IN TIMES OF ‘POLYCRISIS’: PREPARING FOR A BETTER FUTURE THROUGH RESILIENCE AND SPORT VALUES

AIJA Half-Year November Conference  29 November – 02 December 2023

SPONSORSHIP BROCHURE
Contents

Who we are ..................................................... 3

About the Half-Year November Conference 2023 ....................................... 5

Academic Programme ............................................. 7

Sponsorship packages ........................................... 9

Sponsorship application ......................................... 14
Who we are

Established in 1962, AIJA is the only global association designed by and dedicated to lawyers and in-house counsel below 45 years old. AIJA has today over 4,000 active members in more than 90 countries worldwide, including strongly established roots in Europe and a growing presence in the Americas and Asia.

**OUR MEMBERS. YOUR NEW NETWORK & CLIENTS**

- **90 COUNTRIES**
- **65%** of members in leadership positions in their law firms
- **4,000** individual members and supporters
- **50** collective bar association members
- **700+** law firms of all sizes
- **21** legal and business-related commissions

**NETWORK WITH LEADING INTERNATIONAL ATTORNEYS**

AIJA hosts every year more than 20 events including its flagship Annual Congress, conferences, seminars, and webinars. Our onsite events are held in different places in the world and attract a diverse audience:

- Annual Congress: 800+ global attendees
- Half-Year Conferences (one at springtime, one during the fall): 300-350 global attendees
- Double seminars: up to 160 global attendees
- Seminars: up to 120 global attendees

**Top participants’ job roles**

1. Partner/ Managing Partner
2. Sr. Associate / Associate
3. Corporate Counsel

Half-Year November Conference
29 November – 02 December 2023, Paris
ENGAGE WITH US ON DIGITAL AND SOCIAL MEDIA

Facebook
5,800+
likes

LinkedIn
18,000+
followers

Twitter
1,500+
followers

50,000
people view our posts every month

AIJA WEBSITE
42,000
unique views every month

8,800
unique visitors every month

AIJA NEWSLETTER
6,600
subscribers

TOP INDUSTRIES FOLLOWING US ON SOCIAL MEDIA

1. Law practice
2. Legal services providers
3. Higher education
4. Utilities (energy, retail, etc.)
5. Financial services

MyAIJA MEMBER-ONLY PLATFORM

MyAIJA is a member only platform that members use to check upcoming events, access the member directory, but also to connect with each other through a dedicated chat function and forum.
AIJA invites you to the Half-Year November Conference taking place in Paris from 29 November to 02 December 2023 titled ‘In Times of Polycrisis: Preparing for a Better Future through Resilience and Sport Values’.

Paris is considered as one of the greatest cultural and economic hubs in Europe as well as one of the most beautiful cities in the world. Its famous monuments and its unique selection of museums and art galleries provide a unique and glamorous backdrop. Paris is a vibrant and dynamic city that offers many business opportunities for large companies and start-ups alike. Paris is also getting ready to welcome the 2024 Summer Olympic and Paralympic Games, arguably the most high-profile global event in sport.

There is undoubtedly no better place to talk about resilience than the city that was the epicentre of the 1789 French Revolution, a significant historic event which had a major impact on global history. The French Revolution was a period of significant political, economic and societal change, from which emerged a new era of liberal democracy and the recognition of broadly defined individual rights. We are also currently facing strong headwinds and multiple crisis globally. What lessons can be learnt from the past? How transformative and agile are our ‘modern’ legal system and principles? Is our law resilient enough to face times of rapid change? How can we adapt and respond or, in other words, build resilience for a better future?

Against that background, the AIJA Half-Year November Conference will be based on two academic tracks around the two inspirational and related themes of “Resilience” and “Sport”.

The Organising Committee will also help you (re) discover Paris (like Emily) with fresh and local eyes: an unforgettable home hospitality dinner to experience one of the most globally acclaimed cuisines with locals, romantic city tours and many more surprises, always with a French touch.

