyAIJA MEMBER-ONLY PLATFORM

2,000
unique views
every month

MyAIJA is a member only platform that members use to check upcoming events, access the member directory, but also to connect with each other through a dedicated chat function and forum.



About the Half-Year November Conference 2022

This coming year AIJA is going to be focusing on issues pertaining to Environmental, Social and Corporate Governance - or “ESG” - goals. To this end, both of next year’s Half-Year Conferences, in Edinburgh and The Hague, will discuss ESG themes. Edinburgh will be concentrating on the various environmental and sustainability aspects of ESG, whilst The Hague Organising Committee is including Social and Governmental themes in its May’23 Half-Year Conference, in addition to two other unrelated tracks.

The Organising Committee looks forward to welcoming you to Edinburgh, Scotland’s beating heart and capital city!

Edinburgh is steeped in history and culture, is the home of Scotland’s unique legal system, and is a world influencer in science, business, education, medicine and the arts. It is also the UK’s largest financial hub outside London – at the same time as being a UNESCO World Heritage Site and the host of the largest annual arts festival in the world. The city is compact and easy to navigate around and yet large enough to satisfy all your needs and interests. Edinburgh has been voted the UK’s Top City at the Guardian Travel Awards for 13 consecutive years. Edinburgh usually sees more than six million visitors a year and we are excited about adding to that number with the AIJA Half-Year Conference.

Scotland is the right place to kick off discussions of ESG, because last year COP26 was hosted in Scotland. That event truly brought the challenges we face, and the real need to accelerate action on climate change, into sharp focus. One year on from COP26, the AIJA Half-Year Conference in Edinburgh will involve all of our various Commissions focusing on how Environmental issues affect them, looking closely at the impact on both businesses and law firms.



Academic Programme

Track 1

Exploring the E in ESG: Environment, Energy and Economy

One year on from COP26 hosted in Scotland, this track will consider environmental and sustainability issues relevant to energy security, the renewable energy sector and supply chains.

Topics to be discussed

With contributions from keynote speakers from industry and global organisations:

- Energy Security & a Net Zero World (opportunities, challenges and risks arising from energy security including a focus on off-shore wind)
- Antitrust law and the environment – how can anti-trust law assist in achieving the goals of COP 26 (looking both from a merger control and antitrust perspective)
- Financing renewable energy projects: exploring project finance, green bonds and green loan principles
- The transactional life cycle of a renewable energy project: a look at early stage Joint Ventures; fundraising; and divestment of energy projects
- Sustainability and supply chains

Track 2

Climate, claims and compliance: how to get it right?

With the cumulative number of climate change-related cases having more than doubled since 2015 in comparison to the preceding three decades, governments, private and public sector organisations are increasingly concerned about how to combat this increasing litigation risk. Claims target not only perceived government inaction or lack of ambition in meeting climate goals and commitments, but also a wider variety of charitable, private sector and financial actors. This track will consider some significant cases of the past 12 months and the diversity of arguments being deployed including themes of green-washing and fiduciary duty, as well as how litigation and arbitration can be used to achieve a swift and effective resolution of these claims.

Topics to be discussed

- Green-washing - the benefits and risks of published sustainability goals and representations
- The rise of climate litigation
- Whistle-blowing and climate change: employer obligations and issues on sustainability compliance
- Litigating energy disputes: is arbitration the answer?
- Charitable purposes: investing responsibly to reflect ESG considerations. Does climate trump investment return?



EDINBURGH



HALF-YEAR NOVEMBER CONFERENCE

16 – 19
November 2022



Sponsorship Packages

We offer several sponsorship options (see below) with possibility to select the one that best suits your firm.

All fees exclude VAT if applicable.



Lead Conference Sponsorship

For this special occasion, AIJA is delighted to put forth unique sponsorship packages specially designed to tailor the needs of local Scotland-based law firms.

Option 1

5,000 EUR / 4,300 GBP

- Top position as Conference Sponsor
- Official presentation and recognition by AIJA President at the opening and closing events
- Three complimentary full registrations (academic & social programmes, value 3,600 EUR)
- Promotional item to be included in conference bag (possibly sustainable and related to the environment theme)
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

Option 2

2,500 EUR / 2,200 GBP

- Top position as Conference Sponsor
- Official presentation and recognition by AIJA President at the opening and closing events
- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- Promotional item to be included in conference bag (possibly sustainable and related to the environment theme)
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app



Conference Sponsorship Packages

In addition to the local sponsorship packages hereinabove, AIJA is proud to offer the following sponsorship opportunities.

