



aija



SPONSORSHIP PACKAGES
Half-Year May Conference
18-21 May 2022, Gothenburg

Contents

About AIJA	3
Half-Year May Conference	5
Sponsorship opportunities	11
Sponsorship packages	13
Sponsorship application form	16
Terms and conditions	17

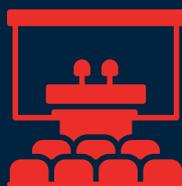


About AIJA

OUR MEMBERS



90
COUNTRIES



20+
events every
year



4,000
individual members
and supporters



700+ law firms of
all sizes

50
collective
bar
association
members



21
scientific
commissions



DIVERSITY AND INCLUSION ACROSS OUR MEMBERSHIP



+  **43%** of AIJA members
are WOMEN

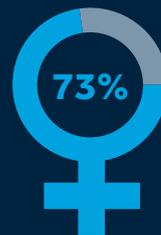
 **57%** of AIJA members
are MEN



43% of the
President and
VP positions
in AIJA's
Commissions are
held by women.

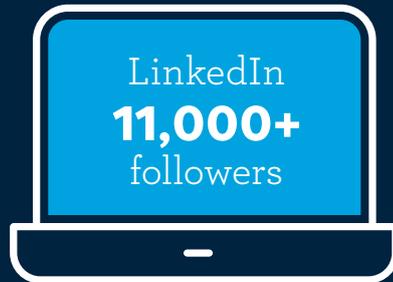


50% of the senior
leadership roles
in the Extended
Bureau of AIJA
are held
by women.



73% of the senior
leadership roles
in the Bureau of
AIJA were held by
women in the last
10 years.

OUR DIGITAL & SOCIAL MEDIA



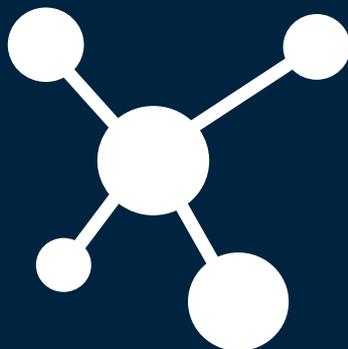
Online influence

AIJA connects with more than 10,000 legal professionals and stakeholders in law firms, bar associations and companies around the world.

With our virtual events we reach 100+ live viewers, during sessions; and 6,000 email subscribers



Our scientific Commissions



- Antitrust
- Banking, Finance and Capital Markets
- Commercial Fraud
- Corporate and M&A
- Environmental and Energy Law
- Healthcare and Life Sciences
- Immigration Law
- In-house Counsel
- Insolvency
- Intellectual Property, Technology, Media, and Telecommunications
- International Arbitration
- International Business Law
- International Private Clients and Family Law
- Labour Law
- Litigation
- Real Estate
- Skills, Career, Innovation, Leadership and Learning (SCILL)
- Sports Law
- T.R.A.D.E. (Trade, Retail, Agency, Distribution, E-commerce)
- Tax Law
- Transport Law

We bring together private practice lawyers and in-house counsel from around the world to exchange ideas, share best practices, explore the latest trends and establish business connections. **The majority of AIJA members are between the age of 35 and 45 and in leadership positions at their firms, such as partners, managing partners or senior associates.**

We seek to offer opportunities that raise your brand awareness in our international community of leading legal professionals. Through unique exhibitors and sponsors, high-calibre speakers, education and certification, and exclusive virtual networking opportunities, our events establish long-lasting business relationships and friendships among participants.

Half-Year May Conference: The future of mobility - Navigating a revolution

18 - 21 May 2022
Gothenburg

The world is changing - Our means of travelling around it, too. New products and services that in the coming decades will drastically impact how we move, live and work are developed now - perhaps at an even higher pace after the COVID pandemic - and predicting where that may lead us is not an easy task. **In Gothenburg, the AIJA Half-Year May Conference (HYC) will attempt to do precisely that through a programme dedicated to the “Future of mobility – Navigating a revolution” from 18 - 21 May 2022.**

Sweden is ranked the 2nd most innovative country in the world. Gothenburg will be the perfect spot to feel the pulse of technological developments.

