

# LUXEMBOURG

2024



INTERNATIONAL ASSOCIATION  
OF YOUNG LAWYERS

## SPONSORSHIP BROCHURE

AIJA Half-Year November Conference  
13-16 November 2024



[www.aija.org](http://www.aija.org)

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# WHO WE ARE

Established in 1962, AIJA is the only global association designed by and dedicated to lawyers and in-house counsel below 45 years old. AIJA has today over 4,000 active members in more than 100 countries worldwide, including strongly established roots in Europe and a growing presence in the Americas and Asia.

## OUR MEMBERS. YOUR NEW NETWORK & CLIENTS



65%

of members in leadership positions in their law firms



60

collective bar association members



21

legal and business-related commissions

## NETWORK WITH LEADING INTERNATIONAL ATTORNEYS

Every year AIJA hosts more than 20 events including its flagship Annual Congress, conferences, seminars, and webinars. Our onsite events are held in different places in the world and attract a diverse audience:

- + Annual Congress: 800+ global attendees
- + Half-Year Conferences (one at springtime, one during the fall): 300-350 global attendees
- + Double seminars: up to 160 global attendees
- + Seminars: up to 120 global attendees


### Top participants' job roles

- 1 Partner/ Managing Partner
- 2 Sr. Associate / Associate
- 3 Corporate Counsel






# ENGAGE WITH US ON DIGITAL AND SOCIAL MEDIA



Facebook  
**6,000+**  
likes

LinkedIn  
**22,000+**  
followers



Twitter  
**1,500+**  
followers



**50,000**  
people view our posts every month



## LEGAL INDUSTRY LEADERS FOLLOW US ON SOCIAL MEDIA

- 1 Law practice
- 2 Legal services providers
- 3 Higher education
- 4 Utilities (energy, retail, etc.)
- 5 Financial services



## AIJA WEBSITE

**42,000**

unique views every month

**8,800**

unique visitors every month

## AIJA NEWSLETTER

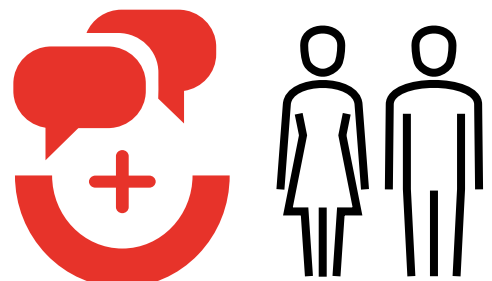
**6,600**  
subscribers



## MyAIJA MEMBER-ONLY PLATFORM

**2,000**  
unique views every month

MyAIJA is a members-only platform that allows members to check upcoming events, access the member directory and to connect with other members through a dedicated chat function and forum.





# ABOUT THE HALF-YEAR NOVEMBER CONFERENCE 2024

## Empowering Global Success: Unleashing the Potential of International Structures in a Heavily Regulated World

AIJA is glad to welcome you from **13 to 16 November 2024** to the lovely city of **Luxembourg**, a modern, affluent European destination packed with culture, history, commerce and research, which sits at the heart of western Europe between France, Germany and Belgium. As a founding member and major legal and financial centre of the EU, the Grand Duchy despite its small size plays a key role in European integration and stands tall as a leading jurisdiction for Investment Funds, Corporate Structuring, International Tax Planning, Space Law, IP matters, and EU legislations implementation. With this in mind, the spotlight is on Luxembourg's 2024 **Half Year November Conference (HYC)**, where we delve into **"Empowering Global Success: Unleashing the Potential of International Structures in a Heavily Regulated World."**

This conference will investigate how globalisation entices economic players and legal counsel to explore innovative solutions from foreign jurisdictions, like Luxembourg, capable of accommodating novel needs, as well as the surge of national, regional, and international regulations that reshape the private market and business models. In particular, this conference aims to investigate the impact of these burgeoning regulatory trends on the primary cross-border legal tools available to legal practitioners and businesses. The event ultimately aims to raise awareness among the AIJA community and ignite cooperation among legal professionals hailing from diverse jurisdictions, background and areas of expertise.

The HYC promises a dynamic and enriching platform for legal professionals. Here, attendees engage with cutting-edge legal content, explore the vast realm of opportunities in global corporate structuring, and confront the challenges posed by the surging tide of national regulations. This collaborative endeavour among international experts and practitioners seeks to equip participants with the knowledge and skills imperative for seizing opportunities and navigating the intricate regulatory landscape in an ever-changing global business milieu.

