



INTERNATIONAL ASSOCIATION
OF YOUNG LAWYERS

AIJA annual sponsorship programme



www.aija.org



Contents



INTERNATIONAL ASSOCIATION
OF YOUNG LAWYERS

Who we are

Established in 1962, AIJA is the only global association designed by and dedicated to lawyers and in-house counsel below 45 years old. Today, AIJA has over 4,000 active members in more than 90 countries worldwide, including strongly established roots in Europe and a growing presence in the Americas, Asia and the Middle East.

OUR MEMBERS. YOUR CUSTOMERS



65%
of members
in leadership
positions
in their law firms



4,000
individual members
and supporters



700+
law firms
of all sizes

60

collective
bar association
members



21

legal and
business-related
commissions

NETWORK WITH TOP INTERNATIONAL YOUNG LAWYERS



20+
events every year



TOP PARTICIPANTS' JOB ROLES

1. Partner / Managing Partner
2. Sr. Associate/ Associate
3. Corporate Counsel

Every year, we host more than 20 events including its flagship Annual Congress, conferences, seminars, and webinars. Our onsite events are held in different places in the world and attract a diverse audience

- + **Annual Congress:** 800+ global attendees
- + **Half-Year Conferences** (one at springtime, one during fall): 350-450 global attendees
- + **Double seminars:** up to 160 global attendees
- + **Seminars:** up to 120 global attendees



ENGAGE WITH US ON DIGITAL AND SOCIAL MEDIA



50,000
people view our posts every
month

Top industries following us
on social media

- 1 Law practice
- 2 Legal services providers
- 3 Higher education
- 4 Utilities (energy, retail, etc.)
- 5 Financial services



AIJA WEBSITE

42,000
unique views every month

8,800
unique visitors every month



AIJA NEWSLETTER

6,600
newsletter subscribers



MyAIJA MEMBER-ONLY PLATFORM

2,000+
unique views every month

MyAIJA is a member-only platform that members use to check upcoming events, access the member directory, but also to connect with each other through a dedicated chat function and forum.



20 - 22 June 2024

Basel, Switzerland

German Speaking Regional Meeting: "The future is now!" Verhandeln und arbeiten als Rechtsanwalt: innen der Zukunft.

Organising commission: Skills, Career, Innovation, Leadership and Learning (SCILL)



27 - 29 June 2024

Rotterdam, The Netherlands

Transporting Law(yers) into the future: equality, specialisation and legal tech at the start of the 21st century

Organising commission: International Arbitration; International Private Clients and Family Law



03 - 07 September 2024

Madrid, Spain

62nd International Young Lawyers' Congress
Thinking Globally – The Role of International Lawyers in a World Searching for Answers



15 September 2024

Mexico City, Mexico

Brunch with AIJA and the IBA Young Lawyers' Committee at the IBA Annual Conference 2024



27 September 2024

Phuket, Thailand

AIJA Asia Pacific regional meeting



27 September 2024

Utrecht, Netherlands

GeBeNeLux 2024 Dinner



10 - 12 October 2024

Istanbul, Turkey
Crossing Bridges: Annual Labour Law Conference //
Corporate and M&A Commission Seminar
Organising commission: Labour Law; Corporate and
M&A; Immigration Law



17 - 19 October 2024

London, United Kingdom
Practical complex litigation
Organising commission: Litigation; Real Estate



24 - 26 October 2024

Malaga, Spain
New technologies: Is IP/TMT and Antitrust law
future proof?
Organising commission: Antitrust;
Intellectual Property, Technology, Media, and
Telecommunications



08 November 2024

Riyadh, Saudi Arabia
Middle East Regional Meeting



13 - 16 November 2024

Luxembourg, Luxembourg
Half-Year November Conference
**Empowering Global Success: Unleashing the
Potential of International Structures in a Heavily
Regulated World.**



22 - 25 January 2025

Schruns, Austria
Joint M&A and Tax Winter Seminar 2025 - Slippery
Slope: Taxation in M&A Transactions
Organising commission: Corporate and M&A;
Tax Law

ANNUAL SPONSORSHIP PROGRAMME



31 January 2025

Montreal, Canada
AIJA Americas Meeting 2025



13 - 15 March 2025

Sao Paulo, Brazil
Financing the Future: Legal Insights into International Business in the Age of Fintech and Instant Transactions
Organising commission: Banking, Finance and Capital Markets; International Business Law (+ Sports Law); T.R.A.D.E.