The city has already clearly established itself as a global hub for innovative, cutting-edge technology aimed at improving mobility, particularly within the automotive sector, always with a dedicated focus on safety and sustainability. The birth town of global industrial players Volvo and SKF, Gothenburg in general and its industry in particular has been founded and evolved on the backbone of mobility - for good and bad, as Gothenburg was the main port the citizens set sail to the “New Continent” during the late 1800’s.

Gothenburg is also the hometown of the largest port in Scandinavia, vital for trade in the region, and 70% of both the industry and the population of Scandinavia fall within a radius of 500 km from Gothenburg, including the three capitals - Stockholm, Copenhagen and Oslo. The inclusion of Sweden in the EU, a great quality of life and focus on innovations has also led to Gothenburg becoming more diverse in the past 20 years, giving the city a more international feel.

250+

participants to enjoy a four-day programme filled up with top-notch academic and social content.



The Conference will feature three academic tracks, organised by the AIJA Intellectual Property, Technology, Media, and Telecommunications (IP/TMT), the Corporate and M&A, and the Transport Law Commissions. The academic programme is supported by several other Commissions, offering attractive and diverse sessions. The AIJA Human Rights Committee will also organise a session.

Academic programme

Track #1

IP & Tech. The future of automation

Track #2

M&A on the move: Surfing the challenges and catching the waves in a mobility sector under disruption

Track #3

Mobility and digitalisation: In time of crisis, how resilient and sustainable can the transport industry be?



Conference venue



Clarion Post Hotel

Old interiors have been preserved at this contemporary-designed hotel, based in a listed building that used to be Gothenburg's main postal office. If one looks closely on the granite floors in the restaurant, one can see the imprints of the city's past citizens. Marcus Samuelsson, a world-renowned chef from Gothenburg, has put his signature on the hotel's restaurants. Most of the social venues and restaurants selected for the Conference will be accessible within walking distance.

Social programme

Besides a great academic programme, the Organising Committee has arranged for a superb social programme where you will get to experience both the traditional and trendy Gothenburg including:

- a welcome reception at the city hall
- a conference dinner in a converted shipyard
- a home hospitality dinners at local legal practitioners (which may or may not include Swedish meatballs)
- a boat trip in the Archipelago
- gala dinner at historic island of Marstrand

The Organising Committee will do their best to ensure that you discover this lovely city, known for its warm relaxed attitude and friendliness, great seafood and (hopefully) long and light midsummer nights.

The Organising Committee has arranged for a superb social programme where you will get to experience both the traditional and trendy Gothenburg.



Academic programme

TRACK #1

IP & tech: The Future of Automation

19 - 20 May

The IP / IT track will focus on a broad range of fascinating topics, from advertising, to data protection and the FRAND licensing of new technologies – and everything in between. We will look at manufacturing claims related to AVs and EVs, and how these claims can make manufacturers liable for loss. We will also look at the development and standardisation of FRAND equipment and how different competing but networked systems work in competition with each other.

There's a lot changing in the automotive industry. Our cars will be able to drive us, and sensors and cameras will play a major role, so we will be faced with nuanced data protection and security challenges. Similarly, the recent increase of the use of drones in a commercial and recreational capacity will give rise to nuanced data protection issues which we will look at. The legal and regulatory framework surrounding drone transactions will also be on the agenda. From an employment perspective we will be looking at home working and the topical employment issues that it brings, as well as the trade secret issues arising as a result of remote working, in these strange times.