The Organising Committee will happily show you around lovely Luxembourg with its beautiful Old Town (UNESCO World Heritage site), modernity of its business centre, free public transportation, vineyards and exciting hiking trails. You will also experience Luxembourg cuisine in the homes of local lawyers during the home hospitality dinners and get to go to very unique venues.

Looking forward to welcoming you in Luxembourg!





**Attendees will engage with cutting-edge legal content, explore the vast realm of opportunities in global corporate structuring, and confront the challenges posed by the surging tide of national regulations.**



**LUXEMBOURG**

**2024**

# ACADEMIC PROGRAMME



## Track 1

### The Potential of International Corporate & Financing Structures: seize the opportunities

This track is all about seizing international opportunities for efficient corporate and financial structuring. Here, participants will discover and discuss the main advantages offered by well-known and less well-known jurisdictions, optimising investment structures, pioneering cross-border M&A deals, mastering forum shopping within litigation contexts, and grasping key tax incentives for diverse businesses like private equity and real estate. The panels will discuss how to gain valuable insights into regulatory incentives that sway investment decisions, particularly in the thriving investment funds market. They shall also address structuring concerns and pre-litigation strategic planning and fostering interactive exchanges.

## Track 2

### The Limits and Challenges of an International Business: Beware of National and International Regulations

This track zooms in on the principal regulatory challenges faced by international organisations and institutions amidst the waves of globalisation. Participants delve deep into the latest trends concerning corporate governance, financial institutions, and international taxation, including the implications of harnessing hybrid structures.

Commissions will share their first-hand experiences with the daily complexities encountered by companies and investment funds as they adeptly navigate the ever-changing regulatory landscape. Moreover, we will explore how fraud, employment and labour play pivotal roles, impacting corporate compliance strategies in a perpetually evolving regulatory environment.

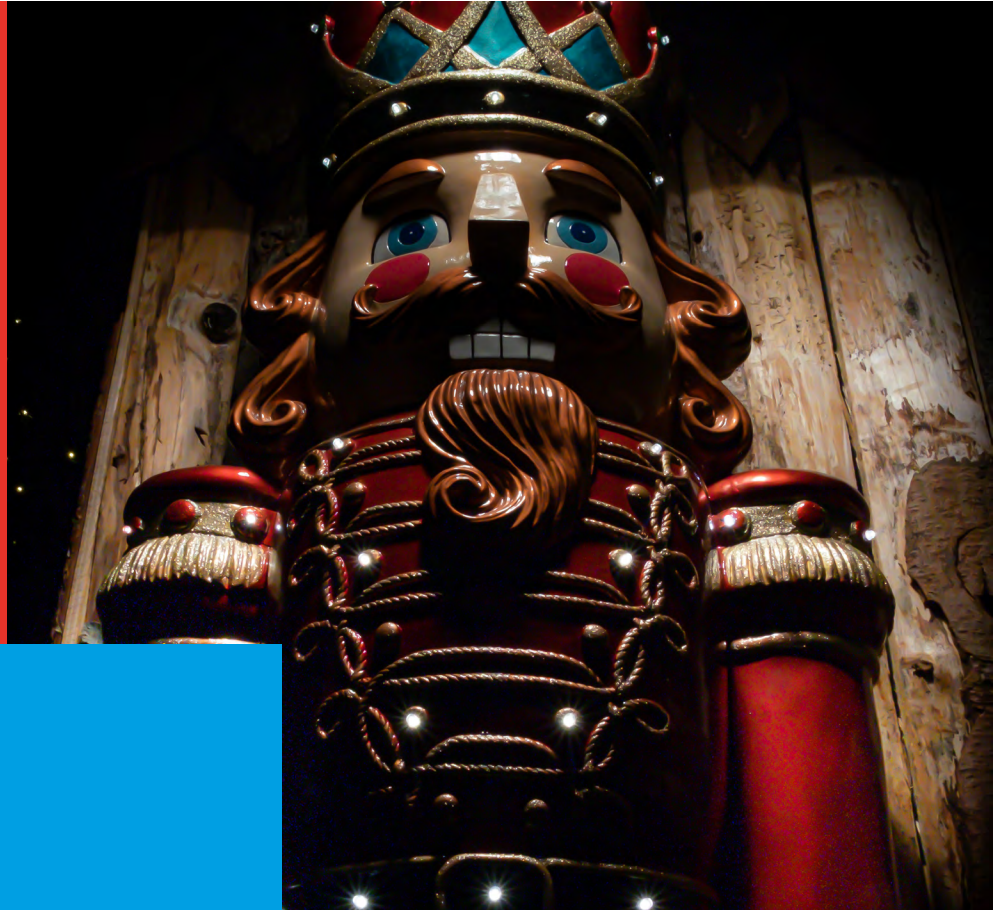
Ensuring compliance with fast-moving regulations, subject to scrutiny from regulators, public prosecutors' offices, and competitors, underscores the gravity of adhering to best practices in mitigating the prospects of litigation, commercial fraud, and insolvency. The collective wisdom of each respective AIJA commission imparts invaluable insights on these pivotal topics.



