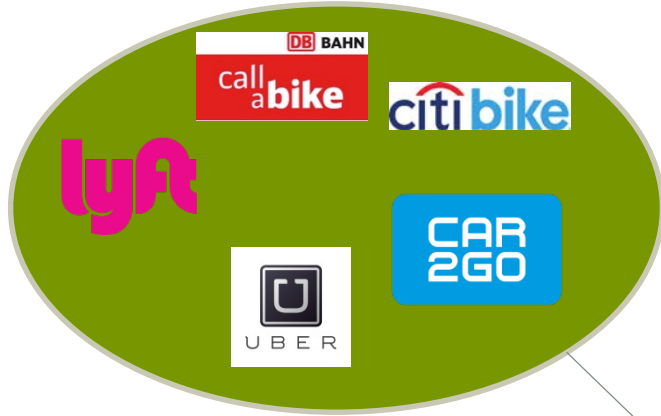




## Shared Economy

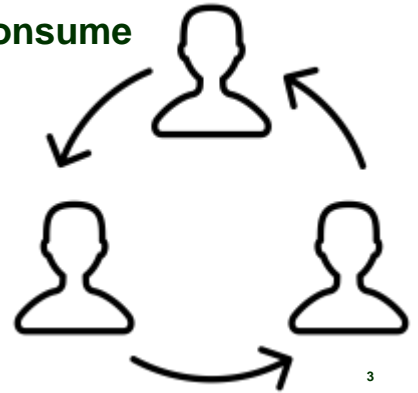
Sharing rather than Owning / Today's Collaborative Economic Activities

**Dr. Anh-Duc Cordalis**, Greenfort Partnerschaft von Rechtsanwälten mbB (Germany)  
**Francesco De Lorenzi**, De Lorenzi Micciché Scalera Spada – Avvocati Associati (Italy)

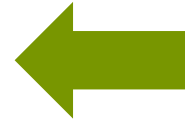
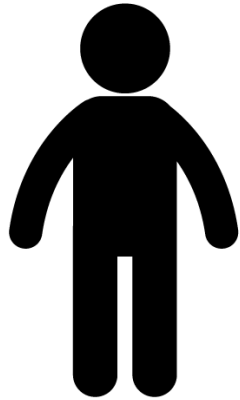


# TODAY'S SHARED ECONOMY

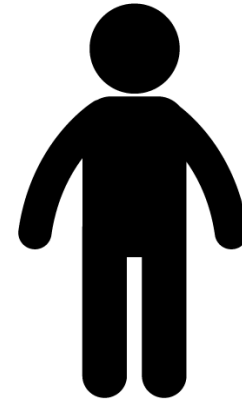
- We own too many things that we do not need or do not use frequently
- Economic model based on sharing underutilized assets from spaces to skills to stuff for monetary or non-monetary benefits
- Power is shifting from big, centralized institutions to distributed networks of individuals or communities
- Massive change in how we live, work, travel, play, create, learn, bank and consume



I HAVE...



