



INTERNATIONAL ASSOCIATION
OF YOUNG LAWYERS

AIJA annual sponsorship programme



www.aija.org



Contents



Who we are

Established in 1962, AIJA is the only global association designed by and dedicated to lawyers and in-house counsel below 45 years old. Today, AIJA has over 4,000 active members in more than 90 countries worldwide, including strongly established roots in Europe and a growing presence in the Americas, Asia and the Middle East.

OUR MEMBERS. YOUR CUSTOMERS



65%
of members
in leadership
positions
in their law firms



4,000
individual members
and supporters



700+
law firms
of all sizes

60

collective
bar association
members



21

legal and
business-related
commissions

NETWORK WITH TOP INTERNATIONAL YOUNG LAWYERS



20+
events every year



TOP PARTICIPANTS' JOB ROLES

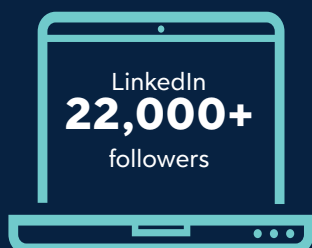
1. Partner / Managing Partner
2. Sr. Associate/ Associate
3. Corporate Counsel

Every year, we host more than 20 events including its flagship Annual Congress, conferences, seminars, and webinars. Our onsite events are held in different places in the world and attract a diverse audience

- + **Annual Congress:** 800+ global attendees
- + **Half-Year Conferences** (one at springtime, one during fall): 350-450 global attendees
- + **Double seminars:** up to 160 global attendees
- + **Seminars:** up to 120 global attendees



ENGAGE WITH US ON DIGITAL AND SOCIAL MEDIA



50,000
people view our posts every
month

Top industries following us
on social media

- 1 Law practice
- 2 Legal services providers
- 3 Higher education
- 4 Utilities (energy, retail, etc.)
- 5 Financial services



AIJA WEBSITE

42,000
unique views every month

8,800
unique visitors every month



AIJA NEWSLETTER

6,600
newsletter subscribers



MyAIJA MEMBER-ONLY PLATFORM

2,000+
unique views every month

MyAIJA is a member-only platform that members use to check upcoming events, access the member directory, but also to connect with each other through a dedicated chat function and forum.



21 - 24 January

Alpe d'Huez, France
Corporate and M&A and Insolvency Winter Seminar
Organising commissions: Corporate and M&A;
Insolvency.



14 - 16 March

Rome, Italy
Beyond banking: When restructuring hits the finance
Organising commission: Banking, Finance & Capital
Markets; Insolvency; International Arbitration



11 - 13 April

Curaçao
Challenges in global asset recovery and enforcement of judgments
Organising commission: Litigation; Commercial
Fraud



18 - 20 April

Belgrade, Serbia
Bring Business to Life: M&A and Commercial Transactions in the Life Sciences Industry
Organising commissions: Corporate and M&A;
Healthcare and Life Sciences; T.R.A.D.E



25 - 27 April

Frankfurt, Germany
Building a Sustainable future: Exploring the intersection of tax and real estate
Organising commissions: Real Estate; Tax Law



09 - 11 May

Gdansk, Poland
Saving the planet and ourselves - increasing the share of renewables in the energy mix
Organising commission: Banking, Finance and
Capital Markets; Environmental and Energy Law

ANNUAL SPONSORSHIP PROGRAMME



29 May - 01 June

Mexico City, Mexico

Half-Year November Conference

Law in the Times of the Digital Economy



13 - 15 June

Malta

Setting sails in turbulent times

Organising commission: International Business

Law; Transport Law



20 - 22 June

Basel, Switzerland

German Speaking Regional Meeting: "The future is now!" Verhandeln und arbeiten als Rechtsanwalt: innen der Zukunft.

Organising commission: Skills, Career, Innovation, Leadership and Learning (SCILL)



27 - 29 June

Rotterdam, The Netherlands

Transporting Law(yers) into the future: equality, specialisation and legal tech at the start of the 21st century

Organising commission: International Arbitration;

International Private Clients and Family Law



03 - 07 September

Madrid, Spain

62nd International Young Lawyers' Congress

Thinking Globally - The Role of International Lawyers in a World Searching for Answers



10 - 12 October

Istanbul, Turkey

C and TRADE O.2, Shipping is turning green

Organising commission: Labour Law; Corporate and M&A

ANNUAL SPONSORSHIP PROGRAMME



17 October - 19 October

London, United Kingdom
Practical complex litigation

Organising commission: Litigation; Real Estate



24 - 26 October

Malaga, Spain
New technologies: Is IP/TMT and Antitrust law future proof?

