

SPONSORSHIP BROCHURE



INTERNATIONAL ASSOCIATION
OF YOUNG LAWYERS



THE HAGUE 2023

WORKING TOGETHER TOWARDS GLOBAL JUSTICE

Half-Year May Conference
24 – 27 May 2023, The Hague

www.aija.org



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Who we are

Established in 1962, AIJA is the only global association designed by and dedicated to lawyers and in-house counsel below 45 years old. AIJA has today over 4,000 active members in more than 90 countries worldwide, including strongly established roots in Europe and a growing presence in the Americas and Asia.

OUR MEMBERS. YOUR NEW NETWORK & CLIENTS



65%

of members
in leadership
positions in
their law firms



50

collective bar
association
members



700+

law firms of
all sizes



21

legal and
business-related
commissions

NETWORK WITH LEADING INTERNATIONAL ATTORNEYS

AIJA hosts every year more than 20 events including its flagship Annual Congress, conferences, seminars, and webinars. Our onsite events are held in different places in the world and attract a diverse audience:

- + Annual Congress: 800+ global attendees
- + Half-Year Conferences (one at springtime, one during the fall): 300-350 global attendees
- + Double seminars: up to 160 global attendees
- + Seminars: up to 120 global attendees

Top participants' job roles

- 1 Partner/ Managing Partner
- 2 Sr. Associate / Associate
- 3 Corporate Counsel



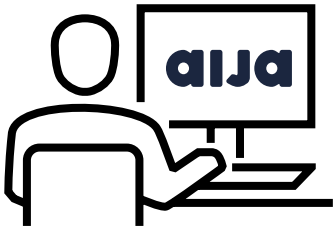


ENGAGE WITH US ON DIGITAL AND SOCIAL MEDIA



TOP INDUSTRIES FOLLOWING US ON SOCIAL MEDIA

- 1 Law practice
- 2 Legal services providers
- 3 Higher education
- 4 Utilities (energy, retail, etc.)
- 5 Financial services



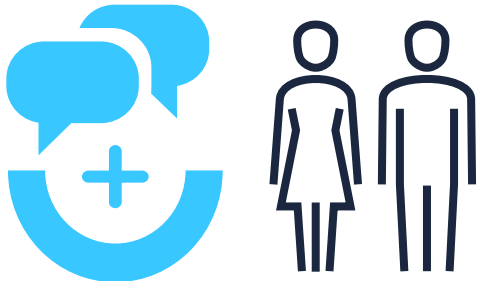
AIJA WEBSITE



MyAIJA MEMBER-ONLY PLATFORM



MyAIJA is a member only platform that members use to check upcoming events, access the member directory, but also to connect with each other through a dedicated chat function and forum.



About the Half-Year May Conference 2023

What better place than The Hague to organise a conference on Human Rights and the growing importance of ESG in international business (and) law. We are excited to invite you to The Hague for the 2023 Half-Year May Conference of AIJA. In The Hague, ten thousands of people are working every day towards a better, safer and more secure world. With the Peace Palace at the centre of it all, The Hague truly is The International City of Peace and Justice also known for the International Law, or as Former United Nations Secretary-General Boutros Boutros-Ghali called it the 'legal capital of the world'. The Hague has a deserving reputation of prestige, stature and influence. It is home to the Dutch Royal Family, the Parliament, over 160 NGOs International organisations, United Nations, 120 embassies and numerous courts such as the International Court for Arbitration, International Criminal Court, International Court of Justice.

The Hague offers a surprising and refreshing diversity. Historic and modern architecture harmoniously interlocks in the charming city centre. You might also be surprised by the city's playful side – with its beautiful 11 km long sandy beach, promenade, bars, restaurants, museums and a vibrant cultural scene, something that all the visitors love to discover. In and around The Hague you will find a vast network of organisations and initiatives in the fields of law, human rights and peace and justice, such as Clingendael – a renowned think-tank and expertise centre, NATO CIMIC Centre of Excellence, Centre for Innovation – Leiden University, The Hague Institute for Innovation of Law (HiIL) and The Hague Humanity Hub. Just to name a few.

We truly believe The Hague will provide a great stage for a memorable AIJA Half-Year May Conference to learn, network and share in the city during the day or at the beach in the evening sun. We look forward to welcoming both AIJA members and newcomers to The Hague in 2023!