Topics to be discussed

- Selling the future - Claims and liability for AVs and EVs
- Antitrust - Navigating automotive competition issues
- Data protection and car tech of the future
- Data protection and drone tech of the future
- Import and export with and of drones
- The Future of Employees' Mobility
- The gig economy
- Patenting the future of automation

TRACK #2

M&A on the move: Surfing the challenges and catching the waves in a mobility sector under disruption

19 - 20 May

Sweden is a hot spot for innovation, especially in the fields of mobility – whether it's seamless payments, self-driving vehicles and other automotive advances, logistics and infrastructure innovation. The presence of international interests in the Scandinavian region in general and the greater Gothenburg region in particular have both seen a huge increase in the last 30 years. The Corporate and M&A track will address several hot topics related to M&A and mobility. The topics will be relevant to delegates who work in corporate law, whether in a global or more local environment, focusing on legal issues and providing insight on challenges, opportunities and best practices.

Topics to be discussed

With the contribution of keynote speakers from relevant industries and global companies:

- Joint ventures – Corporate and M&A aspects of setting up innovative and viable business partnerships
- Start-up and venture capital world - a fast track to do business in the mobility sector. Corporate, legal and practical aspects
- The MaaS revolution - Mobility as a service and its impact on the transportation industry.
- Digital and smart payments - Legal project management in product launches
- Distressed M&A in the mobility industry – The impact of COVID-19 on transportation
- The old and new fuels of mobility – Data and energy, aspects to consider from a corporate and M&A perspective

TRACK #3

Mobility and digitalisation: In time of crisis, how resilient and sustainable can the transport industry be?

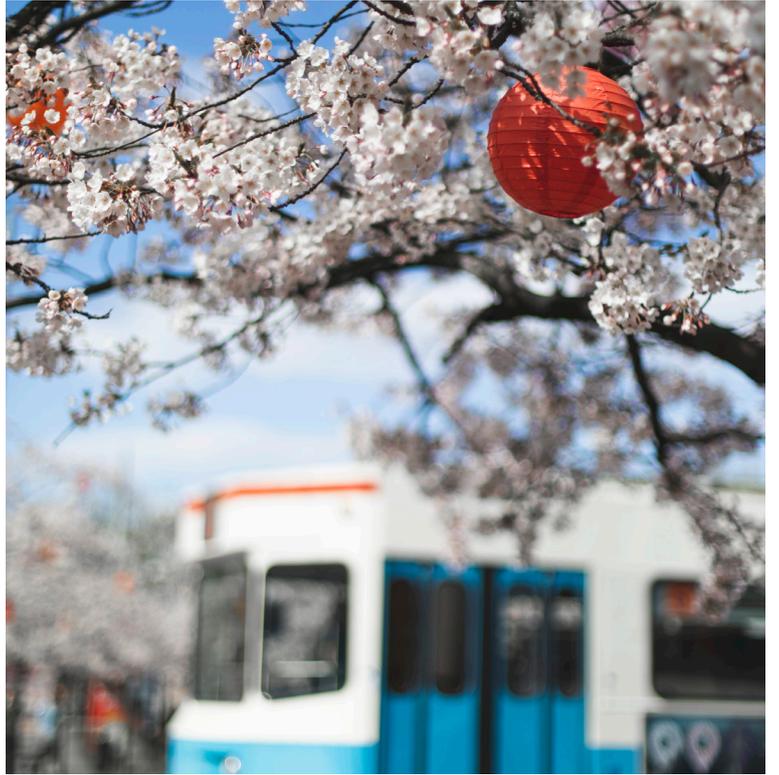
19 - 20 May

Never in recent history has the world been impacted so heavily and so globally by a virus. Due to that, the Transport Industry is also facing enormous challenges. How will it deal with these challenges and will it be able to come out of this stronger? Throughout the transport law track we will investigate how the transport industry is impacted by pandemics. Amongst others, we will focus on the impact on the progress of projects, measures and regulations with relation to environmental issues and digitalisation, still one of the biggest challenges we face today.

