



# Crowdfunding & Alternative Financing Film Industry Law

15-18 November 2017

## Girona

SPAIN



Girona is real jewel of a destination. It has a more continental, modern vibe than the rest of Spain and needs to be distinguished from the latter since it is a unique site, one worth taking the time to visit and to get to know on its own. It's richness of history, culture and food, not to mention the incredible architecture puts it high on the best European cities. You can spend hours walking along the river Ter, getting lost and wandering around the narrow cobblestone streets or through "The Call" (Girona's Jewish quarter), occasionally discovering an enchanting hidden courtyard or a beautiful medieval building, gawking over the brightly coloured buildings and distinctive little bridges. Without a doubt, Girona has one of the most impressive historic centres (it is been used as location for the recent season of "Game of Thrones").

If the exceptional architecture and culture was not enough, it has to be pointed out that Girona is home of one of the best restaurants in the world (El Cellar de Can Roca); some of Spain's wildest and loveliest coastal scenery is just a half an hour away (la "Costa Brava") and you can also explore another combination to discover Girona by enjoying one of the best golf courses in Europe: PGA Golf Catalunya (candidate for the Ryder Cup 2022). Obviously, we will also put in place an invigorating traditional run for human rights.

This half year conference will deal with two striking topics "**Crowdfunding & Alternative Financing**" and "**Film Industry Law**".

Firstly, in relation to the "Crowdfunding & Alternative Financing" Seminar it would be headed by the Banking, Finance and Capital Markets Commission with the support of the M&A and International Business Law Commissions. We foresee that the seminar would consist of the following sessions "Towards the Capital Market Union and the alternative forms of financing"; "Fintech and regulated financial entities. Co-existence, cooperation or competition?"; "Angels loaning capital is it a real option?"; "Other alternatives: Accelerators vs incubators"; "Boostrapping vs fundraising"; and "An overview of the equity crowdfunding industry. Regulation, practice and challenges."

On the other hand, in relation to the "Film Industry Law Seminar" will focus on cinematographic rights, from an IP perspective and private law intricacies governing the copyright of the audio-visual work. We would also take into account the rights of other parties (i.e. performers, producers). We will put in place case studies about the entire process of the developing movies, focusing on appraisal matters, the actions derived from a proper due diligence process and the Do's and Don'ts for the contractual perspective. The seminar would also encompass general matters surrounding film industry from a business law perspective and the public law perspective (including but not limited to the promotional benefits and subsidies involved).

Both seminars aim to combine legal expertise with best-practice insights. In addition, participants will have outstanding networking opportunities.

Come and live the 2017 HYC experience in Girona.

Further information will become available in the coming weeks, but don't miss out on this event and save the dates now!

### Organizing committee

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**Cristina Hernandez-Marti**  
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**Pablo Vinageras**  
Garrigues, Barcelona

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