**THE HAGUE
2023**



Academic programme

There will be 3 tracks of academic programme at the Half-Year Conference in The Hague. Taking advantage of our presence in The Hague, the first track will concentrate on the various Hague conventions. The second track will be dedicated to Arbitration, Litigation & Human Rights in view of the special place that The Hague holds in this regard. The third track will be dedicated to the Social and Governance aspect of ESG as the follow up on the discussions undertaken during Half-Year Conference in Edinburgh in 2022.



THE HAGUE
2023



Social programme

In addition to a great academic programme in the new house for the arts, events, education and cultural encounter (Amare), the Organising Committee has arranged a social programme that will show you the surprising and refreshing diversity of The Hague.

Not only will you get to dine and dance at the beach club, but you will also experience a fabulous gala dinner in the Kunstmuseum (home of the famous Victory Boogie Woogie by Piet Mondriaan), see the homes and experience the home cooking of local legal practitioners and you might even (fingers crossed) get to visit the Peace Palace (in which the International Court of Justice and the Permanent Court of Arbitration are housed).



Academic Programme

Track A

The Hague Conventions: Practical Impacts to Every-Day Work of International Lawyers in 2023

This is the first time in history of AIJA to hold a conference in The Hague, the place which has a great importance for all international lawyers due to the Hague conventions and instruments.

The Hague Track will discuss various Hague conventions and instruments of the Hague Conference on Private International Law. We will focus on practical impacts of them on the day-to-day work of lawyers and recent related updates and news.

Track B

Arbitration, Litigation & Human Rights: Taking Action Today to Protect Tomorrow

Disputes involving human rights have always been of crucial importance in view of the interests at stake. Dealing with such disputes as a dispute resolution practitioner can, however, prove difficult in view of the particularities that may arise in this context.

This academic track, which shall be particularly relevant for members of the International Arbitration Commission and of the Litigation Commission, will focus on various types of human rights disputes that lawyers may encounter nowadays. Procedural tactics, practical aspects as well as issues on the merits will be discussed in order to determine what challenges dispute resolution practitioners are facing in their practice today. Building upon these findings, we will try to identify areas of improvement and how to make sure that lawyers handle human rights disputes in the most efficient manner in the future.

Track C

ESG Part II: The Growing Impact on International Business and Legal Practice

ESG (Environmental, Social and Governance) is often considered as a synonym for matters of climate change and the environment. However, ESG is increasingly at the top of the corporate agenda and carries a broad spectrum of topics including corporate governance, human rights, supply chain issues and employee relations.

The ESG track will seek to explore the multidimensional aspects of ESG with particular focus on the Social and Governance pillars, sharing insights and practical guidance on key emerging trends and opportunities for international lawyers to address the rising demand for ESG services as global businesses and the investment community shifts to a green economy.



**WORKING
TOGETHER
TOWARDS
GLOBAL JUSTICE**





THE HAGUE 2023

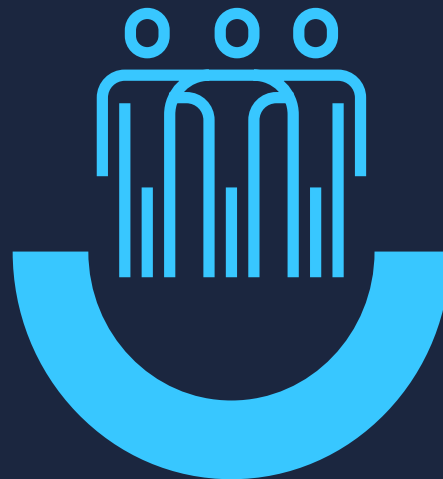
HALF-YEAR
MAY
CONFERENCE

24 – 27
MAY 2022



Sponsorship Packages

We offer several sponsorship options (see below) with possibility to select the one that best suits your firm. All fees exclude VAT if applicable.