14 - 17 May 2025

Milan, Italy
Half-Year May Conference



09 - 21 June 2025

Tallinn, Estonia
Upcoming seminar



26 - 28 June 2025

Cambridge, UK
Lifecycle of an entrepreneur – from personal to personnel // IPCFL Seminar // Annual labour law conference
Organising commission: Immigration Law
International Private Clients and Family Law
Labour Law (+ Immigration Law)



03 - 05 July 2025

Konstanz, Germany
Upcoming seminar

ANNUAL SPONSORSHIP PROGRAMME



02 – 04 October 2025

Copenhagen, Denmark
Upcoming seminar



09 – 11 October 2025

Amsterdam, Netherlands
Upcoming seminar



25 - 30 August 2025

Washington D.C, USA
63rd International Young Lawyers' Congress



03 - 06 December 2025

Hamburg, Germany
Half-Year December Conference

Partner with us

Partnering with AIJA as a sponsor provides the best networking opportunities in a relaxed business environment. Our association has a portfolio of events, conferences and webinars, as well as a dedicated network of young legal professionals in more than 100 countries and a history of more than 60 years dedicated to supporting the development of the young legal profession.

- **Proximity.** As an association we value 1-to-1 connections, therefore we design our events to help you develop quality business relationships by ensuring all sessions, exhibitions and breaks happen in the same venue. This facilitates the direct communication with potential customers in one place. We make networking easy with our smaller events attracting around 150 participants and our larger events hosting around 700 plus attendees. This creates an environment where strong connections can form in a comfortable setting.
- **International exposure.** As a sponsor, you meet and network with like-minded professionals that value growth, innovation, and new technologies for their own law firms as well as their clients.
- **Direct participation.** Advertising with AIJA supports the efforts undertaken by the association to provide quality education, training and scholarship programmes to its members and young lawyers in the broader legal community. It's a great opportunity to connect with professionals looking for expertise and the latest trends in your field.

What sponsors say about us...

‘AIJA is the most dynamic group of lawyers with their eyes on the future. This is who we want to support with our technology.’

‘We sponsor because we realised how eager, smart, diverse and dynamic the members of AIJA are. They are exactly the clientele we are looking for.’

‘Great moments with clients, opportunities to meet new people, and a wonderful organisation on site!’

Interested in learning more?

If you'd like to discuss our sponsorship opportunities in detail, please contact:

Viktoria KERI

AIJA Association Manager
viktoria.keri@aija.org

Oreste Sorace

AIJA Community Manager
oreste.sorace@aija.org

Mihri Kaya

AIJA Events Coordinator
mihri.kaya@aija.org



ANNUAL SPONSORSHIP PACKAGES

We offer several annual sponsorship options, with the flexibility to select a set sponsorship package or discuss a customised package to best suit your needs.



INTERNATIONAL ASSOCIATION
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Annual Global Sponsorship

20,000 EUR

This sponsorship is tied to the three flagship annual events of the association. Sponsors get brand exposure relative to these events and recognition in any AIJA in-person event and online platforms.

| Proposed benefits | |
|-------------------|---|
| Events | <ul style="list-style-type: none">• 1 complimentary registration for the Annual Congress (September 2024) and Half-Year Conferences (May & November 2024);• Sponsorship of the Annual Congress (September 2024) and Half-Year Conferences (May or November 2024);• Exhibition space at the Annual Congress (September 2024) and Half-Year Conferences (May & November 2024) and 1 exhibitor pass per event (excluding social functions). |
| Visibility | <p>General visibility:</p> <ul style="list-style-type: none">• Company featured on AIJA sponsors' webpage with link to company website;• Company logo on AIJA's membership and event brochures;• Company logo and recognition from our President or a Representative of the AIJA Leadership at the opening session of any AIJA in-person events;• Company logo on AIJA's Community App and a click-through link to the corporate website. <p>Visibility related to sponsored events:</p> <ul style="list-style-type: none">• Premium banner placement on the home page of the congress and/or half-year Conferences mobile app with a link to corporate website;• Company logo on the sponsored events web pages with link to company website;• Social media visibility around the sponsored events (2 posts per event). |