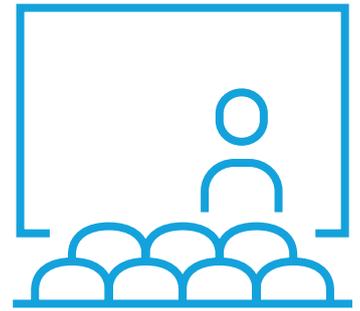
Topics to be discussed

- EU Mobility Package
- The use of digital twins in the port and aviation industry
- The influence of COVID on rail transport
- Environmental issues and the impact on the transport industry
- Update on digitalisation in the legal industry
- An insurance perspective





Sponsorship Opportunities



Become a Sponsor or Exhibitor during the Half-Year May Conference and make the most out of a unique opportunity to engage with the AIJA community. The following pages detail various sponsorship options for companies, law firms, financial institutions, retailers and other organisations to promote their products and services in the AIJA network.

If you are interested in other sponsorship opportunities, please contact us as we would be very pleased to discuss about a tailor-made package.

Platinum - Conference dinner €5,000

Promote your organisation, attend the Conference and become the host of one of the main social events: the Conference dinner. Your organisation will receive the maximum exposure before, during and after the Conference.

Gold €2,500

Sponsor one of the following four social events: luncheon, coffee breaks, first-timers' drink, or after-dinner social event- upon availability. Your company will benefit from visibility around the sponsored event. You will also have a discount for your first purchased Conference ticket. You can also add an exhibition stand (+ €1000)

Platinum - Gala dinner €5,000

Promote your organisation, attend the Conference and become the host of the closing event: the Gala dinner. Your organisation will receive the maximum exposure before, during and after the Conference. Limited to two organisations.

Silver €1,500

Benefit from branding and marketing at the Conference and one complimentary registration for the academic programme.

Diamond - Track/Session €3,000

Benefit from general visibility around the online and onsite academic session or seminar of their choice, as well as one complimentary registration in addition to general branding and marketing at the Conference.

Bronze €500

Support AIJA and the organisation of this event and gain visibility on conference marketing materials.



Interested in
sponsoring?
Please contact us at
office@aija.org



Exhibitor €2,500

Your company gets an exhibition space to display your products and services and provide more information about your brand. You can meet attendees during breaks and networking moments. The week-long exhibition is taking place in the main Conference venue.

In addition to visibility and branding online and at the Conference, exhibitors receive complimentary registrations for the academic programme and the Welcome Reception.

Sustainability €2,500

By actively engaging service providers and local conference partners as well as following green policies, the organisers will strive to reduce the carbon footprint of the event, but also to leave a positive legacy in the host city of Gothenburg. The sustainability sponsor will support the organisers' endeavour to organise an environmentally and socially responsible event. Your company will also benefit from visibility at the Conference and on social media.

Conference mobile app €2,500

Available on iPhone and Android, the conference app includes the detailed conference schedule, venue maps, speakers, and attendee information. This is an opportunity to get your brand in front of onsite and online attendees while they check their favourite app every day. You will also receive complimentary registrations for the academic programme and the Welcome Reception.

Connectivity €2,500

The package has been designed for providers of digital solutions and connectivity interested in showcasing their solutions to all connected delegates.

Sponsorship Packages



A variety of sponsorship packages are available. Each package has different levels of exposure and is linked to specific benefits.

Should the following opportunities not meet your needs, please get in touch to discuss a tailor-made package.