Organising commission: Antitrust;
Intellectual Property, Technology, Media, and
Telecommunications



13 - 16 November

Luxembourg

Half-Year November Conference

Partner with us

Partnering with AIJA as a sponsor provides the best networking opportunities in a relaxed business environment. Our association has a portfolio of events, conferences and webinars, as well as a dedicated network of young legal professionals in more than 100 countries and a history of more than 60 years dedicated to supporting the development of the young legal profession.

- **Proximity.** As an association we value 1-to-1 connections, therefore we design our events to help you develop quality business relationships by ensuring all sessions, exhibitions and breaks happen in the same venue. This facilitates the direct communication with potential customers in one place. We make networking easy with our smaller events attracting around 150 participants and our larger events hosting around 700 plus attendees. This creates an environment where strong connections can form in a comfortable setting.
- **International exposure.** As a sponsor, you meet and network with like-minded professionals that value growth, innovation, and new technologies for their own law firms as well as their clients.
- **Direct participation.** Advertising with AIJA supports the efforts undertaken by the association to provide quality education, training and scholarship programmes to its members and young lawyers in the broader legal community. It's a great opportunity to connect with professionals looking for expertise and the latest trends in your field.

What sponsors say about us...

‘AIJA is the most dynamic group of lawyers with their eyes on the future. This is who we want to support with our technology.’

‘We sponsor because we realised how eager, smart, diverse and dynamic the members of AIJA are. They are exactly the clientele we are looking for.’

‘Great moments with clients, opportunities to meet new people, and a wonderful organisation on site!’

Interested in learning more?

If you'd like to discuss our sponsorship opportunities in detail, please contact:

Viktoria KERI

AIJA Association Manager
viktoria.keri@aija.org

Oreste Sorace

AIJA Community Manager
oreste.sorace@aija.org

Mihri Kaya

AIJA Events Coordinator
mihri.kaya@aija.org



ANNUAL SPONSORSHIP PACKAGES

We offer several annual sponsorship options, with the flexibility to select a set sponsorship package or discuss a customised package to best suit your needs.



INTERNATIONAL ASSOCIATION
OF YOUNG LAWYERS

Annual Global Sponsorship

20,000 EUR

This sponsorship is tied to the three flagship annual events of the association. Sponsors get brand exposure relative to these events and recognition in any AIJA in-person event and online platforms.

Proposed benefits	
Events	<ul style="list-style-type: none">• 1 complimentary registration for the Annual Congress (September 2024) and Half-Year Conferences (May & November 2024);• Sponsorship of the Annual Congress (September 2024) and Half-Year Conferences (May or November 2024);• Exhibition space at the Annual Congress (September 2024) and Half-Year Conferences (May & November 2024) and 1 exhibitor pass per event (excluding social functions).
Visibility	<p>General visibility:</p> <ul style="list-style-type: none">• Company featured on AIJA sponsors' webpage with link to company website;• Company logo on AIJA's membership and event brochures;• Company logo and recognition from our President or a Representative of the AIJA Leadership at the opening session of any AIJA in-person events;• Company logo on AIJA's Community App and a click-through link to the corporate website. <p>Visibility related to sponsored events:</p> <ul style="list-style-type: none">• Premium banner placement on the home page of the congress and/or half-year Conferences mobile app with a link to corporate website;• Company logo on the sponsored events web pages with link to company website;• Social media visibility around the sponsored events (2 posts per event).