Platinum Plus Sponsorship - ESG Award

10,000 EUR / 8,600 GBP

- Sponsor of the ESG expert speaker award
- Three complimentary full registrations (academic & social programmes, value 3,600 EUR)
- One complimentary extra ticket to the Gala Dinner (value 200 EUR)
- Logo display at each table of the Gala Dinner
- Introduction by AIJA President at the Gala Dinner and opportunity to welcome and address delegates at the dinner when handing over the award
- Provision of an award for best ESG expert speaker during the Gala dinner
- Promotional item to be included in conference bag (possibly sustainable and related to the environment theme)
- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area
- Opportunity to display two banners at the Gala Dinner (placement & withdrawal by sponsor in agreement with the organisers)
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

Platinum Sponsorship - Welcome Reception

7,500 EUR / 6,500 GBP

- Sponsor of the Welcome Reception
- Two complimentary full registrations (academic & social programmes, value 2,400 EUR)
- One complimentary extra ticket to the Welcome Reception (value 150 EUR)
- Logo display at each table of the Welcome Reception
- Introduction by the Organising Committee at the Welcome Reception and opportunity to welcome and address delegates
- Promotional item to be included in conference bag (possibly sustainable and related to the environment theme)
- Opportunity to display two banners at the Welcome Reception (placement & withdrawal by sponsor in agreement with the organisers)
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

OPTIONAL: Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)



Platinum Sponsorship - Conference dinner

7,500 EUR / 6,500 GBP

- Sponsor of the Conference Dinner
- Two complimentary full registrations (academic & social programmes, value 2,400 EUR)
- One complimentary extra ticket to the Conference Dinner (value 200 EUR)
- Logo display at each table of the Conference Dinner
- Introduction by AIJA President at the Conference Dinner and opportunity to welcome and address delegates at the dinner
- Promotional item to be included in conference bag (possibly sustainable and related to the environment theme)
- Opportunity to display two banners at the Conference Dinner (placement & withdrawal by sponsor in agreement with the organisers)
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

OPTIONAL: Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)

Platinum Sponsorship - Gala Dinner

7,500 EUR / 6,500 GBP

- Sponsor of the Gala Dinner
- Two complimentary full registrations (academic & social programmes, value 2,400 EUR)
- One complimentary extra ticket to the Gala Dinner (value 250 EUR)
- Logo display at each table of the Gala Dinner
- Introduction by AIJA President at the Gala Dinner and opportunity to welcome and address delegates at the dinner
- Promotional item to be included in conference bag (possibly sustainable and related to the environment theme)
- Opportunity to display two banners at the Gala Dinner (placement & withdrawal by sponsor in agreement with the organisers)
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

OPTIONAL: Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)



Diamond Sponsorship – Lanyard

6,000 EUR / 5,200 GBP

- Sponsor of the conference lanyard with logo printed alongside the AIJA logo and conference branding
- One complimentary full registration (academic & social programmes, value 1200 EUR)
- One complimentary extra ticket to Conference Dinner (Value €200)
- Official presentation and recognition by AIJA President at the opening and closing events;
- Promotional item to be included in conference bag (possibly sustainable and related to the environment theme)
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

Emerald Sponsorship - Track/Session-specific

4,000 EUR / 3,500 GBP

- One complimentary full registration (academic & social programmes, value 1,200 EUR)
 - Recognition by Session Chair at the opening and closing of the Session
 - Opportunity to display one banner in the Track room (placement & withdrawal by sponsor in agreement with the organisers)
 - Promotional item to be included in conference bag (possibly sustainable and related to the environment theme)
 - AIJA social media postings recognizing support of the sponsor to the event: 1 before/1 after the conference
 - Logo recognition on the conference screens in the registration area
 - Logo in the conference marketing material & hyperlink in event website & event app
- OPTIONAL:** Sponsor of one of the full tracks (+1,000 EUR)

Silver Sponsorship

2,000 EUR / 1,750 GBP

- 50% discount on one full registration (academic & social programmes, value 600 EUR)
- Promotional item to be included in conference bag (possibly sustainable and related to the environment theme)
- AIJA social media postings recognising support of the sponsor to the event: 1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

Bronze Sponsorship

1,000 EUR / 900 GBP

- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app



Exhibitor Sponsorship

2,500 EUR / 2,200 GBP

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area
- One complimentary academic programme registration (value 500 EUR)
- One complimentary extra ticket to the Welcome Reception (value 150€)
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 during the conference
- Promotional item to be included in conference bag (possibly sustainable and related to the environment theme)
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

Conference App Sponsorship

2,500 EUR / 2,200 GBP

Available on iPhone and Android, the conference app includes the detailed conference schedule, venue maps, speakers, and attendee information.

- Exclusive branding as Conference App Sponsor in the conference mobile app
- One complimentary academic programme registration (value 500 EUR)
- One complimentary ticket to Welcome Reception (value 150€)
- Official presentation and recognition by AIJA President at the opening and closing events
- Acknowledgment and recognition as Conference App Sponsor on social media
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

Sustainability Sponsorship

2,500 EUR / 2,200 GBP

By actively engaging service providers and local conference partners as well as following green policies, the organisers will strive to reduce the carbon footprint of the event, but also to leave a positive legacy in the host city of Edinburgh. The sustainability sponsor will support the organisers' endeavour to organise an environmentally and socially responsible event.