# LUXEMBOURG

2024

Luxembourg  
is a modern,  
affluent European  
destination packed  
with culture,  
history, commerce  
and research.



**HALF-YEAR  
NOVEMBER  
CONFERENCE**

13-16 November 2024





# SPONSORSHIP PACKAGES

We offer several sponsorship options (see below) with the possibility to select the one that best suits your firm. All fees exclude VAT if applicable.



## Roude Leiw / The Red Lion (Lanyard) Sponsorship

15,000 EUR

- Sponsor of the conference lanyard with logo in alongside AIJA's conference branding
- Two complimentary full registrations (academic & social programmes, value 2,400 EUR)
- One complimentary extra ticket to the Conference Dinner (value 200 EUR)
- One complimentary extra ticket to the Gala Dinner (value 250 EUR)
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmentally-friendly, possibly related to the conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

### OPTIONAL:

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+300 EUR)

## Melusina Sponsorship - Conference or Gala Dinner

11,000 EUR

- Sponsor of the Conference Dinner or Gala Dinner
- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- One complimentary extra ticket to the Conference Dinner (value 200 EUR)
- One complimentary extra ticket to the Gala Dinner (value 250 EUR)
- Logo display at each table of the selected function
- Official presentation and recognition by AIJA President at opening and closing events
- Introduction by AIJA President at the selected function and opportunity to welcome and address delegates at the dinner
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmentally-friendly, possibly related to the conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

### OPTIONAL:

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+300 EUR)



## Platinum Sponsorship - Welcome Reception

7,500 EUR

- Sponsor of the Welcome Reception
- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- One complimentary extra ticket to the Welcome Reception (value 150 EUR)
- Logo display at each table of the Welcome Reception
- Official presentation and recognition by AIJA President at opening and closing events
- Introduction by the Organising Committee at the Welcome Reception and opportunity to welcome and address delegates
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmentally-friendly, possibly related to the conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

### OPTIONAL:

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+300 EUR)

## Emerald Sponsorship - Track/Session-specific

5,500 EUR

- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- One complimentary academic pass (value 500 EUR)
- Recognition by Session Chair at the opening and closing of the Session
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmentally-friendly, possibly related to the conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

### OPTIONAL:

- Sponsor of one of the full tracks (+ 1,000 EUR)



## Gold Sponsorship

4,500 EUR

- Sponsor of the luncheon of Day 1 or 2 OR the coffee breaks of Day 1 or 2 OR First Timers' Drink OR after-dinner social event - upon availability
- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- Logo display in the area of the selected sponsored function as listed above
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmentally-friendly, possibly related to the conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

### OPTIONAL:

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+300 EUR)

## Silver Sponsorship

3,000 EUR

- One complimentary academic pass (value 500 EUR)
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmentally-friendly, possibly related to the conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

## Bronze Sponsorship

1,000 EUR

- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 after the the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app



## Conference Mobile App Sponsorship

4,000 EUR

Available on Apple and Android, the conference app includes the detailed conference schedule, venue maps, speakers, and attendee information.

- Exclusive branding as Mobile App Sponsor in the conference mobile app
- One complimentary academic pass (value 500 EUR)
- One complimentary extra ticket to the Welcome Reception (value 150 EUR)
- Acknowledgment and recognition as Mobile App Sponsor on social media
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmentally-friendly, possibly related to the conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

### OPTIONAL:

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+300 EUR)

## ESG Award Sponsorship

4,000 EUR

- One complimentary academic pass (value 500 EUR)
- One complimentary extra ticket to the Welcome Reception (value 150 EUR)
- One sponsored article presenting the sustainability actions to be reviewed & published by AIJA, with a presentation of the sponsor and quote
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmentally-friendly, possibly related to the conference theme. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

Please note that in view of AIJA's sustainability goals, we are trying to cut back on sponsored promotional items/goodies. However, if you are interested in offering a sustainable and innovation-related item, please contact us to discuss the possibilities.



