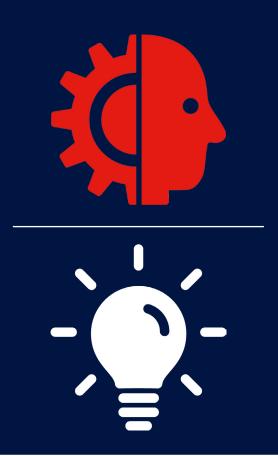


INTERNATIONAL ASSOCIATION
OF YOUNG LAWYERS

# AIJA annual sponsorship programme







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INTERNATIONAL ASSOCIATION
OF YOUNG LAWYERS

#### Who we are

Established in 1962, AIJA is the only global association designed by and dedicated to lawyers and in-house counsel under 45 years old. Today, AIJA has a community of over 6,000 people in 100+ different countries, including strongly established roots in Europe and a growing presence in the Americas, Asia and the Middle East.

#### **OUR MEMBERS. YOUR CUSTOMERS**





**65%** of members in leadership positions in their law firms



community members and supporters









**700+** law firms of all sizes

69
collective
bar associations

legal and business-related commissions

#### **NETWORK WITH TOP INTERNATIONAL YOUNG LAWYERS**





#### **TOP PARTICIPANTS' JOB ROLES**

- 1. Partner / Managing Partner
  - 2. Sr. Associate/ Associate
    - 3. Corporate Counsel

Every year, we host more than 20 events including our flagship Annual Congress, conferences, seminars, and webinars. Our onsite events are held in different places in the world and attract a diverse audience

- + Annual Congress: 800+ global attendees
- + Half-Year Conferences (one in May, one in November): 350-450 global attendees
- + Seminars: up to 160 global attendees
- + Regional Meetings: up to 70 global attendees











50,000
people view our posts every month

Top industries following us on social media

- 1 Law practice
- 2 Legal services providers
- 3 Higher education
- 4 Utilities (energy, retail, etc.)
- 5 Financial services



# **AIJA WEBSITE**

50,000

unique views every month

8,800

unique visitors every month



### **AIJA NEWSLETTER**

9,600

newsletter subscribers



# Myaija member-only platform

2,000+ unique views every month

MyAIJA is a member-only platform that members use to check upcoming events, access the member directory, but also to connect with each other through a dedicated chat function and forum.



#### 22 - 25 January 2025

Schruns, Austria

Joint M&A and Tax Winter Seminar 2025 - Slippery

Slope: Taxation in M&A Transactions

Organising commissions: Corporate and M&A;

Tax Law



#### 31 January 2025

Montreal, Canada AlJA Americas Meeting 2025



#### 13 - 15 March 2025

São Paulo, Brazil

Financing the Future: Legal Insights into

International Business in the Age of Fintech and

**Instant Transactions** 

Organising commissions: Corporate and M&A;

Tax Law



#### 14 - 17 May 2025

Milan, Italy

#### **Half-Year May Conference**

Legal Design for Business: Re-shaping Cities, Disputes and Supply Chains with Sustainable

Finance



#### 12 - 14 June 2025

Girona, Spain

Joint Tax and SCILL Summer Seminar 2025 // AIJA/INSOL Europe Young Members Group (YMG)

Joint Conference

Organising commissions: Tax Law; Insolvency



#### 19 - 21 June 2025

Tallinn, Estonia

Cultivating Innovative Ecosystems: Nurturing Sus-

tainable and Diverse Ventures

Organising commissions: Corporate and M&A;

Environmental and Energy Law



#### 26 - 28 June 2025

Cambridge, UK Lifecycle of an entrepreneur – from personal to personnel // IPCFL Seminar // Annual labour law conference

**Organising commissions:** Immigration Law International Private Clients and Family Law Labour Law (+ Immigration Law)



#### 3 - 5 July 2025

Konstanz, Germany

Bridging borders: how to handle litigation and business contracts in a multi-jurisdictional context **Organising commissions:** Litigation; International Business Law



#### 25 - 30 August 2025

Washington D.C, USA **63rd International Young Lawyers' Congress** Empower NextGen: Meeting Young Lawyers Where They Are



#### 25 - 27 September 2025

Panama City, Panama Transport, Logistics, energy and environmental solutions for a sustainable economy

**Organising commissions:** Litigation; International Business Law Transport; Environmental and Energy Law



#### 2 - 4 October 2025

Copenhagen, Denmark
Navigating the Future of Healthcare: IP Strategies,
Regulatory Challenges and Beyond
Organizing commissions: Intellectual Property Too

**Organising commissions:** Intellectual Property, Technology, Media, and Telecommunications; Healthcare



#### 9 - 11 October 2025

Amsterdam, Netherlands UDoing business in transformed digital markets: Recent developments and lessons learned **Organising commissions:** Antitrust; Trade



#### 15 - 17 October 2025

Abu Dhabi, United Arab Emirates 4th Litigation Annual Conference and the 15th Arbitration Annual Conference ;alongside the Business Crime and Civil Fraud Commission