Annual Knowledge Sponsorship

20,000 EUR

Sponsorship provides direct access to members in one or more practice areas and guarantees participation to a maximum of four AIJA seminars per year. Knowledge sponsors work closely with the association and its Commissions to distribute appropriate legal resources in the AIJA community maximum three times per year. Legal resources may include:

| Proposed benefits | |
|-------------------|--|
| Events | <ul style="list-style-type: none">Maximum 2 complimentary registrations per event for maximum 4 AIJA seminars (Optional: 2 AIJA seminars and 1 Half-Year Conference in 2024);Sponsorship of the main Seminar Dinner at the selected seminars (it would not apply to the selected Half-Year Conference); |
| Content | <p>Generally, content is supplied by the sponsor. In some cases, the sponsor can seek guidance from Commissions in the content development process.</p> <ul style="list-style-type: none">Guides. Practical in-depth information on a range of timely business and legal issues.Webinars. Easy way for sponsoring companies to help AIJA members stay up to date on the latest legal topics relevant to their area of practice.Fact sheets. They provide members with a quick reference of several substantive points on a range of topics/issues tackled by the AIJA Commissions.Articles. Sponsors can develop with AIJA an editorial calendar of themes to be promoted during the year through articles or (video) blog posts. |
| Visibility | <p>General visibility</p> <ul style="list-style-type: none">Company featured on AIJA's annual sponsor webpage with link to company website;Company logo on AIJA's membership and event brochures;Company logo and recognition from our President or a Representative of the AIJA Leadership at the opening session of any AIJA in-person events;Company logo on AIJA's Community App and a click-through link to the corporate website. <p>Visibility related to sponsored events:</p> <ul style="list-style-type: none">Company logo on the sponsored event web pages with link to company website;Social media visibility around the sponsored events (1 post per event). |

Sponsorship for Change

10,000 EUR

The Sponsors for Change can be tied to a main cause promoted by the association. You can become a Sustainability/ Diversity/ Scholarship or Supporting Sponsor by supporting Sustainability or Diversity & Inclusion initiatives. Sponsors can also choose to support the AIJA scholarship programme, allowing law students or recent law graduates to attend AIJA events, demonstrating commitment towards the education and professional development of the new generation of lawyers. Finally, sponsors can also support the activities and projects of the association in exchange for visibility in the AIJA network.

Proposed benefits

| | |
|------------|--|
| Events | <ul style="list-style-type: none">1 Complimentary registration for the Annual Congress (September 2024). |
| Good cause | <ul style="list-style-type: none">Your sponsorship contribution is linked to the respective causes to raise awareness and take action around the key issues AIJA champions;Company featured as a supporter on AIJA's webpage on Diversity or Sustainability initiatives, Scholarship programme or general supporter of the association with link to company website. |
| Visibility | <p>General visibility</p> <ul style="list-style-type: none">Company featured on AIJA's annual sponsor webpage with link to company website;Company logo on AIJA's membership and event brochures;Company logo and recognition from our President or a Representative of the AIJA Leadership at the opening session of any AIJA in-person events;Company logo on AIJA's Community App and a click-through link to the corporate website.Social media visibility through up to 2 posts per year about the company. |

Advertising add-ons

Online advertising options

| | |
|------------------------------|---|
| MyAIJA member-only community | <ul style="list-style-type: none">30-day banner campaign on the home page of MyAIJA; Rate: €1,000 |
|------------------------------|---|



Contact Name:

Name of Company:

Address:

Zip Code:

Country:

Phone:

Fax:

Email:

VAT Number (if applicable):

PO reference (if applicable):

CHOSEN SPONSORSHIP PACKAGE

Please tick the appropriate box:

☐ Global Sponsorship - €20,000 ☐ Knowledge Sponsorship - €20,000 ☐ Sponsorship for change - €10,000

☐ Advertising add-ons - €1,000

How to sponsor

Application for sponsorship can be made in writing by sending the enclosed Sponsorship Booking Application Form to:

AIJA – International Association of Young Lawyers
Avenue de Tervueren 231
1150 Brussels – Belgium
The AIJA Office Team
T: + 32 2 347 33 34
Fax: +32 2 347 5522
E: office@aija.org/viktoria.keri@aija.org

The Terms and Conditions must be signed and returned to the address specified above. Confirmation must be received from AIJA for a sponsorship to be accepted. AIJA reserves the right to reject any request for sponsorship in its sole discretion.

Terms of Payment

The full amount must be settled within 15 days after the reception of the Request of Payment (ROP). If the event takes place within 15 days of the receipt of the ROP, the amount must be settled prior to the event.

Payment Method

By wire transfer. We will send you the ROP with payment instructions as soon as we have received the signed booking application form.

Wire transfer fees, currency conversion charges and any other bank charges are the responsibility of the sponsor and should be paid at the source in addition to the sponsorship fees.

Cancellation Policy

No cancellations are allowed.



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Learn. Network. Share



AIJAASSOCIATION



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AIJA

#weareaija #aijaevents

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