	Platinum	Diamond	Gold	Silver	Bronze
	€5,000	€3,000	€2,500	€1,500	€500
Registration					
1 registration (academic & social programmes, value €900)	✓	✓			
50% discount on one full registration (academic & social programmes, value €450)	✓				
75% discount on one full registration (academic & social programmes, value €675)			✓		
1 academic programme registration (value €500)				✓	
Social programme					
One extra ticket to the sponsored function (value €150 to €200)	✓				
Academic programme					
Recognition by Seminar/Session Chair at the opening and closing of the Seminar/Session		✓			
Provide notepads and pens at specific Seminar/Session as available		✓			
General visibility					
Promotional item to be included in the conference bag (sustainability or innovation related)	✓	✓	✓	✓	
AIJA social media postings recognising sponsors	✓	✓	✓	✓	✓
Logo in the conference marketing & hyperlink in event website & event app	✓	✓	✓	✓	✓
Logo recognition on the conference screens in the registration area	✓	✓	✓	✓	
Display space setup in the networking/coffee break area	✓	✓			
Display 2 banners at the Conference Dinner	✓				
Display 2 banners at the Gala Dinner	✓				
Logo display at each table at the Conference Dinner	✓				
Logo display at each table at the Gala Dinner	✓				
Introduction by AIJA President & opportunity to welcome and address delegates at the Conference dinner	✓				
Display 1 banner in the conference space and 1 in the Seminar/Session room		✓			
Display marketing materials at the Platinum Sponsors Exhibit Table		✓			
Sponsor Exhibit Table in the conference space (+1,000 EUR)			✓		
Logo display in the area of the selected sponsored function			✓		
Sponsor of a social event, upon availability (up to two sponsors per event)			✓		

	Exhibitor	Mobile app	Sustainability	Connectivity
	€2,500	€2,500	€2,500	€2,500
Registration				
1 academic programme registration (value €500)	✓	✓		
3 virtual passes to the Half-Year Conference (value €600)	✓			✓
Social programme				
1 extra ticket to Welcome Reception (value €100)	✓	✓		
General visibility				
Logo recognition on the conference screens in the registration area	✓	✓	✓	✓
Logo in the conference marketing material & hyperlink in event website & event app	✓	✓	✓	✓
Promotional item to be included in conference bag (sustainability or innovation related)	✓		✓	
Display space setup in the networking/coffee break area	✓			
2 blog posts presenting the services proposed by the exhibitor on the AIJA social media	✓			
Official presentation & recognition by AIJA President at the opening and closing events		✓	✓	
Acknowledgment & recognition as Mobile App Sponsor on social media		✓		✓
Exclusive branding as Mobile App Sponsor in the conference mobile app		✓		
1 blog post presenting the sustainability actions post-conference, with a presentation of the sponsor and quote			✓	
Acknowledgment & recognition as Sustainable Sponsor on social media			✓	
A 2 to 3 minutes video commercial played once on AIJA's social media and once during 2 different coffee breaks				✓
Branding as Connectivity Sponsor at the conference venue				✓

How to sponsor

Applications for sponsorship can be made in writing by sending the Sponsorship Application Form duly completed and signed to:

AIJA – International Association of Young Lawyers
Avenue de Tervueren 231
1150 Brussels – Belgium
T: + 32 2 347 33 34
Fax: +32 2 347 5522
E: office@aija.org

The Terms and Conditions must be signed and returned to the address specified above. Confirmation must be received from AIJA for a sponsorship to be accepted. AIJA reserves the right to reject any request for sponsorship in its sole discretion.

Terms of Payment

The full amount must be settled within 15 days after the reception of the Request for Payment (ROP). If the event takes place within 15 days of the receipt of the ROP, the amount must be settled prior to the event.

Payment method

By wire transfer. We will send you the ROP with payment instructions as soon as we have received the signed booking application form.

Wire transfer fees, currency conversion charges and any other bank charges are the responsibility of the sponsor and should be paid at the source in addition to the sponsorship fees.

Interested in learning more?

Through our sponsorship packages, we seek to offer sponsors a meaningful opportunity during our events.

It is an occasion to tap into the world's largest network of young legal professionals to ponder what's new and what's next. But also the perfect time to reach a global audience and attract new business partners.

Our Sponsorship team is available for any questions you may have.