Platinum Plus Sponsorship - ESG Award

10,000 EUR

- Sponsor of the ESG expert speaker award
- Provision of an award for best ESG expert speaker during the Gala Dinner
- Three complimentary full registrations (academic & social programmes, value 3,600 EUR)
- One complimentary extra ticket to the Gala Dinner (value 250 EUR)
- Logo display at each table of the Gala Dinner
- Introduction by AIJA President at the Gala Dinner and opportunity to welcome and address delegates at the dinner when handing over the award
- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area
- Opportunity to display two banners at the Gala Dinner (placement & withdrawal by sponsor in agreement with the organisers)
- AIJA social media postings recognizing support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

OPTIONAL: Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)

Platinum Sponsorship - Welcome Reception

7,500 EUR

- Sponsor of the Welcome Reception
- Two complimentary full registrations (academic & social programmes, value 2,400 EUR)
- One complimentary extra ticket to the Welcome Reception (value 150 EUR)
- Logo display at each table of the Welcome Reception
- Introduction by the Organising Committee at the Welcome Reception and opportunity to welcome and address delegates
- AIJA social media postings recognizing support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

OPTIONAL:

Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)

Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)

Please note that in view of AIJA's sustainability goals, we are trying to cut back on sponsored promotional items/goodies. However, if you are interested in offering a sustainable and innovation-related item, please contact us to discuss the possibilities.



Platinum Sponsorship - Conference Dinner

7,500 EUR

- Sponsor of the Conference Dinner
- Two complimentary full registrations (academic & social programmes, value 2,400 EUR)
- One complimentary extra ticket to the Conference Dinner (value 200 EUR)
- Logo display at each table of the Conference Dinner
- Introduction by AIJA President at the Conference Dinner and opportunity to welcome and address delegates at the dinner
- AIJA social media postings recognizing support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

OPTIONAL: Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)

Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)

Platinum Sponsorship - Gala Dinner

7,500 EUR

- Sponsor of the Gala Dinner
- Two complimentary full registrations (academic & social programmes, value 2,400 EUR)
- One complimentary extra ticket to the Gala Dinner (value 250 EUR)
- Logo display at each table of the Gala Dinner
- Introduction by AIJA President at the Gala Dinner and opportunity to welcome and address delegates at the dinner
- AIJA social media postings recognizing support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

OPTIONAL: Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)

Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)

Please note that in view of AIJA's sustainability goals, we are trying to cut back on sponsored promotional items/goodies. However, if you are interested in offering a sustainable and innovation-related item, please contact us to discuss the possibilities.



Diamond Sponsorship – Lanyard

6,000 EUR

- Sponsor of the conference lanyard with logo in alongside AIJA's conference branding;
- One complimentary full registration (academic & social programmes, value 1200 EUR)
- One complimentary extra ticket to Conference Dinner (Value 200 EUR)
- Official presentation and recognition by AIJA President at the opening and closing events;
- AIJA social media postings recognizing support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

Emerald Sponsorship - Track/Session-specific

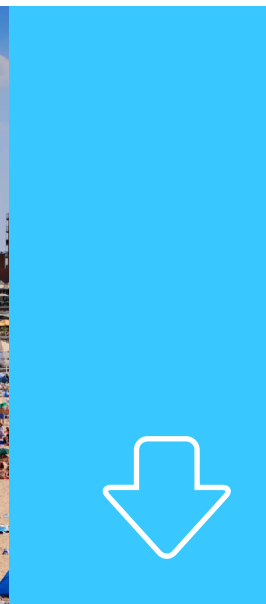
(SPEAKING SLOT IMPLICIT / SUBJECT TO NEGOTIATION)

4,000 EUR

- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- Recognition by Seminar/ Session Chair at the opening and closing of the Seminar/Session
- AIJA social media postings recognizing support of the sponsor to the event: 1 before/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

OPTIONAL: Sponsor of one of the full tracks (+1,000 EUR)

Please note that in view of AIJA's sustainability goals, we are trying to cut back on sponsored promotional items/goodies. However, if you are interested in offering a sustainable and innovation-related item, please contact us to discuss the possibilities.