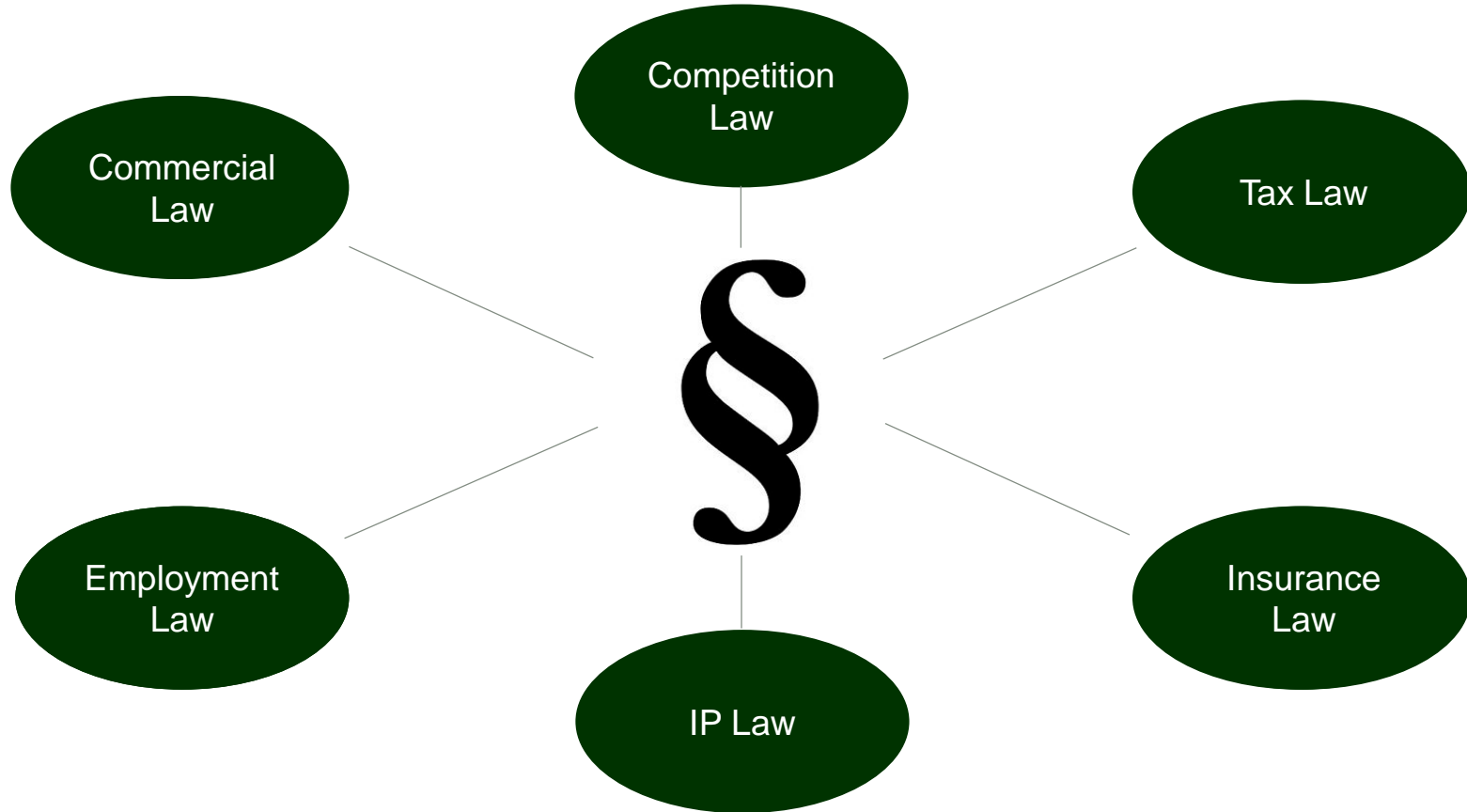
I NEED!



TRUST – POWER - EFFICIENCY



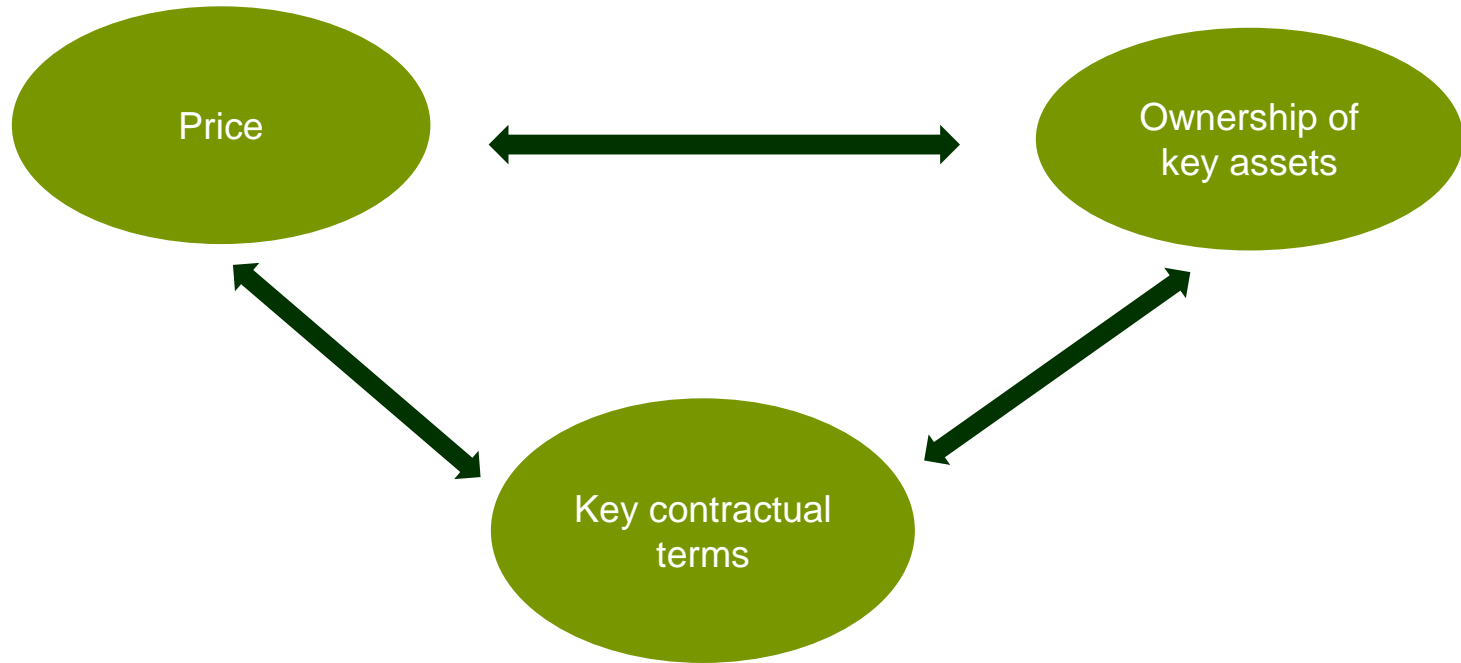
## Can Law keep pace with the Innovation?