**Organising commissions:** Arbitration; Litigation; Business Crime and Civil Fraud



#### 23 - 25 October 2025

Nice, France

M&A and Investment Funds in the Luxury sector **Organising commissions:** Corporate and M&A; Banking, Finance and Capital Markets



#### 6 - 8 November 2025

Antwerp, Belgium Public investments in real estate & infrastructure: booster for sustainable developments? **Organising commissions:** Public Procurement Law; Real Estate



#### 13 - 15 November 2025

Geneva, Switzerland AIJA Wealth Lab 2025

Organising commissions: Tax Law; International

Private Clients and Family Law



#### 3 - 6 December 2025

Hamburg, Germany **Half-Year December Conference**Safe Harbour for Trade and Freedom –

Innovation and Personal Rights in a Transforming

World



#### 14 - 18 January 2026

Courmayeur, Italy Joint Corporate/M&A and Litigation Winter Seminar 2026

**Organising commissions:** Corporate and M&A; Litigation



#### 9 - 11 April 2026

Tokyo, Japan Financing Growth through Infrastructure and Business

**Organising commissions:** Banking, Finance and Capital Markets; International Business Law (+ Sports Law); Real Estate



#### 25 - 27 June 2026

Helsinki, Finland
Do the ends justify the means? Lawyers swinging between consensus and a greater good **Organising commissions:** Insolvency; International Arbitration; Labour Law (+ Immigration Law)



#### 23 - 25 April 2026

Florence, Italy
Business Crime and Civil Fraud Meets Healthcare **Organising commissions:** Business Crime and
Civil Fraud; Healthcare and Life Sciences

#### Partner with us

Partnering with AIJA as a sponsor provides the best networking opportunities in a relaxed business environment. Our association has a portfolio of events, conferences and webinars, as well as a dedicated network of young legal professionals in more than 100 countries and a history of more than 60 years dedicated to supporting the development of the legal profession.

- Proximity. As an association we value 1-to-1 connections, therefore we design our events to help you develop
  quality business relationships by ensuring all sessions, exhibitions and breaks happen in the same venue. This
  facilitates the direct communication with potential customers in one place. We make networking easy with our
  smaller events attracting around 150 participants and our larger events hosting around 700 plus attendees. This
  creates an environment where strong connections can form in a comfortable setting.
- **International exposure.** As a sponsor, you meet and network with like-minded professionals that value growth, innovation, and new technologies for their own law firms as well as their clients.
- **Direct participation.** Advertising with AIJA supports the efforts undertaken by the association to provide quality education, training and scholarship programmes to its members and young lawyers in the broader legal community. It's a great opportunity to connect with professionals looking for expertise and the latest trends in your field.

## What sponsors say about us...

'AIJA is the most dynamic group of lawyers with their eyes on the future.

This is who we want to support with our technology.'

'We sponsor because we realised how eager, smart, diverse and dynamic the members of AIJA are. They are exactly the clientele we are looking for.'

'Great moments with clients, opportunities to meet new people, and a wonderful organisation on site!'

#### **Interested in learning more?**

If you'd like to discuss our sponsorship opportunities in detail, please contact:

#### **Matteo Pederzoli**

AIJA General Manager matteo.pederzoli@aija.org

#### Carla Delgado Muñoz

AIJA Marketing and Communication Officer carla.delgado@aija.org

#### Mihri Kaya

AIJA Events Manager mihri.kaya@aija.org









# ANNUAL SPONSORSHIP PACKAGES

We offer several annual sponsorship options, with the flexibility to select a set sponsorship package or discuss a customised package to best suit your needs.







# **Annual Global Sponsorship EUR 20,000**

This sponsorship is tied to the three flagship annual events of the association. Sponsors get brand exposure relative to these events and recognition in any AIJA in-person event and online platforms.

Proposed benefits		
Events	<ul> <li>1 complimentary registration for the Annual Congress (August 2025) and Half-Year Conferences (May &amp; November 2025);</li> <li>Sponsorship of the Annual Congress (August 2025) and Half-Year Conferences (May or November 2025);</li> <li>Exhibition space at the Annual Congress (August 2025) and Half-Year Conferences (May &amp; November 2025) and 1 exhibitor pass per event (excluding social functions).</li> </ul>	
Visibility	<ul> <li>General visibility:</li> <li>Company featured on AIJA sponsors' webpage with link to company website;</li> <li>Company logo on AIJA's membership and event brochures;</li> <li>Company logo and recognition from our President or a Representative of the AIJA Leadership at the opening session of any AIJA in-person events;</li> <li>Company logo on AIJA's Community App and a click-through link to the corporate website.</li> <li>Visibility related to sponsored events:</li> </ul>	
	<ul> <li>Premium banner placement on the home page of the congress and/or half-year Conferences mobile app with a link to corporate website;</li> <li>Company logo on the sponsored events web pages with link to company website;</li> <li>Social media visibility around the sponsored events (2 posts per event).</li> </ul>	