The time has come to make a giant leap forward! The AIJA Half-Year November Conference in Paris will be a fantastic opportunity for young lawyers to come together, network, share views on how going through the current global turbulences and find ways to build resilience together. We truly believe Paris will provide the perfect stage to hold fascinating talks while enjoying a beautiful scenery and unique company. We look forward to welcoming both AIJA members and newcomers to Paris in 2023!

After all, as Audrey Hepburn said: “Paris is always a good idea!”

A bientôt!
Paris is considered as one of the greatest cultural and economic hubs in Europe as well as one of the most beautiful cities in the world. Its famous monuments and its unique selection of museums and art galleries provide a unique and glamorous backdrop.
Track 1

Resilience: the need to adjust, adapt and succeed in times of “polycrisis”

The first track will concentrate on how we can make ourselves, our economies and societies, more resilient and in the process transform them into sustainable and more robust environments. We believe lawyers are familiar with this need to constantly adapt and respond to new challenges and can therefore play a key role in building a more resilient world.

Track 2

The importance of the growing sport entertainment industry and its inspirational values and ethics

The second track will be dedicated to sport, its role, economy and impact on everyday life and the inspiration of its universal values and ethics on delivering well balanced legal advice.
Sponsorship Packages

We offer several sponsorship options (see below) with possibility to select the one that best suits your firm. All fees exclude VAT if applicable.

Exclusive Platinum Sponsorship - Lanyard

10,000 EUR

- Exclusive Sponsor of the conference lanyard with logo alongside AIJA’s conference branding
- One complimentary full registration (academic & social programmes, value 1200 EUR)
- One complimentary extra ticket to Conference Dinner (value 200 EUR)
- One complimentary extra ticket to Gala Dinner (value 250 EUR)
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the resilience/sport themes. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

OPTIONAL:
- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+ 300 EUR)

Platinum Sponsorship - Conference dinner

7,500 EUR

- Sponsor of the Conference Dinner
- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- Two complimentary extra tickets to the Conference Dinner (value 400 EUR)
- Logo display at each table of the Conference Dinner
- Introduction by AIJA President at the Conference Dinner and opportunity to welcome and address delegates at the dinner
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the resilience/sport themes. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

OPTIONAL:
- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+ 300 EUR)
### Platinum Sponsorship - Gala Dinner

**7,500 EUR**

- Sponsor of the Gala Dinner
- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- Two complimentary extra tickets to the Gala Dinner (value 500 EUR)
- Logo display at each table of the Gala Dinner
- Introduction by AIJA President at the Gala Dinner and opportunity to welcome and address delegates at the dinner
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmentally-friendly, possibly related to the resilience/sport themes. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

**OPTIONAL:**
- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+ 300 EUR)

### Platinum Sponsorship - Welcome Reception

**6,000 EUR**

- Sponsor of the Welcome Reception
- One complimentary full registration (academic & social programmes, value 1,200 EUR)
- One complimentary extra ticket to the Welcome Reception (value 150 EUR)
- Logo display at each table of the Welcome Reception
- Introduction by the Organising Committee at the Welcome Reception and opportunity to welcome and address delegates
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 2 before/1 during/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmentally-friendly, possibly related to the resilience/sport themes. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

**OPTIONAL:**
- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
- Extra 2-day pass for booth representative with exhibition/networking area access only (+ 300 EUR)
Emerald Sponsorship - 3,500 EUR

Track/Session-specific sponsorship

• One complimentary full registration (academic & social programmes, value 1,200 EUR)
• Recognition by Session Chair at the opening and closing of the Session
• Official presentation and recognition by AIJA President at the opening and closing events
• AIJA social media postings recognising support of the sponsor to the event: 1 before/1 after the conference
• Logo recognition on the conference screens in the registration area
• Logo in the conference marketing material & hyperlink in event website & event app
• Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the resilience/sport themes. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

OPTIONAL:
• Sponsor of one of the full tracks (+ 1,000 EUR)