# SPONSORSHIP APPLICATION FORM

**Please complete and send to:**

AIJA – International Association of Young Lawyers  
Avenue de Tervueren 231, 1150 Brussels – Belgium  
T: + 32 2 347 33 34 | Fax: +32 2 347 5522 | E: office@aija.org

## SPONSOR DETAILS

Company:

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Contact person:

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Phone:

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E-Mail:

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Website:

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## BILLING INFORMATION

Company:

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Billing address (1):

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Zip code:

---

City:

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Country:

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VAT number (if applicable):

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Continued on following page



# SPONSORSHIP APPLICATION FORM

## (continued)

### SELECTED SPONSORSHIP PACKAGE (EXCL. VAT IF APPLICABLE) Please tick the appropriate box:

- Roude Leiw / The Red Lion (Lanyard) Sponsorship<sup>1,2</sup> – 15,000 EUR\*\*\*
- Melusina Sponsorship - Conference or Gala Dinner<sup>1,2</sup> – 11,000 EUR
- Platinum Sponsorship - Welcome Reception<sup>1,2</sup> – 7,500 EUR
- Emerald Sponsorship (Track/Session-specific)<sup>3</sup> – 5,500 EUR  
(Track/Session selected.....)\*\*\*
- Gold Sponsorship<sup>1,2</sup> – 4,500 EUR  
(Function and day selected.....)\*\*\*
- Silver Sponsorship – 3,000 EUR
- Bronze Sponsorship – 1,000 EUR
- Conference Mobile App Sponsorship<sup>1,2</sup> – 4,000 EUR\*\*\*
- ESG Award Sponsorship – 4,000 EUR\*\*\*
  
- 1. OPTIONAL: Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- 2. OPTIONAL: Extra 2-day pass for booth representative with exhibition/networking area access only (+300 EUR)
- 3. OPTIONAL: Sponsor of one of the full tracks (+ 1,000 EUR)

\*\*\*Subject to availability

**Sponsorship is only final upon full payment, AIJA's receipt of sponsor's written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.**

Date: .....

Name: .....

Signature: .....

## HOW TO SPONSOR

**Applications for sponsorship can be made in writing by sending the Sponsorship Application Form duly completed and signed to AIJA ([office@aija.org](mailto:office@aija.org)).**

### Terms of Payment

Full amount to be paid within 15 days upon receipt of request for payment from AIJA and at the latest 7 days prior to the Congress.

### Payment

By wire transfer. Wire transfer fees, currency conversion charges and any other bank charges are the responsibility of the sponsor and should be paid at source in addition to the sponsorship fees. AIJA will raise a request for payment with full bank details.

### Cancellation Policy

Cancellations must be made in writing to [office@aija.org](mailto:office@aija.org).

The organisers shall retain:

- > 10% of the agreed package amount if the cancellation is made more than 5 months before the Conference;
- > 50% of the agreed package amount if the cancellation is made more than 3 months before the Conference;
- > 100% of the agreed package amount if the cancellation is made less than 3 months before the Conference.

## TERMS AND CONDITIONS

The following terms and conditions (the “Terms and Conditions”) have been established by AIJA, the International Association of Young Lawyers ASBL (“AIJA ASBL”) within the framework of the Half -Year November Conference 2024 organised by AIJA ASBL (the ‘Event’). The provisions of ‘How to Sponsor’ (Section 4 above) are hereby incorporated by reference as though fully stated herein.

### Sponsor Registration, Payment and Cancellation Policy

Sponsors must complete the Sponsorship Application Form (see Enclosed), proceed to the payment of the selected package and agree to these Terms and Conditions to have their registration for sponsorship processed. Sponsorships will not be secured for applications submitted without settlement of the due amount and a signed copy of the Sponsorship Application Form.

### Sponsor Listing in Event Materials

If included within the applicable Sponsorship packages, Event promotional and delegate material will include the sponsor’s promotional materials and references to the sponsor, which may include the sponsor’s name, logo, company description or company advertisement. The information and artwork for such materials will be taken from the sponsor’s registration form and marketing-related artwork provided by the sponsor to AIJA in accordance with the schedule provided to the sponsor. If such information and artwork is not provided by the sponsor in accordance with the schedule specified, the sponsor’s name and promotional materials may not be included in the related Event promotional and delegate materials to the extent described under Sponsorship or at all. The failure of any

sponsor to meet specific deadlines shall not result in the return of any sponsorship fees already paid or relieve the obligation to complete the payment of any remaining sponsorship fees.