Gold Sponsorship

3,000 EUR

- Sponsor of the luncheon of Day 1 or 2 OR the coffee breaks of Day 1 or 2 OR First Timers' drink OR after-dinner social event - upon availability
- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- Logo display in the area of the selected sponsored function as listed above
- AIJA social media postings recognizing support of the sponsor to the event: 1 before/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

OPTIONAL: Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)

Silver Sponsorship

2,000 EUR

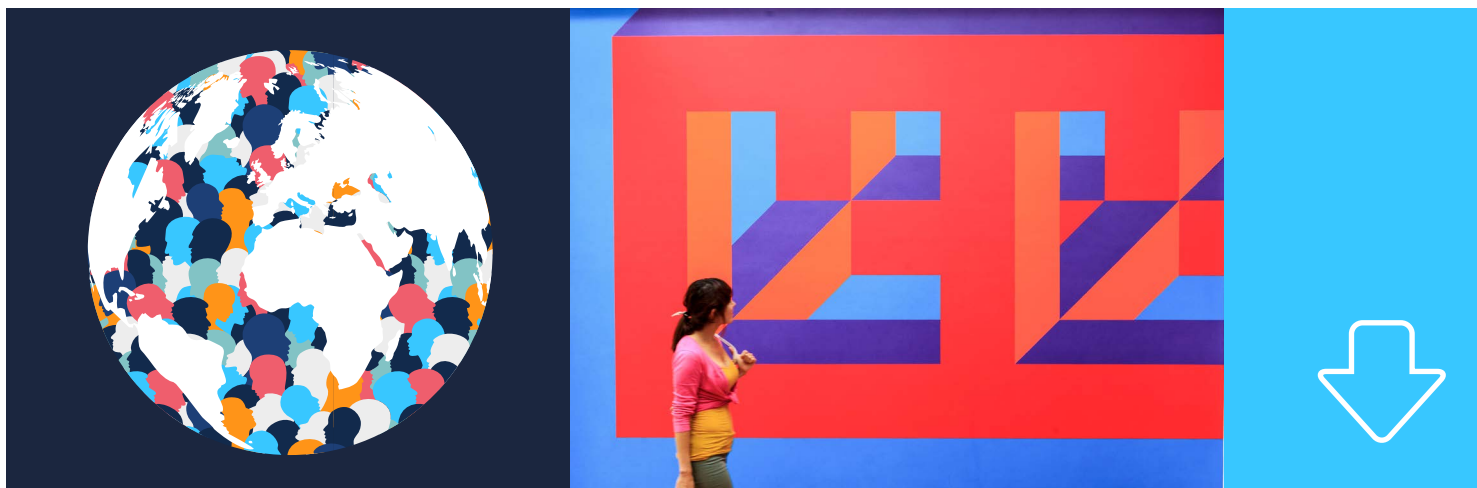
- One complimentary academic programme registration (value 500 EUR)
- AIJA social media postings recognizing support of the sponsor to the event: 1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

Bronze Sponsorship

500 EUR

- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

Please note that in view of AIJA's sustainability goals, we are trying to cut back on sponsored promotional items/goodies. However, if you are interested in offering a sustainable and innovation-related item, please contact us to discuss the possibilities.



Exhibitor Sponsorship

2,500 EUR

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area
- One complimentary academic programme registration (incl. booth representative pass) (value 500 EUR)
- One complimentary extra ticket to Welcome Reception (value 150 EUR)
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 during the conference

- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

OPTIONAL: Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)

Conference Mobile App Sponsorship

2,500 EUR

Available on iPhone and Android, the conference app includes the detailed conference schedule, venue maps, speakers, and attendee information.

- Exclusive branding as Mobile App Sponsor in the conference mobile app
- One complimentary academic programme registration (value 500 EUR)
- One complimentary extra ticket to Welcome Reception (value 150 EUR)
- Acknowledgment and recognition as Mobile App Sponsor on social media
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

Sustainability Sponsorship

2,500 EUR

By actively engaging service providers and local conference partners as well as following green policies, the organisers will strive to reduce the carbon footprint of the event, but also to leave a positive legacy in the host city of The Hague. The sustainability sponsor will support the organisers' endeavour to organise an environmentally and socially responsible event.

- One complimentary academic programme registration (value 500 EUR)
- One complimentary ticket to the Welcome Reception (value 150 EUR)
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 during/1 after the conference
- One sponsored article presenting the sustainability actions to be reviewed & published by AIJA, with a presentation of the sponsor and quote.
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app

Please note that in view of AIJA's sustainability goals, we are trying to cut back on sponsored promotional items/goodies. However, if you are interested in offering a sustainable and innovation-related item, please contact us to discuss the possibilities.