Sponsorship team

Sophie Lens

sophie.lens@altius.com

Christoffer Mangelus

Christoffer.Mangelus@delphi.se

Sponsorship application form

AIJA Half-Year May Conference

18-21 May 2022 | Gothenburg, Sweden



Please complete and send to:

AIJA - International Association of Young Lawyers
Avenue de Tervueren 231, 1150 Brussels - Belgium
T: +32 2 347 33 34 | Fax: +32 2 347 5522 | E: office@aija.org

SPONSOR DETAILS

Company:

Contact person:

Phone:

Email:

BILLING INFORMATION

Company:

Billing address (1):

Billing address (2):

Zip code:

City:

Country:

VAT number (if applicable):

CHOSEN SPONSORSHIP PACKAGE

Please tick the appropriate box:

- | | | |
|---------------------------------------------------------|---------------------------------------------------|----------------------------------------------|
| <input type="checkbox"/> Platinum (Conference) - €5,000 | <input type="checkbox"/> Platinum (Gala) - €5,000 | <input type="checkbox"/> Diamond - €3,000 |
| <input type="checkbox"/> Gold - €2,500 | <input type="checkbox"/> Exhibitor - €2,500 | <input type="checkbox"/> Mobile app - €2,500 |
| <input type="checkbox"/> Sustainability - €2,500 | <input type="checkbox"/> Connectivity - €2,500 | <input type="checkbox"/> Silver - €1,500 |
| <input type="checkbox"/> Bronze - €500 | | |

Sponsorship is only final upon full payment, AIJA's receipt of sponsor's written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.

Date:

Name & signature:

Terms and conditions

The following terms and conditions (the “Terms and Conditions”) have been established by AIJA, the International Association of Young Lawyers ASBL (“AIJA ASBL”) within the framework of the AIJA Half-Year May Conference organised by AIJA ASBL (the ‘Event’). The provisions of ‘How to Sponsor’ (above) are hereby incorporated by reference as though fully stated herein.

Sponsor Registration, Payment and Cancellation Policy

Sponsors must complete the Sponsorship Application Form (see Enclosed), proceed to the payment of the selected package and agree to these Terms and Conditions to have their registration for sponsorship processed. Sponsorships will not be secured for applications submitted without settlement of the due amount and a signed copy of the Sponsorship Application Form.

Sponsor Listing in Event Materials

If included within the applicable Sponsorship packages, Event promotional and delegate material will include the sponsor’s promotional materials and references to the sponsor, which may include the sponsor’s name, logo, company description or company advertisement. The information and artwork for such materials will be taken from the sponsor’s registration form and marketing-related artwork provided by the sponsor to AIJA in accordance with the schedule provided to the sponsor. If such information and artwork is not provided by the sponsor in accordance with the schedule specified, the sponsor’s name and promotional materials may not be included in the related Event promotional and delegate materials to the extent described under Sponsorship or at all. The failure of any sponsor to meet specific deadlines shall not result in the return of any sponsorship fees already paid or relieve the obligation to complete the payment of any remaining sponsorship fees.

Sponsor Badges

Sponsor badges will be distributed onsite during registration. Badges may be produced only in the name of representatives of the sponsor as shown on the sponsor registration form. All representatives of the sponsor must register and wear the official sponsor badge during all entitled activities. The deadline for receipt of all badge information is 1 October. Sponsors not registered by that date will incur a charge of EUR 30.00 per badge.

Advertising, Product Demonstrations and Sample / Souvenir Distribution

The sponsor is not permitted to engage in product demonstrations, materials distribution or promotional activity during the Event nor any (e-)mailings to Event participants, unless written permission has been provided by AIJA ASBL.