- One complimentary academic programme registration (value 500 EUR)
- One complimentary ticket to the Welcome Reception (value 150€)
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 after the conference
- One sponsored article presenting the sustainability actions to be reviewed & published by AIJA, with a presentation of the sponsor and quote.
- Promotional item to be included in conference bag (possibly sustainable and related to the environment theme)
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app



Sponsorship Application Form



Please complete and send to:

AIJA – International Association of Young Lawyers
Avenue de Tervueren 231, 1150 Brussels – Belgium
T: + 32 2 347 33 34 | Fax: +32 2 347 5522 | E: office@aija.org

SPONSOR DETAILS

Company:

.....

Contact person:

.....

Phone:

.....

E-Mail:

.....

Website:

.....

BILLING INFORMATION

Company:

.....

Billing address (1):

.....

.....

.....

Zip code:

.....

City:

.....

Country:

.....

VAT number (if applicable):

.....

Continued on following page



Sponsorship Application Form (continued)



SELECTED SPONSORSHIP PACKAGE (IN EUR OR GBP, PLEASE SELECT THE RELEVANT CURRENCY FOR YOU. EXCL. VAT IF APPLICABLE)

Please tick the appropriate box:

- Lead Conference Sponsorship - Option 1 (reserved to Scotland-based law firms) 5,000 EUR or 4,300 GBP
- Lead Conference Sponsorship - Option 2 (reserved to Scotland-based law firms) 2,500 EUR or 2,200 GBP

- Platinum Plus Sponsorship - ESG Award 10,000 EUR or 8,600 GBP
- Platinum Sponsorship - Welcome Reception* 7,500 EUR or 6,500 GBP
- Platinum Sponsorship - Conference dinner* 7,500 EUR or 6,500 GBP
- Platinum Sponsorship - Gala Dinner* 7,500 EUR or 6,500 GBP
- Diamond Sponsorship – Lanyard 6,000 EUR or 5,200 GBP
- Emerald Sponsorship - Track/Session-specific** 4,000 EUR or 3,000 GBP (track/session selected.....)***
- Silver Sponsorship – 2,000 EUR or 1,750 GBP
- Bronze Sponsorship – 1,000 EUR or 900 GBP
- Exhibitor Sponsorship – 2,500 EUR or 2,200 GBP
- Conference App Sponsorship – 2,500 EUR or 2,200 GBP
- Sustainability Sponsorship – 2,500 EUR or 2,200 GBP

- *OPTIONAL: Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- ** OPTIONAL: Sponsor of one of the full tracks (+1,000 EUR)

***Subject to availability

Sponsorship is only final upon full payment, AIJA's receipt of sponsor's written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.

Date:

Name:

Signature:

How to sponsor

Applications for sponsorship can be made in writing by sending the Sponsorship Application Form duly completed and signed to AIJA (office@aija.org).

Terms of Payment

Full amount to be paid within 15 days upon receipt of request for payment from AIJA and at the latest 7 days prior to the Congress.

Payment

By wire transfer. Wire transfer fees, currency conversion charges and any other bank charges are the responsibility of the sponsor and should be paid at source in addition to the sponsorship fees. AIJA will raise a request for payment with full bank details.

Terms and Conditions

The following terms and conditions (the “Terms and Conditions”) have been established by AIJA, the International Association of Young Lawyers ASBL (“AIJA ASBL”) within the framework of the Half -Year November Conference 2022 organised by AIJA ASBL (the ‘Event’). The provisions of ‘How to Sponsor’ (Section 4 above) are hereby incorporated by reference as though fully stated herein.

Sponsor Registration, Payment and Cancellation Policy

Sponsors must complete the Sponsorship Application Form (see Enclosed), proceed to the payment of the selected package and agree to these Terms and Conditions to have their registration for sponsorship processed. Sponsorships will not be secured for applications submitted without settlement of the due amount and a signed copy of the Sponsorship Application Form.

Sponsor Listing in Event Materials

If included within the applicable Sponsorship packages, Event promotional and delegate material will include the sponsor’s promotional materials and references to the sponsor, which may include the sponsor’s name, logo, company description or company advertisement. The information and artwork for such materials will be taken from the sponsor’s registration form and marketing-related artwork provided by the sponsor to AIJA in accordance with the schedule provided to the sponsor. If such information and artwork is not provided by the sponsor in accordance with the schedule specified, the sponsor’s name and promotional materials may not be included in the related Event promotional and delegate materials to the extent

Cancellation Policy

Cancellations must be made in writing to office@aija.org.