### Sponsor Badges

Sponsor badges will be distributed onsite during registration. Badges may be produced only in the name of representatives of the sponsor as shown on the sponsor registration form. All representatives of the sponsor must register and wear the official sponsor badge during all entitled activities. The deadline for receipt of all badge information is 1 October. Sponsors not registered by that date will incur a charge of EUR 30.00 per badge.

### Advertising, Product Demonstrations and Sample / Souvenir Distribution

The sponsor is not permitted to engage in product demonstrations, materials distribution or promotional activity during the Event nor any (e-)mailings to Event participants, unless written permission has been provided by AIJA ASBL.

### Endorsement

The sponsor is not permitted to claim that its goods or services have been endorsed by AIJA ASBL, unless AIJA ASBL has specifically and in writing provided such an endorsement. The sponsor may not use AIJA ASBL’s logo, name or brand, nor any sub-logos, which can be seen as related hereto, in advertising, with the exception of informational references such as ‘[Sponsor name] is proud to sponsor the AIJA Half-Year November Conference 2024’.

Unless otherwise expressly agreed elsewhere by AIJA ASBL, the sponsor will not identify itself as a partner of AIJA ASBL or the Event, or as a Co-sponsor of the Event.

**Indemnity and Release of Liability**

The sponsor agrees to indemnify and hold harmless AIJA ASBL, their respective officers, directors, employees, agents and members as well as the Event Hotel, Event registrants, accompanying persons and other guests and invitees attending the Event, against (i) any and all liability to any person or persons for or by reason of any condition of or defect in any apparatus, equipment, fixtures or other items furnished by the sponsor in connection with the Event, (ii) any and all claims or copyright, trademark or patent infringement, unfair competition, personal injury and/or product liability pertaining to the sponsor’s goods and /or services displayed or otherwise promoted at the Event, (iii) loss of or damage to persons or property caused directly or indirectly by the sponsor or any of its representatives, and governmental charges, taxes or fines and solicitor’s fees arising out of or caused by the sponsorship provided hereby, the sponsor’s installation, removal, maintenance, occupancy or use of any apparatus, equipment, fixtures or other items used by the sponsor at the Event.

**Termination and Force Majeure**

AIJA may terminate a sponsorship at any time and for any reason in its sole discretion by returning any sponsorship fees paid by such sponsor for the same. If the event is cancelled by AIJA, the sponsor will be offered to take part in the virtual version of the same event. In that case, parties agree on the level of sponsorship and adjust the package accordingly and part of or all the amount paid for the sponsorship will be used for the virtual alternative, if applicable. The remaining amount can be either carried forward to another AIJA event within the calendar year or refunded. In case the sponsor does not wish to take part in the virtual version of the same event, the amount paid for the sponsorship of the cancelled event can be carried forward

to another AIJA event within the calendar year or refunded. In the event of fire, strike, civil commotion, act of terrorism, act of God, or other force majeure making it impossible or impractical for the Event to be held, AIJA ASBL shall be excused from performance of its contract with the sponsor. AIJA ASBL may terminate a sponsorship at any time and for any reason at its sole discretion by returning any sponsorship fees paid by such sponsor for the same.

**Miscellaneous**

These Terms and Conditions shall be governed by the laws of Belgium, without regard to any application of the same that would result in the laws of any other jurisdiction applying, and both AIJA ASBL and the sponsor hereby submit to the exclusive jurisdiction of the courts of Brussels. In the event of any inconsistency between these Terms and Conditions and the sponsor’s registration or any other communication or correspondence with the sponsor concerning the Event, these Terms and Conditions shall prevail. These Terms and Conditions may be modified only in writing by AIJA ASBL. If any court of competent jurisdiction holds that one or more provisions of these Terms and Conditions is invalid, unenforceable, or void, then that ruling will not affect any other provisions of these Terms and Conditions, and all other provisions will remain in full force and effect. The sponsor represents and warrants that it has the requisite authority to accept these Terms and Conditions and to perform the duties hereunder, that the individual signing below has all requisite authority and approvals to do so and to bind its organisation, and that it has done and will do all things necessary so that these Terms and Conditions will be valid, binding and legally enforceable upon its organisation. Enclosed: Sponsorship Application Form. Sponsorship is only final upon full payment, AIJA’s receipt of the sponsor’s written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.

**Signature:** .....

**Print Name:** .....

**Title:** .....

**On behalf of:** .....

**Date:** .....





**LUXEMBOURG**

**2024**

**Learn.  
Network.  
Share.**

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**www.aija.org**

 **AIJAASSOCIATION**

 **@AIJAASSOCIATION**

 **AIJA**