Gold Sponsorship - 3,000 EUR

• Sponsor of the luncheon of Day 1 or 2 OR the coffee breaks of Day 1 or 2 OR First Timers’ drink - upon availability
• One complimentary full registration (academic & social programmes, value 1,200 EUR)
• Logo display in the area of the selected sponsored function as listed above
• Official presentation and recognition by AIJA President at the opening and closing events
• AIJA social media postings recognising support of the sponsor to the event: 1 before/1 after the conference
• Logo recognition on the conference screens in the registration area
• Logo in the conference marketing material & hyperlink in event website & event app
• Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the resilience/sport themes. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

OPTIONAL:
• Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
• Extra 2-day pass for one booth representative with exhibition/networking area access only (+300 EUR)
Silver Sponsorship

2,000 EUR

• One complimentary academic programme registration (value 500 EUR)
• Official presentation and recognition by AIJA President at the opening and closing events
• AIJA social media postings recognising support of the sponsor to the event: 1 after the conference
• Logo recognition on the conference screens in the registration area
• Logo in the conference marketing material & hyperlink in event website & event app

OPTIONAL:
• Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
• Extra 2-day pass for one booth representative with exhibition/networking area access only (+300 EUR)

Bronze Sponsorship

750 EUR

• Logo recognition on the conference screens in the registration area
• Logo in the conference marketing material & hyperlink in event website & event app
• Official presentation and recognition by AIJA President at the opening and closing events
Exhibitor Sponsorship

2,500 EUR

- Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area
- One complimentary academic programme registration (incl. booth representative pass) (value 500 EUR)
- One complimentary extra ticket to Welcome Reception (value 150 EUR)
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 during the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the resilience/sport themes. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

OPTIONAL:
- Extra 2-day pass for one booth representative with exhibition/networking area access only (+300 EUR)

Sustainability Sponsorship

2,500 EUR

By actively engaging service providers and local conference partners as well as following green policies, the organisers will strive to reduce the carbon footprint of the event, but also to leave a positive legacy in the host city of Paris. The sustainability sponsor will support the organisers’ endeavour to organise an environmentally and socially responsible event.

- One complimentary academic programme registration (value 500 EUR)
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 after the conference
- One sponsored article presenting the sustainability actions to be reviewed & published by AIJA, with a presentation of the sponsor and quote.
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the resilience/sport themes. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

Conference Mobile App Sponsorship

2,500 EUR

Exclusive branding as Conference App Sponsor in the conference mobile app

Available on iPhone and Android, the conference app includes the detailed conference schedule, venue maps, speakers, and attendee information.

- One complimentary academic programme registration (value 500 EUR)
- One complimentary extra ticket to Welcome Reception (value 150 EUR)
- Acknowledgment and recognition as Conference App Sponsor on social media
- Official presentation and recognition by AIJA President at the opening and closing events
- AIJA social media postings recognising support of the sponsor to the event: 1 before/1 after the conference
- Logo recognition on the conference screens in the registration area
- Logo in the conference marketing material & hyperlink in event website & event app
- Promotional item to be displayed on the sponsors table in the networking area for direct pick-up by participants. Items must be sustainable and environmental-friendly, possibly related to the resilience/sport themes. The refill during the event will be ensured by the AIJA Team. Final retrieval of remaining items shall be organised by the Sponsor.

Please note that in view of AIJA’s sustainability goals, we are trying to cut back on sponsored promotional items/goodies. However, if you are interested in offering a sustainable and innovation-related item, please contact us to discuss the possibilities.
Sponsorship Application Form

Please complete and send to:
AIJA – International Association of Young Lawyers
Avenue de Tervueren 231, 1150 Brussels – Belgium
T: +32 2 347 33 34 | Fax: +32 2 347 5522 | E: office@aija.org

SPONSOR DETAILS

Company:

Contact person:

Phone:

E-Mail:

Website:

BILLING INFORMATION

Company:

Billing address (1):

Zip code:

City:

Country:

VAT number (if applicable):

Continued on following page
SELECTED SPONSORSHIP PACKAGE (EXCL. VAT IF APPLICABLE)
Please tick the appropriate box:

☐ Exclusive Platinum Sponsorship - Lanyard1,2 - 10,000 EUR
☐ Platinum Sponsorship - Conference dinner1,2 - 7,500 EUR
☐ Platinum Sponsorship - Gala Dinner1,2 - 7,500 EUR
☐ Platinum Sponsorship - Welcome Reception1,2 - 6,000 EUR
☐ Emerald Sponsorship - Track/Session-specific3 - 3,500 EUR
  (track/session selected............................................................................................................................................................................…)***
☐ Gold Sponsorship1,2 – 3,000 EUR
  (function and day select............................................................................................................................................................................…)***
☐ Silver Sponsorship1,2 – 2,000 EUR
☐ Bronze Sponsorship – 750 EUR
☐ Exhibitor Sponsorship3 – 2,500 EUR
☐ Conference Mobile App Sponsorship – 2,500 EUR
☐ Sustainability Sponsorship – 2,500 EUR

1. OPTIONAL: Exhibit table (including one table, two chairs, electricity supply and Wi-Fi) set up in the HYC networking coffee break area (+1,000 EUR)
2. OPTIONAL: Extra 2-day pass for booth representative with exhibition/networking area access only (+300 EUR)
3. OPTIONAL: Sponsor of one of the full tracks (+1,000 EUR)

***Subject to availability

Sponsorship is only final upon full payment, AIJA’s receipt of sponsor’s written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.

Date:

Name:

Signature:
How to sponsor

Applications for sponsorship can be made in writing by sending the Sponsorship Application Form duly completed and signed to AIJA (office@aija.org).

Terms of Payment

Full amount to be paid within 15 days upon receipt of request for payment from AIJA and at the latest 7 days prior to the Congress.

Payment

By wire transfer. Wire transfer fees, currency conversion charges and any other bank charges are the responsibility of the sponsor and should be paid at source in addition to the sponsorship fees. AIJA will raise a request for payment with full bank details.

Cancellation Policy

Cancellations must be made in writing to office@aija.org.

The organisers shall retain:

> 10% of the agreed package amount if the cancellation is made more than 5 months before the Conference;
> 50% of the agreed package amount if the cancellation is made more than 3 months before the Conference;
> 100% of the agreed package amount if the cancellation is made less than 3 months before the Conference.

Terms and Conditions

The following terms and conditions (the “Terms and Conditions”) have been established by AIJA, the International Association of Young Lawyers ASBL (“AIJA ASBL”) within the framework of the Half-Year November Conference 2023 organised by AIJA ASBL (the ‘Event’). The provisions of ‘How to Sponsor’ (Section 4 above) are hereby incorporated by reference as though fully stated herein.

Sponsor Registration, Payment and Cancellation Policy

Sponsors must complete the Sponsorship Application Form (see Enclosed), proceed to the payment of the selected package and agree to these Terms and Conditions to have their registration for sponsorship processed. Sponsorships will not be secured for applications submitted without settlement of the due amount and a signed copy of the Sponsorship Application Form.

Sponsor Listing in Event Materials

If included within the applicable Sponsorship packages, Event promotional and delegate material will include the sponsor’s promotional materials and references to the sponsor, which may include the sponsor’s name, logo, company description or company advertisement. The information and artwork for such materials will be taken from the sponsor’s registration form and marketing-related artwork provided by the sponsor to AIJA in accordance with the schedule provided to the sponsor. If such information and artwork is not provided by the sponsor in accordance with the schedule specified, the sponsor’s name and promotional materials may not be included in the related Event promotional and delegate materials to the extent described under Sponsorship or at all. The failure of any sponsor to meet specific deadlines shall not result in the return of any sponsorship fees already paid or relieve the obligation to complete the payment of any remaining sponsorship fees.

Sponsor Badges

Sponsor badges will be distributed onsite during registration. Badges may be produced only in the name of representatives of the sponsor as shown on the sponsor registration form. All representatives of the sponsor must register and wear the official sponsor badge during all entitled activities. The deadline for receipt of all badge information is 6 November. Sponsors not registered by that date will incur a charge of EUR 30.00 per badge.