# **Annual Knowledge Sponsorship**

#### **EUR 20,000**

Sponsorship provides direct access to members in one or more practice areas and guarantees participation to a maximum of four AIJA seminars per year, or two seminars and one Half-Year Conference. Knowledge sponsors work closely with the association and its Commissions to distribute appropriate legal resources in the AIJA community maximum three times per year. Legal resources may include:

Proposed benefits		
Events	<ul> <li>Maximum 2 complimentary registrations per event for maximum 4 AIJA seminars (Optional: 2 AIJA seminars and 1 Half-Year Conference in 2025);</li> <li>Sponsorship of the main Seminar Dinner at the selected seminars (it would not apply to the selected Half-Year Conference).</li> </ul>	
Content	<ul> <li>Generally, content is supplied by the sponsor. In some cases, the sponsor can seek guidance from Commissions in the content development process.</li> <li>Guides. Practical in-depth information on a range of timely business and legal issues.</li> <li>Webinars. Easy way for sponsoring companies to help AIJA members stay up to date on the latest legal topics relevant to their area of practice.</li> <li>Fact sheets. They provide members with a quick reference of several substantive points on a range of topics/issues tackled by the AIJA Commissions.</li> <li>Articles. Sponsors can develop with AIJA an editorial calendar of themes to be promoted during the year through articles or (video) blog posts.</li> </ul>	
Visibility	<ul> <li>General visibility:</li> <li>Company featured on AlJA's annual sponsor webpage with link to company website;</li> <li>Company logo on AlJA's membership and event brochures;</li> <li>Company logo and recognition from our President or a Representative of the AlJA Leadership at the opening session of any AlJA in-person events;</li> <li>Company logo on AlJA's Community App and a click-through link to the corporate website.</li> <li>Visibility related to sponsored events:</li> <li>Company logo on the sponsored event web pages with link to company website;</li> <li>Social media visibility around the sponsored events (1 post per event).</li> </ul>	

# **Sponsorship for Change**

#### **EUR 10,000**

The Sponsors for Change can be tied to a main cause promoted by the association. You can become a Sustainability/ Diversity/ Scholarship or Supporting Sponsor by supporting Sustainability or Diversity & Inclusion initiatives. Sponsors can also choose to support the AIJA scholarship programme, allowing law students or recent law graduates to attend AIJA events, demonstrating commitment towards the education and professional development of the new generation of lawyers. Finally, sponsors can also support the activities and projects of the association in exchange for visibility in the AIJA network.

Proposed benefits		
Events	1 Complimentary registration for the Annual Congress (September 2024).	
Good cause	<ul> <li>Your sponsorship contribution is linked to the respective causes to raise awareness and take action around the key issues AlJA champions;</li> <li>Company featured as a supporter on AlJA's webpage on Diversity or Sustainability initiatives, Scholarship programme or general supporter of the association with link to company website.</li> </ul>	
Visibility	<ul> <li>General visibility:</li> <li>Company featured on AlJA's annual sponsor webpage with link to company website;</li> <li>Company logo on AlJA's membership and event brochures;</li> <li>Company logo and recognition from our President or a Representative of the AlJA Leadership at the opening session of any AlJA in-person events;</li> <li>Company logo on AlJA's Community App and a click-through link to the corporate website;</li> <li>Social media visibility through up to 2 posts per year about the company.</li> </ul>	

# **Advertising add-ons**

# **Online advertising options**

MyAIJA member-only community

30-day banner campaign on the home page of MyAIJA; Rate: EUR 1,000



Contact Name:
Name of Company:
Address:
Zip Code:
Country:
Phone:
Fax:
Email:
VAT Number (if applicable):
PO reference (if applicable):
CHOSEN SPONSORSHIP PACKAGE
Please tick the appropriate box:
Global Sponsorship - €20,000 Knowledge Sponsorship - €20,000 Sponsorship for change - €10,000
Advertising add-ons - €1,000

## How to sponsor

Applications for sponsorship can be made in writing by sending the enclosed Sponsorship Booking Application Form to:

AIJA – International Association of Young Lawyers Avenue de Tervueren 231

1150 Brussels - Belgium

The AIJA Office Team

T: + 32 2 347 33 34

Fax: +32 2 347 5522

E: office@aija.org/matteo.pederzoli@aija.org

The Terms and Conditions must be signed and returned to the address specified above. Confirmation must be received from AIJA for a sponsorship to be accepted. AIJA reserves the right to reject any request for sponsorship in its sole discretion.

#### **Terms of Payment**

The full amount must be settled within 15 days after the reception of the Request of Payment (ROP). If the event takes place within 15 days of the receipt of the ROP, the amount must be settled prior to the event.

#### **Payment Method**

By wire transfer. We will send you the ROP with payment instructions as soon as we have received the signed booking application form.

Wire transfer fees, currency conversion charges and any other bank charges are the responsibility of the sponsor and should be paid at the source in addition to the sponsorship fees.

#### **Cancellation Policy**

No cancellations are allowed.



# Learn. Network. Share







#weareaija #aijaevents www.aija.org



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