Endorsement

The sponsor is not permitted to claim that its goods or services have been endorsed by AIJA ASBL, unless AIJA ASBL has specifically and in writing provided such an endorsement. The sponsor may not use AIJA ASBL’s logo, name or brand, nor any sub-logos, which can be seen as related hereto, in advertising, with the exception of informational references such as ‘[Sponsor name] is proud to sponsor the AIJA Half-Year November Conference in Gothenburg, Sweden. Unless otherwise expressly agreed elsewhere by AIJA ASBL, the sponsor will not identify itself as a partner of AIJA ASBL or the Event, or as a Co-sponsor of the Event.

Indemnity and Release of Liability

The sponsor agrees to indemnify and hold harmless AIJA and/or ASBL, their respective officers, directors, employees, agents and members as well as the Event Hotel, Event registrants, accompanying persons and other guests and invitees attending the Event, against (i) any and all liability to any person or persons for or by reason of any condition of or defect in any apparatus, equipment, fixtures or other items furnished by the sponsor in connection with the Event, (ii) any and all claims or copyright, trademark

or patent infringement, unfair competition, personal injury and/or product liability pertaining to the sponsor's goods and /or services displayed or otherwise promoted at the Event, (iii) loss of or damage to persons or property caused directly or indirectly by the sponsor or any of its representatives, and governmental charges, taxes or fines and solicitor's fees arising out of or caused by the sponsorship provided hereby, the sponsor's installation, removal, maintenance, occupancy or use of any apparatus, equipment, fixtures or other items used by the sponsor at the Event.

Termination and Force Majeure

AIJA may terminate a sponsorship at any time and for any reason in its sole discretion by returning any sponsorship fees paid by such sponsor for the same.

If the event is cancelled by AIJA, the sponsor will be offered to take part in the virtual version of the same event. In that case, parties agree on the level of sponsorship and adjust the package accordingly and part of the amount paid for the sponsorship will be used for the virtual alternative. The remaining amount can be either carried forward to another AIJA event within the calendar year or refunded. In case the sponsor does not wish to take part in the virtual version of the same event, the amount paid for the sponsorship of the cancelled event can be carried forward to another AIJA event within the calendar year or refunded.

In the event of fire, strike, civil commotion, act of terrorism, act of God, or other force majeure making it impossible or impractical for the Conference to be held, AIJA/the ASBL shall be excused from performance of its contract with the sponsor. AIJA ASBL may terminate a sponsorship at any time and for any reason in its sole discretion by returning any sponsorship fees paid by such sponsor for the same.

Miscellaneous

These Terms and Conditions shall be governed by the laws of Belgium, without regard to any application of the same that would result in the laws of any other jurisdiction applying, and both AIJA ASBL and the sponsor hereby submit to the exclusive jurisdiction of the courts of Brussels.

In the event of any inconsistency between these Terms and Conditions and the sponsor's registration or any other communication or correspondence with the sponsor concerning the Event, these Terms and Conditions shall prevail. These Terms and Conditions may be modified only in writing by AIJA ASBL. If any court of competent jurisdiction holds that one or more provisions of these Terms and Conditions is invalid, unenforceable, or void, then that ruling will not affect any other provisions of these Terms and Conditions, and all other provisions will remain in full force and effect.

The sponsor represents and warrants that it has the requisite authority to accept these Terms and Conditions and to perform the duties hereunder, that the individual signing below has all requisite authority and approvals to do so and to bind its organisation, and that it has done and will do all things necessary so that these Terms and Conditions will be valid, binding and legally enforceable upon its organisation.

Enclosed:

Sponsorship Application Form. Sponsorship is only final upon full payment, AIJA's receipt of the sponsor's written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.

Signature:

Print Name:

Title:

On behalf of:

Date:



INTERNATIONAL ASSOCIATION
OF YOUNG LAWYERS

The Half-Year May Conference is organised by
AIJA | Avenue de Tervueren 231 | BE-1150 Brussels | Belgium
+32 (0)2 347 33 34 | office@aija.org | www.aija.org

Find out more: aija.org

#aijaevents



AIJAASSOCIATION



@AIJAASSOCIATION



AIJA