Sponsorship Application Form



Please complete and send to:

AIJA – International Association of Young Lawyers
Avenue de Tervueren 231, 1150 Brussels – Belgium
T: + 32 2 347 33 34 | Fax: +32 2 347 5522 | E: office@aija.org

SPONSOR DETAILS

Company:

Contact person:

Phone:

E-Mail:

Website:

BILLING INFORMATION

Company:

Billing address (1):

Zip code:

City:

Country:

VAT number (if applicable):

Continued on following page



Sponsorship Application Form (continued)



SELECTED SPONSORSHIP PACKAGE (EXCL. VAT IF APPLICABLE) Please tick the appropriate box:

- Platinum Plus Sponsorship - ESG Award² - 10,000 EUR
- Platinum Sponsorship - Welcome Reception^{1,2} - 7,500 EUR
- Platinum Sponsorship - Conference Dinner^{1,2} - 7,500 EUR
- Platinum Sponsorship - Gala Dinner^{1,2} - 7,500 EUR
- Diamond Sponsorship - Lanyard - 6,000 EUR
- Emerald Sponsorship - Track/Session-specific³ 4,000 EUR
(track/session selected.....)***
- Gold Sponsorship¹ – 3,000 EUR
(function and day select.....)***
- Silver Sponsorship – 2,000 EUR
- Bronze Sponsorship – 500 EUR
- Exhibitor Sponsorship² – 2,500 EUR
- Conference Mobile App Sponsorship – 2,500 EUR
- Sustainability Sponsorship – 2,500 EUR
- 1. OPTIONAL: Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- 2. OPTIONAL: Extra 2-day pass for booth representative with exhibition/networking area access only (+200 EUR)
- 3. OPTIONAL: Sponsor of one of the full tracks (+1,000 EUR)

***Subject to availability

Sponsorship is only final upon full payment, AIJA's receipt of sponsor's written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.

Date:

Name:

Signature:

How to sponsor

Applications for sponsorship can be made in writing by sending the Sponsorship Application Form duly completed and signed to AIJA (office@aija.org).

Terms of Payment

Full amount to be paid within 15 days upon receipt of request for payment from AIJA and at the latest 7 days prior to the Congress.

Payment

By wire transfer. Wire transfer fees, currency conversion charges and any other bank charges are the responsibility of the sponsor and should be paid at source in addition to the sponsorship fees. AIJA will raise a request for payment with full bank details.

Terms and Conditions

The following terms and conditions (the “Terms and Conditions”) have been established by AIJA, the International Association of Young Lawyers ASBL (“AIJA ASBL”) within the framework of the Half -Year May Conference 2023 organised by AIJA ASBL (the ‘Event’). The provisions of ‘How to Sponsor’ (Section 4 above) are hereby incorporated by reference as though fully stated herein.

Sponsor Registration, Payment and Cancellation Policy

Sponsors must complete the Sponsorship Application Form (see Enclosed), proceed to the payment of the selected package and agree to these Terms and Conditions to have their registration for sponsorship processed. Sponsorships will not be secured for applications submitted without settlement of the due amount and a signed copy of the Sponsorship Application Form.

Sponsor Listing in Event Materials

If included within the applicable Sponsorship packages, Event promotional and delegate material will include the sponsor’s promotional materials and references to the sponsor, which may include the sponsor’s name, logo, company description or company advertisement. The information and artwork for such materials will be taken from the sponsor’s registration form and marketing-related artwork provided by the sponsor to AIJA in accordance with the schedule provided to the sponsor. If such information and artwork is not provided by the sponsor in accordance with the schedule specified, the sponsor’s name and promotional materials may not be included in the related Event promotional and delegate materials to the extent

Cancellation Policy

Cancellations must be made in writing to office@aija.org.

The organisers shall retain:

- > 10% of the agreed package amount if the cancellation is made more than 5 months before the Conference;
- > 50% of the agreed package amount if the cancellation is made more than 3 months before the Conference;
- > 100% of the agreed package amount if the cancellation is made less than 3 months before the Conference.

described under Sponsorship or at all. The failure of any sponsor to meet specific deadlines shall not result in the return of any sponsorship fees already paid or relieve the obligation to complete the payment of any remaining sponsorship fees.

