

AIJA PRESENTS

# THERE'S NO BUSINESS LIKE SPORTS BUSINESS

LEGAL CHALLENGES IN MODERN SPORTS BUSINESS:  
SPORTING SANCTIONS AND COMMERCIAL CONSEQUENCES



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The Sports Law Commission, the International Business Law Commission, the Arbitration Commission, and the Intellectual Property Commission of AIJA (International Association of Young Lawyers) are delighted to invite you to join us in Dublin for a seminar weekend focusing on sports law from 23-25 October 2014.

Modern sports have become big business. Sanctioning athletes, clubs and federations for violating sporting rules can result in heavy financial consequences for all parties involved. The interests of the sponsors and all other stakeholders should be properly protected in anticipation of these events occurring. Reputational issues and all legal options need to be considered after the incident and during the disciplinary proceedings.

The seminar will be an excellent occasion for you to discuss the legal challenges in modern sports business in connection with sporting sanctions and their commercial consequences. Sports lawyers, federation's officials and athletes as well as the legal counsels of sponsors will cover the topics from their perspective. Lively debates and exchanges of experiences are guaranteed.

The sports law seminar will of course not only academically discuss the sporting challenges but also give you the possibility to experience real sports. A trip to a rugby match is planned and for the really fit there will be the opportunity to participate in the Dublin marathon after the seminar on Monday 27 October.

So why not experience the Emerald Isle and immerse yourself in the rich culture and traditions

of Ireland's capital city during an event-packed weekend. Visit the famous Trinity College, pop in to one of many traditional Irish pubs for a pint of Guinness, or soak in the buzz and excitement as the Dublin Marathon makes its way through the historic Georgian Streets of Dublin. The Land of a Thousand Welcomes awaits you!

### Organizing Committee:

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