A conference presented to you by the IBA Closely Held and Growing Business Enterprises Committee and the AIJA Corporate Acquisitions & Joint Ventures, Tax Law and Labour Law Commissions, and supported by the IBA European Forum

# Advising Private Enterprises in a Globalising World

# 22-24 April 2009

The conference brings together academics, law firm managers, in-house counsel and business leaders to look at the broader and longer term impact of globalisation on private enterprises, within the context of the current turmoil in the financial markets worldwide. Delegates will be provided with an in-depth understanding of the implications of globalisation for private enterprises, as well as 'ready-to-use' tools for legal practitioners and law firms to build an international business strategy to meet the needs of these private enterprises.

#### Session topics include:

- Globalisation and the key financial, regulatory and economic trends
- The challenges and opportunities that globalisation presents for private enterprises and the ways in which they are seeking to respond and innovate
- The legal and business issues arising from private enterprises as they globalise and the external perspective on how law firms need to respond to these issues
- The alternative business strategies available to legal practitioners and law firms seeking to meet the legal needs of their globalising private enterprise clients.

The highly practical and timely programme is backed by an impressive and diverse array of international speakers, and also features an exclusive social programme including a buffet and reception at the Berlin International Club, and a tour of the city by boat or on foot, providing ample opportunity to network.

#### Who should attend?

Lawyers in private practice with cross-border practices, in-house counsel within private enterprises looking to globalise and law firm managers and other professionals seeking to build an international business strategy to support these enterprises.



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For further information, please contact:

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