Sponsor Badges

Sponsor badges will be distributed onsite during registration. Badges may be produced only in the name of representatives of the sponsor as shown on the sponsor registration form. All representatives of the sponsor must register and wear the official sponsor badge during all entitled activities. The deadline for receipt of all badge information is 1 May. Sponsors not registered by that date will incur a charge of EUR 30.00 per badge.

Advertising, Product Demonstrations and Sample / Souvenir Distribution

The sponsor is not permitted to engage in product demonstrations, materials distribution or promotional activity during the Event nor any (e-)mailings to Event participants, unless written permission has been provided by AIJA ASBL.

Endorsement

The sponsor is not permitted to claim that its goods or services have been endorsed by AIJA ASBL, unless AIJA ASBL has specifically and in writing provided such an endorsement. The sponsor may not use AIJA ASBL’s logo, name or brand, nor any sub-logos, which can be seen as related hereto, in advertising, with the exception of informational references such as ‘[Sponsor name] is proud

to sponsor the AIJA Half-Year May Conference 2023'. Unless otherwise expressly agreed elsewhere by AIJA ASBL, the sponsor will not identify itself as a partner of AIJA ASBL or the Event, or as a Co-sponsor of the Event.

Indemnity and Release of Liability

The sponsor agrees to indemnify and hold harmless AIJA ASBL, their respective officers, directors, employees, agents and members as well as the Event Hotel, Event registrants, accompanying persons and other guests and invitees attending the Event, against (i) any and all liability to any person or persons for or by reason of any condition of or defect in any apparatus, equipment, fixtures or other items furnished by the sponsor in connection with the Event, (ii) any and all claims or copyright, trademark or patent infringement, unfair competition, personal injury and/or product liability pertaining to the sponsor's goods and /or services displayed or otherwise promoted at the Event, (iii) loss of or damage to persons or property caused directly or indirectly by the sponsor or any of its representatives, and governmental charges, taxes or fines and solicitor's fees arising out of or caused by the sponsorship provided hereby, the sponsor's installation, removal, maintenance, occupancy or use of any apparatus, equipment, fixtures or other items used by the sponsor at the Event.

Termination and Force Majeure

AIJA may terminate a sponsorship at any time and for any reason in its sole discretion by returning any sponsorship fees paid by such sponsor for the same. If the event is cancelled by AIJA, the sponsor will be offered to take part in the virtual version of the same event. In that case, parties agree on the level of sponsorship and adjust the package accordingly and part of or all the amount paid for the sponsorship will be used for the virtual alternative, if applicable. The remaining amount can be either carried forward to another AIJA event within the calendar year or refunded. In case the sponsor does not wish to take part in the virtual version of the same event, the amount paid for the

sponsorship of the cancelled event can be carried forward to another AIJA event within the calendar year or refunded. In the event of fire, strike, civil commotion, act of terrorism, act of God, or other force majeure making it impossible or impractical for the Event to be held, AIJA ASBL shall be excused from performance of its contract with the sponsor. AIJA ASBL may terminate a sponsorship at any time and for any reason at its sole discretion by returning any sponsorship fees paid by such sponsor for the same.

Miscellaneous

These Terms and Conditions shall be governed by the laws of Belgium, without regard to any application of the same that would result in the laws of any other jurisdiction applying, and both AIJA ASBL and the sponsor hereby submit to the exclusive jurisdiction of the courts of Brussels. In the event of any inconsistency between these Terms and Conditions and the sponsor's registration or any other communication or correspondence with the sponsor concerning the Event, these Terms and Conditions shall prevail. These Terms and Conditions may be modified only in writing by AIJA ASBL. If any court of competent jurisdiction holds that one or more provisions of these Terms and Conditions is invalid, unenforceable, or void, then that ruling will not affect any other provisions of these Terms and Conditions, and all other provisions will remain in full force and effect. The sponsor represents and warrants that it has the requisite authority to accept these Terms and Conditions and to perform the duties hereunder, that the individual signing below has all requisite authority and approvals to do so and to bind its organisation, and that it has done and will do all things necessary so that these Terms and Conditions will be valid, binding and legally enforceable upon its organisation. Enclosed: Sponsorship Application Form. Sponsorship is only final upon full payment, AIJA's receipt of the sponsor's written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.

Signature:

Print Name:

Title:

On behalf of:

Date:



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INTERNATIONAL ASSOCIATION
OF YOUNG LAWYERS

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