Annual Knowledge Sponsorship

20,000 EUR

Sponsorship provides direct access to members in one or more practice areas and guarantees participation to a maximum of four AIJA seminars per year. Knowledge sponsors work closely with the association and its Commissions to distribute appropriate legal resources in the AIJA community maximum three times per year. Legal resources may include:

Proposed benefits	
Events	<ul style="list-style-type: none">• Maximum 2 complimentary registrations per event for maximum 4 AIJA seminars (Optional: 2 AIJA seminars and 1 Half-Year Conference in 2024);• Sponsorship of the main Seminar Dinner at the selected seminars (it would not apply to the selected Half-Year Conference);
Content	<p>Generally, content is supplied by the sponsor. In some cases, the sponsor can seek guidance from Commissions in the content development process.</p> <ul style="list-style-type: none">• Guides. Practical in-depth information on a range of timely business and legal issues.• Webinars. Easy way for sponsoring companies to help AIJA members stay up to date on the latest legal topics relevant to their area of practice.• Fact sheets. They provide members with a quick reference of several substantive points on a range of topics/issues tackled by the AIJA Commissions.• Articles. Sponsors can develop with AIJA an editorial calendar of themes to be promoted during the year through articles or (video) blog posts.
Visibility	<p>General visibility</p> <ul style="list-style-type: none">• Company featured on AIJA's annual sponsor webpage with link to company website;• Company logo on AIJA's membership and event brochures;• Company logo and recognition from our President or a Representative of the AIJA Leadership at the opening session of any AIJA in-person events;• Company logo on AIJA's Community App and a click-through link to the corporate website. <p>Visibility related to sponsored events:</p> <ul style="list-style-type: none">• Company logo on the sponsored event web pages with link to company website;• Social media visibility around the sponsored events (1 post per event).

Sponsorship for Change

10,000 EUR

The Sponsors for Change can be tied to a main cause promoted by the association. You can become a Sustainability/ Diversity/ Scholarship or Supporting Sponsor by supporting Sustainability or Diversity & Inclusion initiatives. Sponsors can also choose to support the AIJA scholarship programme, allowing law students or recent law graduates to attend AIJA events, demonstrating commitment towards the education and professional development of the new generation of lawyers. Finally, sponsors can also support the activities and projects of the association in exchange for visibility in the AIJA network.

Proposed benefits

Events	<ul style="list-style-type: none">1 Complimentary registration for the Annual Congress (September 2024).
Good cause	<ul style="list-style-type: none">Your sponsorship contribution is linked to the respective causes to raise awareness and take action around the key issues AIJA champions;Company featured as a supporter on AIJA's webpage on Diversity or Sustainability initiatives, Scholarship programme or general supporter of the association with link to company website.
Visibility	<div>General visibility</div> <ul style="list-style-type: none">Company featured on AIJA's annual sponsor webpage with link to company website;Company logo on AIJA's membership and event brochures;Company logo and recognition from our President or a Representative of the AIJA Leadership at the opening session of any AIJA in-person events;Company logo on AIJA's Community App and a click-through link to the corporate website.Social media visibility through up to 2 posts per year about the company.

Advertising add-ons

Online advertising options

MyAIJA member-only community	<ul style="list-style-type: none">30-day banner campaign on the home page of MyAIJA; Rate: €1,000
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Contact Name:

Name of Company:

Address:

Zip Code:

Country:

Phone:

Fax:

Email:

VAT Number (if applicable):

PO reference (if applicable):

CHOSEN SPONSORSHIP PACKAGE

Please tick the appropriate box:

☐ Global Sponsorship - €20,000 ☐ Knowledge Sponsorship - €20,000 ☐ Sponsorship for change - €10,000

☐ Advertising add-ons - €1,000

How to sponsor

Application for sponsorship can be made in writing by sending the enclosed Sponsorship Booking Application Form to:

AIJA – International Association of Young Lawyers
Avenue de Tervueren 231
1150 Brussels – Belgium
The AIJA Office Team
T: + 32 2 347 33 34
Fax: +32 2 347 5522
E: office@aija.org/viktoria.keri@aija.org

The Terms and Conditions must be signed and returned to the address specified above. Confirmation must be received from AIJA for a sponsorship to be accepted. AIJA reserves the right to reject any request for sponsorship in its sole discretion.

Terms of Payment

The full amount must be settled within 15 days after the reception of the Request of Payment (ROP). If the event takes place within 15 days of the receipt of the ROP, the amount must be settled prior to the event.

Payment Method

By wire transfer. We will send you the ROP with payment instructions as soon as we have received the signed booking application form.

Wire transfer fees, currency conversion charges and any other bank charges are the responsibility of the sponsor and should be paid at the source in addition to the sponsorship fees.

Cancellation Policy

No cancellations are allowed.



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Learn. Network. Share



AIJAASSOCIATION



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AIJA

#weareiija #aijaevents

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