The organisers shall retain:

- > 10% of the agreed package amount if the cancellation is made more than 5 months before the Conference;
- > 50% of the agreed package amount if the cancellation is made more than 3 months before the Conference;
- > 100% of the agreed package amount if the cancellation is made less than 3 months before the Conference.

described under Sponsorship or at all. The failure of any sponsor to meet specific deadlines shall not result in the return of any sponsorship fees already paid or relieve the obligation to complete the payment of any remaining sponsorship fees.

Sponsor Badges

Sponsor badges will be distributed onsite during registration. Badges may be produced only in the name of representatives of the sponsor as shown on the sponsor registration form. All representatives of the sponsor must register and wear the official sponsor badge during all entitled activities. The deadline for receipt of all badge information is 1 November. Sponsors not registered by that date will incur a charge of EUR 30.00 per badge.

Advertising, Product Demonstrations and Sample / Souvenir Distribution

The sponsor is not permitted to engage in product demonstrations, materials distribution or promotional activity during the Event nor any (e-)mailings to Event participants, unless written permission has been provided by AIJA ASBL.

Endorsement

The sponsor is not permitted to claim that its goods or services have been endorsed by AIJA ASBL, unless AIJA ASBL has specifically and in writing provided such an endorsement. The sponsor may not use AIJA ASBL’s logo, name or brand, nor any sub-logos, which can be seen as related hereto, in advertising, with the exception of informational references such as ‘[Sponsor name] is proud

to sponsor the AIJA Half-Year November Conference 2022'. Unless otherwise expressly agreed elsewhere by AIJA ASBL, the sponsor will not identify itself as a partner of AIJA ASBL or the Event, or as a Co-sponsor of the Event.

Indemnity and Release of Liability

The sponsor agrees to indemnify and hold harmless AIJA ASBL, their respective officers, directors, employees, agents and members as well as the Event Hotel, Event registrants, accompanying persons and other guests and invitees attending the Event, against (i) any and all liability to any person or persons for or by reason of any condition of or defect in any apparatus, equipment, fixtures or other items furnished by the sponsor in connection with the Event, (ii) any and all claims or copyright, trademark or patent infringement, unfair competition, personal injury and/or product liability pertaining to the sponsor's goods and /or services displayed or otherwise promoted at the Event, (iii) loss of or damage to persons or property caused directly or indirectly by the sponsor or any of its representatives, and governmental charges, taxes or fines and solicitor's fees arising out of or caused by the sponsorship provided hereby, the sponsor's installation, removal, maintenance, occupancy or use of any apparatus, equipment, fixtures or other items used by the sponsor at the Event.

Termination and Force Majeure

AIJA may terminate a sponsorship at any time and for any reason in its sole discretion by returning any sponsorship fees paid by such sponsor for the same. If the event is cancelled by AIJA, the sponsor will be offered to take part in the virtual version of the same event. In that case, parties agree on the level of sponsorship and adjust the package accordingly and part of or all the amount paid for the sponsorship will be used for the virtual alternative, if applicable. The remaining amount can be either carried forward to another AIJA event within the calendar year or refunded. In case the sponsor does not wish to take part in the virtual version of the same event, the amount paid for the

sponsorship of the cancelled event can be carried forward to another AIJA event within the calendar year or refunded. In the event of fire, strike, civil commotion, act of terrorism, act of God, or other force majeure making it impossible or impractical for the Event to be held, AIJA ASBL shall be excused from performance of its contract with the sponsor. AIJA ASBL may terminate a sponsorship at any time and for any reason at its sole discretion by returning any sponsorship fees paid by such sponsor for the same.

Miscellaneous

These Terms and Conditions shall be governed by the laws of Belgium, without regard to any application of the same that would result in the laws of any other jurisdiction applying, and both AIJA ASBL and the sponsor hereby submit to the exclusive jurisdiction of the courts of Brussels. In the event of any inconsistency between these Terms and Conditions and the sponsor's registration or any other communication or correspondence with the sponsor concerning the Event, these Terms and Conditions shall prevail. These Terms and Conditions may be modified only in writing by AIJA ASBL. If any court of competent jurisdiction holds that one or more provisions of these Terms and Conditions is invalid, unenforceable, or void, then that ruling will not affect any other provisions of these Terms and Conditions, and all other provisions will remain in full force and effect. The sponsor represents and warrants that it has the requisite authority to accept these Terms and Conditions and to perform the duties hereunder, that the individual signing below has all requisite authority and approvals to do so and to bind its organisation, and that it has done and will do all things necessary so that these Terms and Conditions will be valid, binding and legally enforceable upon its organisation. Enclosed: Sponsorship Application Form. Sponsorship is only final upon full payment, AIJA's receipt of the sponsor's written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.

Signature:

Print Name:

Title:

On behalf of:

Date:



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INTERNATIONAL ASSOCIATION
OF YOUNG LAWYERS