Advertising, Product Demonstrations and Sample / Souvenir Distribution

The sponsor is not permitted to engage in product demonstrations, materials distribution or promotional activity during the Event nor any (e-)mailings to Event participants, unless written permission has been provided by AIJA ASBL.

Endorsement

The sponsor is not permitted to claim that its goods or services have been endorsed by AIJA ASBL, unless AIJA ASBL has specifically and in writing provided such an endorsement. The sponsor may not use AIJA ASBL's logo, name or brand, nor any sub-logos, which can be seen as related hereto, in advertising, with the exception of informational references such as '[Sponsor name] is proud
to sponsor the AIJA Half-Year November Conference 2023’. Unless otherwise expressly agreed elsewhere by AIJA ASBL, the sponsor will not identify itself as a partner of AIJA ASBL or the Event, or as a Co-sponsor of the Event.

Indemnity and Release of Liability
The sponsor agrees to indemnify and hold harmless AIJA ASBL, their respective officers, directors, employees, agents and members as well as the Event Hotel, Event registrants, accompanying persons and other guests and invitees attending the Event, against (i) any and all liability to any person or persons for or by reason of any condition of or defect in any apparatus, equipment, fixtures or other items furnished by the sponsor in connection with the Event, (ii) any and all claims or copyright, trademark or patent infringement, unfair competition, personal injury and/or product liability pertaining to the sponsor’s goods and /or services displayed or otherwise promoted at the Event, (iii) loss of or damage to persons or property caused directly or indirectly by the sponsor or any of its representatives, and governmental charges, taxes or fines and solicitor’s fees arising out of or caused by the sponsorship provided hereby, the sponsor’s installation, removal, maintenance, occupancy or use of any apparatus, equipment, fixtures or other items used by the sponsor at the Event.

Termination and Force Majeure
AIJA may terminate a sponsorship at any time and for any reason in its sole discretion by returning any sponsorship fees paid by such sponsor for the same. If the event is cancelled by AIJA, the sponsor will be offered to take part in the virtual version of the same event. In that case, parties agree on the level of sponsorship and adjust the package accordingly and part of or all the amount paid for the sponsorship will be used for the virtual alternative, if applicable. The remaining amount can be either carried forward to another AIJA event within the calendar year or refunded. In case the sponsor does not wish to take part in the virtual version of the same event, the amount paid for the sponsorship of the cancelled event can be carried forward to another AIJA event within the calendar year or refunded. In the event of fire, strike, civil commotion, act of terrorism, act of God, or other force majeure making it impossible or impractical for the Event to be held, AIJA ASBL shall be excused from performance of its contract with the sponsor. AIJA ASBL may terminate a sponsorship at any time and for any reason at its sole discretion by returning any sponsorship fees paid by such sponsor for the same.

Miscellaneous
These Terms and Conditions shall be governed by the laws of Belgium, without regard to any application of the same that would result in the laws of any other jurisdiction applying, and both AIJA ASBL and the sponsor hereby submit to the exclusive jurisdiction of the courts of Brussels. In the event of any inconsistency between these Terms and Conditions and the sponsor’s registration or any other communication or correspondence with the sponsor concerning the Event, these Terms and Conditions shall prevail. These Terms and Conditions may be modified only in writing by AIJA ASBL. If any court of competent jurisdiction holds that one or more provisions of these Terms and Conditions is invalid, unenforceable, or void, then that ruling will not affect any other provisions of these Terms and Conditions, and all other provisions will remain in full force and effect. The sponsor represents and warrants that it has the requisite authority to accept these Terms and Conditions and to perform the duties hereunder, that the individual signing below has all requisite authority and approvals to do so and to bind its organisation, and that it has done and will do all things necessary so that these Terms and Conditions will be valid, binding and legally enforceable upon its organisation. Enclosed: Sponsorship Application Form. Sponsorship is only final upon full payment, AIJA’s receipt of the sponsor’s written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.

Signature: ________________________________________________________________

Print Name: ______________________________________________________________

Title: ________________________________________________________________

On behalf of: ___________________________________________________________

Date: ___________________________________________________________________

#weareaija  #aijaevents  #aijaparis2023

www.aija.org