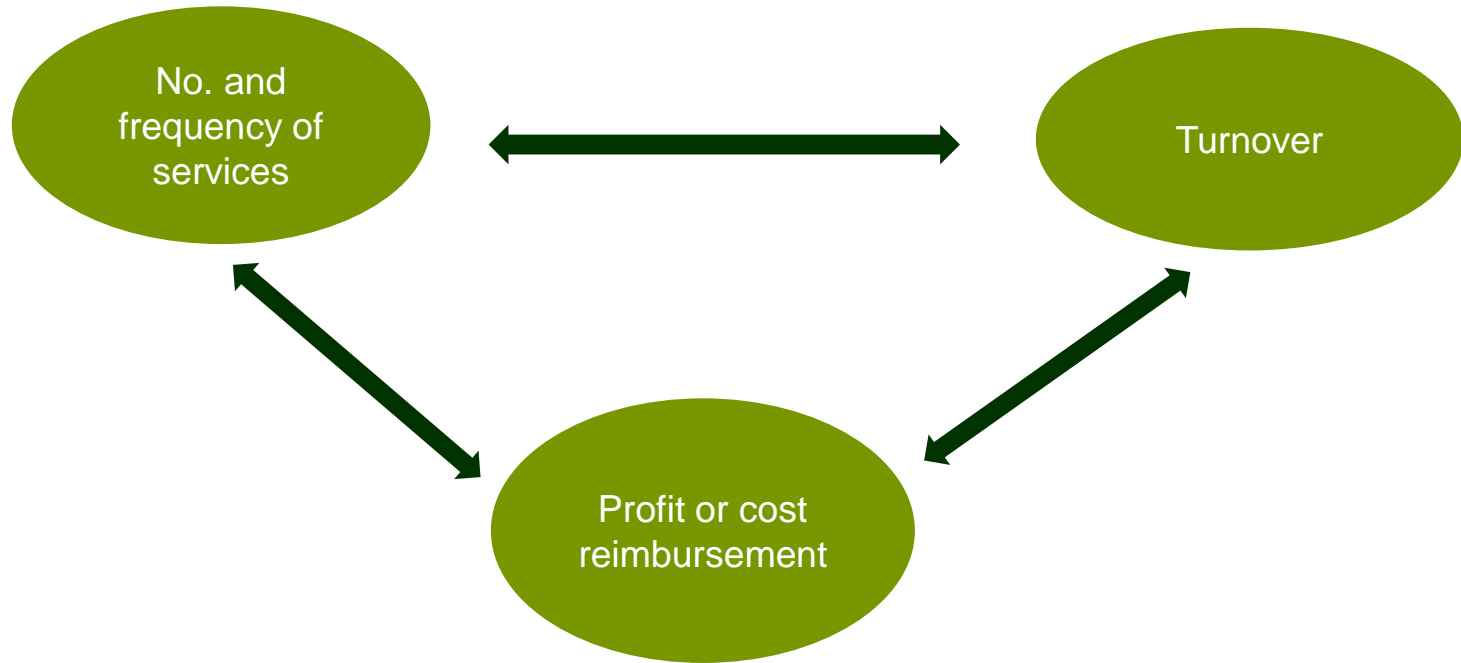
# Shared Economy is built on trust: Technology connects strangers – and opens the door for abuse



# Shared Economy Platforms: Connectors or Service Providers?



# Consumer protection- Who are the final service providers: Professionals or Amateurs?





# Which regulation and liability regime?

- **Ad hoc rules or same regulation as the old “economy“ businesses?**
- **Who should be liable for damages suffered by users and third parties?**
- **Which role for the exemption of liability for hosting services?**

## Legal Profession: ready for Shared Economy?

Designing / Drafting  
Agreements

Managing Risk  
and Liability

Navigating Security  
Regulations

Managing Regulations  
on Production and  
Commerce

Managing IP

Navigating  
Employment Regulations

